



This is the **modern** profession of plumbing.

Indiana State PHCC – Workforce
Development Program



Who in the room has faced one or both of these challenges?

1. Turned away high margin work due to not having adequate labor
2. Not been able to maintain schedule or level of service due to not having adequate labor



Did you know?

1/3 of all plumbers or
167,000 will be exiting
the workforce in the next
5 years

10M new skilled trades
needed by 2020;
estimated shortage of
5M

Bureau of labor statistics
predicts over 21% hiring
growth in plumbers

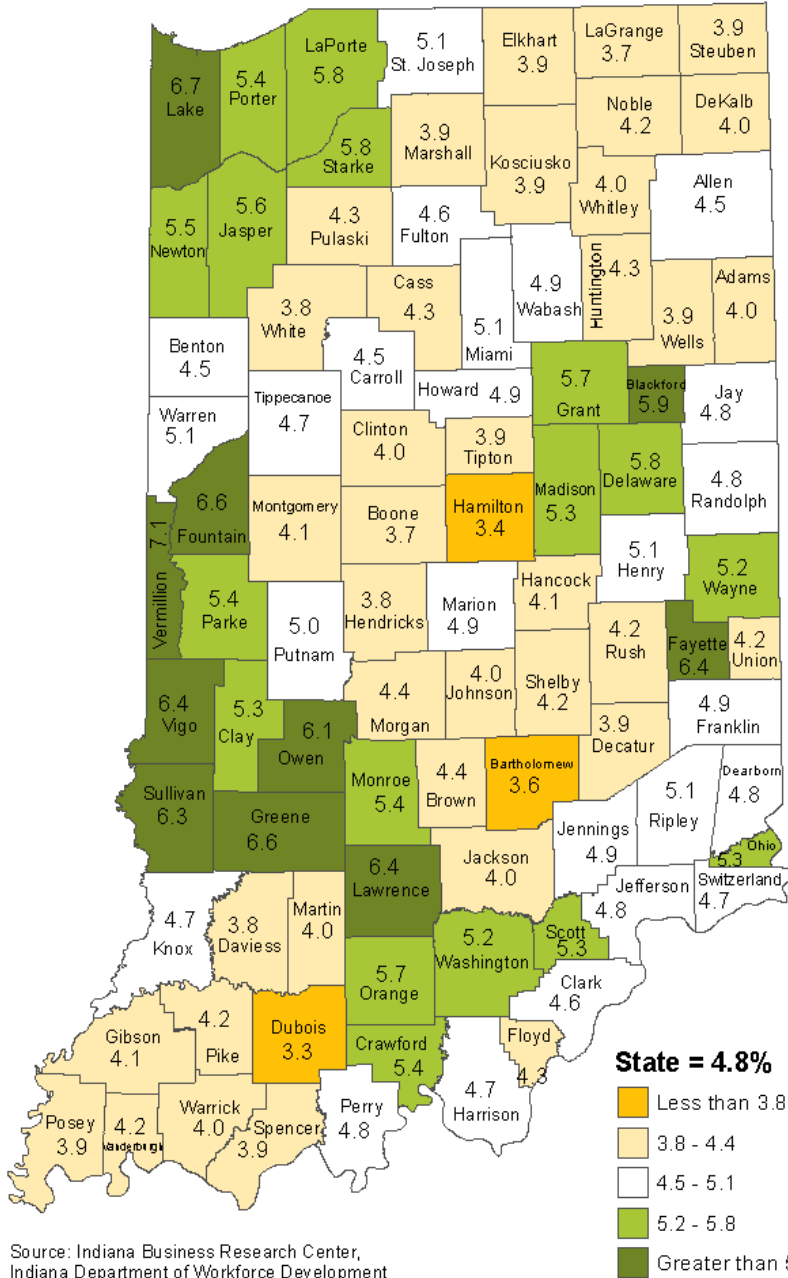
1 in 3 parents would
encourage kids to work
in skilled trades

53% of kids are not
interested in skilled
trades

Students see plumbing
as not cool, low tech and
lacking opportunity



July 2015 Unemployment Rates



Source: Indiana Business Research Center,
Indiana Department of Workforce Development



Now Hiring

Percent change in the number of openings and hires in the construction industry since the start of the latest recession



Source: Labor Department | WSJ.com



Objectives of Workforce Development Program

1. Build awareness – target demographic
2. Build workforce
3. Benefit PHCC members
4. Cost effective and sustainable
5. Become educated
6. Platform to expand – “Next Best Step”





[Request Job Information](#)

Earn while you learn.

Looking for a career? We will connect you with employers for the job that:

- 1** Pays you to learn on the job.
- 2** Gives you outstanding earning potential.
- 3** Offers you great job security.

This is the modern profession of plumbing. Modern plumbing is cutting edge and may surprise you! (Did you know it pays more than many college degrees?) Submit the form right now, and a plumbing professional will contact you within days. Learn more amazing facts about this career below!

Send me information about the job that lets me "Earn while I learn."

- Select Indiana County -

[Request Job Information](#)

Want more information about this amazing, cutting edge career that pays more than many college degrees? Scroll down.





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Request information about one of the few Indiana careers that:

- 1** Pays you to learn on the job.
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- 3** Offers you great job security.

