

# CANADIAN CROSS-BORDER VACATION SHOPPING

**5 MILLION** CANADIANS FLY FROM U.S. BORDER CITY AIRPORTS IN A YEAR\*

THAT'S APPROXIMATELY 1/5<sup>TH</sup> OF THE ENTIRE CANADIAN ADULT POPULATION!

## HOW MANY CANADIANS FLY OUT OF U.S. AIRPORTS? NO. OF FLIGHTS



## JUST HOW MUCH DO YOU SAVE ON A VACATION FOR 2 BY FLYING FROM A U.S. BORDER AIRPORT?

**\$550** AVERAGE SAVINGS PER COUPLE\*\*

SAMPLE COST DIFFERENTIAL FOR POPULAR CANADIAN DESTINATIONS:



## WHAT CAN CANADIANS DO WITH \$550 SAVINGS?



PUMP 440 LITRES OF GAS



PAMPER YOURSELF AND YOUR SPOUSE WITH A SPA PACKAGE



PURCHASE AN IPAD



ARRANGE A GROUP DINNER AT A FANCY RESTAURANT

Infographic by Sunquest  
[www.sunquest.ca](http://www.sunquest.ca)

\* 2012 report by Conference Board of Canada and Canadian Airports Council  
\*\* Average savings on comparable packages departing from a U.S. border-city airport versus a Canadian airport

**Sunquest**