Tuesday, September 20

2:00–7:00 PM  Eastern Region Board of Directors’ Meeting
7:00–9:00 PM  Poster and Display Session set-up (Contact David Kidwell-Slak if you would like to present a poster: David.Kidwell-Slak@ARS.USDA.gov or 301-351-8396.)
7:00–9:00 PM  Registration

Wednesday, September 21

6:30–7:00 AM  Registration
7:30 AM–5:00 PM  Pre-Conference Tour:
The Arnold Arboretum and Mt. Auburn Cemetery
3:00–5:00 PM  Poster and Display Session Set-up
5:30–7:00 PM  Welcome Reception at the Marriott Hartford Downtown: appetizers and cash bar. Silent Auction opens for bidding.
5:30–7:00 PM  Registration
7:00 PM  Dinner on your own. There are numerous dining options within easy walking distance of our host hotel.

Thursday, September 22

7:30–11:00 AM  Registration

General Session:

8:00–8:15 AM  Welcome and Introductions
  Brian Decker, President, IPPS Eastern Region, North America

8:15–8:45 AM  Broken Arrow Plants: An Exploration of Underutilized Plants, Our Introductions and the Future
  Adam Wheeler, Broken Arrow Nursery, Hamden, CT
  Propagation & Plant Development Manager Adam Wheeler will present an overview of underutilized and exceptional plants with a focus on Broken Arrow Nursery plants including both past and future introductions.

8:45–9:15 AM  Foliar Application of Rooting Hormones
  Brian Decker, Decker Nursery, Groveport, OH
  Brian will present an overview of 4 years of experience using foliar application of IBA in rooting softwood and hardwood cuttings of woody ornamentals.
9:15–9:35 AM  IPPS Awards Presentations
Peggy Walsh Craig, Recognition Committee Chair

9:35–9:55 AM  Coffee Break

9:55–10:25 AM  Grafting Aronia on Different Genera
Mark Brand, University of Connecticut, Storrs, CT

10:25–10:50 AM  Update on Greenhouse Coverings
John Bartok, University of Connecticut, Storrs, CT

10:50–11:15 AM  Marketing Natives
Jessica Lubell, University of Connecticut, Storrs, CT

11:15–11:30 AM  Buses load for afternoon conference tours.

11:30 AM – 6:00 PM  Conference tour to: Summer Hill Nursery, Broken Arrow Nursery, and Casertanos Greenhouse and Farms

6:00 PM  Dinner on your own. There are numerous dining options within easy walking distance of our host hotel.

Friday, September 23

7:00–7:30 AM  Registration

8:00–8:30 AM  New Production Area Design and Construction at Canterbury Horticulture
Lincoln Gillon, Canterbury Horticulture, Canterbury, CT

8:30–9:00 AM  American Chesnut Update
Kendra Collins, USDA Forest Service, South Burlington, VT

9:00–9:30 AM  Propagation of Challenging Plants: Creating a System That Works
Jim Johnson, Rutgers Cooperative Extension, Millville, NJ

9:30–10:00 AM  From Nursery to Nature: Propagating Plants for Pollinators
Annie White, University of Vermont PhD student, Burlington, VT

10:00–10:20 AM  Coffee Break

10:20–11:05 AM  Panel on Branding
Mark Sellew, Prides Corner Farms, Lebanon, CT
Steve Castorani, North Creek Nurseries, Landenberg, PA
Natalia Hamill, Bailey Nurseries, Newport, MN

11:05–11:30 AM  Plant Something
Cheryl Goar, Arizona Nursery Association, Tempe, AZ

11:45 AM  Buses load for afternoon conference tours.

12:00– 6:00 PM  Conference tour to: Prides Corner Farms, The Plant Group and Canterbury Horticulture
6:30-7:30 PM  Cocktail Hour with final Silent Auction bidding (cash bar)
7:30 PM  Banquet and Auction

Saturday, September 24

6:30–7:30 AM  Eastern Region Board of Directors’ Meeting
7:30–11:00 AM  Registration

**General Session**

8:00–8:30 AM  *Growing Using Hydroponics in the Northeast*
Stephen Weinstein, CT Hydro Farm, East Hartford, CT

8:30–9:15 AM  *The Role of GAO’s and GMO’s in Horticulture*
Bill Barnes, Barnes Horticultural Services, Warrington, PA
Luke Donahue, Johnny’s Selected Seeds, Winslow, ME

9:15–9:40 AM  *Hydrangeas Start to Finish*
Karen Prisby, Prides Corner Farms, Lebanon, CT

9:40–10:10 AM  IPPS Eastern Region Business Meeting

10:10–10:25 AM  Coffee Break

10:25–10:40 AM  *IPPS-ER 2017: Grand Rapids, Michigan!*
Chuck Martin, The Dow Gardens, Midland, MI

10:40–11:30 AM  Horticultural Insights to Plant Conservation and Climate Change
Jesse Bellemare, Smith College, Northampton, MA

11:30 AM–12:00 PM  *Viticulture in the Northeast*
Elsa Petit, University of Massachusetts, Stockbridge, MA

12:00–12:30PM  *Hops*
Jim LaMondia, Connecticut Agricultural Experiment Station, Windsor, CT

12:30–1:00 PM  **New Plant Forum**
Moderator: Charles Tubesing, The Holden Arboretum, Kirtland, OH
Enjoy this popular session which gives attendees an opportunity to introduce a new plant. Contact Charles if you have a new plant you would like to present: Ctubesing@holdenarb.org or 440-602-3840 (In keeping with the spirit of the IPPS motto To Seek & To Share, please consider participation in the New Plant Forum as a chance to share and not as an opportunity for commercialism.)

Meeting adjourns