

MEDIA RELEASE

FOR IMMEDIATE RELEASE

RLTV PROMOTES ROY ENNIS

June 23, 2016, Baltimore, MD- Roy Ennis has been named General Manager, RLTV. A seven- year veteran of the 50+ net, Ennis previously served as SVP of Finance where he successfully lead Operations and Finance teams for the network

Prior to RLTV Ennis was SVP Production Finance & Operations for National Geographic Television.

Roy will be based out of the RLTV'S Baltimore headquarters and will oversee operations in both Maryland and New York offices. In his new role Ennis will lead the day-to-day operations of the network, as well as Strategic Planning and Business Development.

About RLTV

The only cable network and online destination created specifically for adults 50+, RLTV (www.rl.tv) offers unique, inspiring programming that focuses on topics that matter to Generation 50+, from relationships, reinvention, rediscovering passions and retirement, to finances, health, and current events. At RLTV, it's all about rethinking life for 50+. RLTV. Experience Matters.

####

Contact:
Elliot Jacobson
SVP Programming and Production, CCO
Email: ejacobson@rl.tv