

CASCADE 2015

## Top 10 Reasons to Attend

Join us at Disney's Grand Californian Hotel for a two-day educational conference featuring a wide variety of tutorials, general sessions and breakout sessions. The conference is designed to provide you with tools that will help you maximize the results and cost savings that you are already receiving from Chrome River's Cost Control Suite. It also provides a platform for idea exchanges - for you to meet other customers to learn how they use Chrome River to their best advantage.

### 1. Hear an Engaging Keynote

*Absorb a thought-provoking keynote from Alan Rich, a thought leader in the financial system automation industry.*

### 2. Learn Expense Management Best Practices

*Listen to best practices for expense reporting processes from the experts.*

### 3. Discover Invoice Automation Best Practices

*Hear about best practices for invoice intake, routing, approvals and cost management.*

### 4. Gather our Favorite Features – Tips & Tricks

*Discover our favorite features to maximize Chrome River.*

### 5. Uncover Hidden Value in Expense Data

*Learn how to uncover the massive hidden value in your expense management data.*

### 6. Hear the Vision

*Learn about our new Mercury platform, new features and our product roadmap.*

### 7. Take a Deeper Dive into our Products

*Attend tutorials to take a deeper dive into functionality.*

## 8. Network with Customers

*Network with other Chrome River customers to find out how they are using Chrome River to their advantage.*

## 9. Interact and Learn from Partners

*Interact with partners to learn about their offerings that can complement the Chrome River cost control service.*

## 10. Enjoy California

*Spend time networking at our receptions, dinner party & entertainment and kick back and have some fun as Alan presents the 2015 “Chromie” awards! And last but not least, schedule some time to explore Downtown Disney, Disneyland and California Adventure.*

SAVE THE DATE FOR  
**CASCADE  
2015**



Chrome River Team

+



Great Customers

+



Disney Parks

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OCTOBER  
**27-28**  
INVITATION AND  
AGENDA TO FOLLOW