This is the **modern** profession of **plumbing**. Modern plumbing is cutting edge and may surprise you! (Did you know it pays more than many college degrees?) Submit the form right now, and a plumbing professional will contact you within days. Learn more amazing facts about this career below!

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On the job training.

Who needs boring classrooms and college debt?
Today's plumbing profession gives you an
education and lets you earn money at the same
time. This is the easy way to a great job - and
without student debt!



An Indiana job with great pay.

Who makes more money, a freshly minted plumber or a 4-year college graduate with a liberal arts degree? If you guessed the plumber, you're right! It doesn't stop there. In recent years, the average experienced plumber made \$53,820. In major cities where plumbers are in high demand, many plumbers make much, much more!

In addition to being an Indiana job with great pay and continuing education, many employers offer job benefits such as a company truck and tools.



One of the fastest growing jobs in Indiana and the country.

Plumbing professionals have been named one of the Hoosier Hot Jobs for Indiana! Here's why: In addition to being a job with great pay and no student debt, a skilled plumber can easily find a job due to high demand. Even better, your job can't be outsourced overseas!



If you are looking for a job in Indiana, this is it! Request free career information right now. We'll send you videos, 10 reasons you'll want to be a plumber, and more. There is no risk, and you'll be happy you asked. This could be one of your best decisions ever!



**Get free job information
right now about the
modern profession of
plumbing.**

First Name

Email

Anti-spam: Type "PHCC"

Last Name

– Select Indiana County ↕

Request Information





Kirk,

Thank you for requesting information about the modern profession of plumbing. Below are links to information about this great job that lets you "Earn while you learn."

Even better, you will soon receive an email from a local, professional plumber that is a member of Indiana PHCC, the state association of plumbing companies. That person will answer your questions, such as:

- How much can I earn as a licensed plumber?
- How much can I earn as I learn to become a plumber?
- What is an apprenticeship?
- How do I get started?

You can trust the answers you will receive from that professional, because their company is a member of Indiana PHCC, the not-for-profit trade association that represents professional plumbing contractors in Indiana.

Again, thank you for requesting information about the modern profession of plumbing. Best wishes for your new career that lets you "Earn while you learn."

Brenda Dant, CAE
Executive Director
Indiana PHCC
Your State Association of Plumbing Companies



While you await the email from a professional plumber who will answer your questions, here are a few resources you will find interesting:

Videos about becoming a plumber from our national association, PHCC »

What is a plumbing apprentice? »

Why the Mayor of New York City thinks young adults should consider plumbing over college »

10 reasons to become a plumber »

10 more reasons to become a plumber »

Everything you wanted to know about becoming a plumber »



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The email is sent to a relevant Indiana PHCC member.

The following request for information was submitted from <http://thebestcareer4you.com>.

First Name: Kristopher

Last Name: Davis

Email: KRISDAVIS1456@YAHOO.COM

County: Marion

Please click one of the links below to indicate whether you have responded to the person or are not able to currently. If you do not indicate your response by September 14, 2015, 11:59pm, we will assume you are declining and send the request to another PHCC member.

I have responded to this request:

<http://thebestcareer4you.com/accept/a4cadd8aa81a897b9f9af36b7573c80e>

I am declining/not able to respond to this request:

<http://thebestcareer4you.com/decline/a4cadd8aa81a897b9f9af36b7573c80e>



You simply send the person an email.

Be yourself.

Do so quickly.

Thank them for requesting information.

Ask if they have questions you can answer.



Subject: Plumbing Career Information

From: Dave Stevens – dave@stevens-stevens.com

Signature: Business



Hi Kris,

Thank you for requesting information about a plumbing career!

I have been a professional plumber for 15 years and own Smith Plumbing Service. We employ 15 plumbers here in southern Indiana, and are always looking for good candidates who might be interested in what I think is one of the best career choices you can make.

I know you have received some information from our state association regarding the modern profession of plumbing. Can I answer any questions you might have about a plumbing career and plumbing apprenticeships?

Best regards,

John

John Smith
Smith Plumbing Service
john@smithplumbing.com
317-555-5555

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Cost effective and sustainable

- Initial investment - \$13,475
- Only required ongoing cost at this point is \$33/month
- \$725/month recommended for Google

[Click here to Post a job now!](#) 

Post 1 Job QUICK RESULTS! NOW ONLY \$419	Buy a 4 Pack BIG VALUE! NOW ONLY \$1400	Search Resumes Two Week Access SMALL BUSINESS - ALL CATEGORIES AND CITIES! \$600
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Health Care

REGISTRY

Registry position, day shift. This position will work under the direction and supervision of a registered professional nurse (RN) performs duties to assist in providing high quality patient care. All duties are carried out in accordance with established policies and procedures.

Requirements:

- 1-3 years prior experience.
- High School Diploma or equivalent.
- Certification as a Nursing Assistant required after January 2008.
- Must be on the Illinois Registry.
- Phlebotomy Certification

Fax resume to 847-555-5555
or Email
1234@dhapply.com



High Impact

\$1508

Appx. 700 Characters



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Current stats of program:

- Started on August 10th (2-1/3 months)
- Viewable to 658K people; 4,055 people have clicked through site
- 172 forms submitted
- Collecting demographic information to fine tune site and keywords



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