

CHANGE *for* GOOD

IMPACT • ENGAGEMENT • INNOVATION

At Southern, we believe in the notion of
doing well while doing good.

We believe so strongly in this idea
that we teach our students how to apply
the ideas of the triple bottom line
(people, planet, and profits, or P3)
to their work in business.

Change for Good: Impact • Engagement • Innovation
is much more than a slogan.



Business Development Center



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Business Development Center

School of Business Mission

The School of Business prepares a diverse group of undergraduate and graduate students for careers in for-profit and not-for-profit organizations by linking knowledge and practice.

We offer our students a learning environment characterized by small classes, accessible faculty, and teamwork.

We affirm our commitment to faculty scholarship that contributes to the literature and enhances our teaching.

We encourage our students and faculty to engage in service and learning activities that address workforce needs in Connecticut and beyond.

Partnering For Your Success

Southern's Business Development Center, located in the School of Business, is dedicated to strategically matching Southern's resources with the needs of the local business community. By working together with the numerous resources available on campus, the office serves as a "one-stop shop" for companies that want to engage with the university.

Faculty Expertise

Southern's School of Business offers innovative seminars and presentations that address critical business topics and offer tools to help businesses meet the ever-changing demands of the 21st century workplace.

Members of our business faculty are available as consultants in a wide range of fields and can offer dynamic presentations on topics in the categories of leadership, motivation/team building, succession planning, marketing/sales, communication/public relations, business and strategic planning and budgeting. Consultants are available for employee meetings, development seminars, training sessions, board meetings, and other events. For a list of available topics, speakers and fees, contact our business development coordinator at (203) 392-5635.

Education Collaboration

The academic experience of our students is greatly enhanced by the expertise of our business partners. At the same time, collaborating with the School of Business to educate our students can be rewarding for members of the business community, as it offers a valuable resource if you have a research need or special project to complete. We are happy to partner with businesses who may be interested in participating in class assignments, from one-hour topical business discussions to semester-long consulting projects. We welcome and encourage your participation in these types of activities, as they are a great way to share your knowledge and help sharpen the skills of our students.

A Business Success Center

The services provided to students include internship development and management, supportive academic advisement, technology assistance, and professional development seminars that enhance graduates' readiness to enter the workforce. Funding has been provided through a generous grant from Northeast Utilities Foundation.

Internships

We're eager to partner with you in finding your next employee or consultant from a pool of talented students. Our staff works with businesses to create an internship program with goals and expectations that respond to an employer's needs. We work closely with Southern's Office of Career Services to develop internship opportunities for business students that build a foundation of strategic skills to assist with professional success and respond to employers' workforce needs.

Employer Resources

We're here for business, whether you seek a research partner, wish to enlist the help of student groups in developing business plans, or plan to create an internship program. Our business development office can find the resource to help support your business needs.

Business Development Coordinator

Laquita Joyner-McGraw works with the School of Business on developing and supporting projects in the business community, including faculty consulting opportunities, internships, and community outreach. She also supports the Business Advisory Council, our AACSB accreditation efforts, and is the School's website liaison. Laquita earned an M.B.A. ('03) from Southern.

For more information, contact Laquita by phone at (203) 392-5635, via fax at (203) 392-5674, or email JoynerLi@SouthernCT.edu. Mailing address: SCSU School of Business, Room 106, 501 Crescent Street, New Haven, CT 06515.

