

CURRICULUM VITAE

David E. Pearson

Dean of the Campus
 San Diego State University
 Imperial Valley Campus
 720 Heber Avenue
 Calexico, CA 92231

Office	(760) 768-5520
Fax	(760) 768-5568
E-mail	dpearson@mail.sdsu.edu

EDUCATION

Doctor of Philosophy, Sociology, Yale University; 1988.

Master of Arts, Sociology, Yale University; 1981.

Bachelor of Arts, University of Massachusetts at Amherst. Honors in Sociology, *magna cum laude*; 1979.

POSTDOCTORAL TRAINING

Fellow in International Security Studies, Mershon Center, The Ohio State University, Columbus, OH; 1988-1989.

ADMINISTRATIVE POSITIONS

Dean of the Campus, San Diego State University Imperial Valley Campus, Calexico, CA; 2010-Present. Responsible for the entire range of campus operations: academic programs and program development, faculty and staff, student services, library, physical plant and facilities, fundraising and community relations, and oversight of a \$6.2 million operating budget. During my five years as Dean I have launched five major initiatives:

- *Imperial Valley University Partnership*. This collaboration between SDSU-IV, the Imperial County Office of Education, and Imperial Valley College, our local community college, represents a unique form of downward expansion that brought four-year university education to our region for the first time. Using a cohort structure and involving joint admission of students to the community college and SDSU-IV, the program was purposefully designed to increase enrollment, improve academic performance, student retention, and graduation rates while at the same time reducing costs. At the time of its establishment, the program was hailed by CSU Chancellor Charles Reed as a model for higher education in

- California. Campus enrollment increased by some 20%. The program received the 2014 Example of Excelencia Honorable Mention at the Baccalaureate Level for advancing educational achievement for Hispanic students.
- *Center for Sustainable Energy.* Working with public and private partners, in less than four years we established an SDSU-recognized research center in the area of renewable energy, advancing the economic development of Imperial County, addressing the green energy goals of the State of California, and contributing to America's energy independence. We currently have over \$20 million in deployed assets, including the largest university-based solar field in California. We also have a Solar Learning Center, several proof-of-concept and R&D projects, plus a power plant simulator for academic and industry training. Our efforts thus far have brought in \$4.2 million in grants and other revenues.
 - *Project AMCO.* A partnership between SDSU-IV and the Mexico-based Advanced Methods Company has us serving as certifying agent for English language proficiency in Mexico, elsewhere in Latin America, and Europe. Project AMCO holds the promise of greater international recognition for our campus, plus enhanced opportunities for faculty research and student recruitment, internships, and employment. Most importantly, it will yield a vital revenue stream benefitting both the Imperial Valley and San Diego campuses. Employing a web-based platform for administering language evaluations across the globe, Project AMCO commenced operations this in May 2014 with the testing of several thousand students in Mexico.
 - *Borderlands Institute.* Established to promote scholarship and activities relevant to the Imperial, Mexicali, and Yuma Valleys, the Borderlands Institute realizes a long-standing dream of our faculty to advance our campus's centrality in this fascinating bi-national community. In partnership with the Mexican Consulate, the Instituto de Cultura de Baja California, and several nearby Mexican universities, the Borderlands Institute now sponsors academic conferences and public lectures, hosts visiting scholars, coordinates exchange programs with Mexican institutions, and holds cultural events such as community forums, theatre, and concerts.
 - *Small Business Development Center.* Our campus's strategic plan calls for establishing industry partnerships that advance economic and social development in our region, and to develop and deploy new academic programs responsive to workforce needs. To those ends we recently secured a contract with the U.S. Small Business Administration to integrate the Imperial Valley Small Business Development Center into our campus operations. This partnership provides a mechanism for our students to secure internships, and ultimately jobs, helping ensure that the university is fully responsive to local employment needs and that it contributes to our region's economic development.

As Dean, I am currently engaged in a number of other initiatives designed to increase revenues, expand enrollment, and enhance our campus's range of programmatic offerings:

- Collaboration with officials from the County of Imperial and the Economic Development Administration to bring a new \$6 million building to campus to house our renewable energy efforts.
- Partnering with the City of Calexico and the County of Imperial, to significantly expand our campus by bringing in a \$35 million student housing and dining project. Integral to the plan is a workable methodology by which enrollment at the Imperial Valley Campus will increase by approximately fifty percent.
- Collaboration with relevant departments at the San Diego State University main campus to bring the Sustainability Studies and Bachelor of Social Work majors to my campus.
- Collaboration with the Universidad Autónoma de Baja California to bring renewable energy and other STEM classes, and eventually an engineering program, to the Imperial Valley Campus.
- Partnership between SDSU-IV and the Instituto Universitario de Investigación Ortega y Gasset in Mexico City to establish a joint masters-level program in the area of Educational Leadership.

Vice President for Partnership Affairs, the University of Texas at Brownsville/Texas Southmost College; 2006-2010. The role of Vice President included four major areas of responsibility:

- Head of the TSC District Office and the point of contact with the Board of Trustees. Responsibilities included organizing Board meetings, Partnership Committee meetings, Board elections, and retreats and workshops. Represent the institution at the Texas Association of Community Colleges, conduct Trustee elections, and active participation in government relations and fundraising.
- TSC Office of Finance. Responsibilities included managing a total annual budget of \$50 million, and an operating budget of \$12 million. Oversight of a portion of the institutional budget, and for tax rate setting, facilitating audits, issuing debt, and managing scholarships and endowments.
- UTB/TSC Office of Planning and Construction. Responsibilities included oversight of \$170 million in new capital construction projects: a performing arts center, library, classroom building, biomedical research building, center for early childhood studies, and a recreation center. Also responsible for campus strategic planning, including student housing.
- TSC Office of Facilities Services. Responsibilities included oversight of the Physical Plant and its more than one hundred employees. Responsible for campus renovations, historical preservation, landscaping, grounds and building maintenance, and deferred maintenance. Also responsible for real estate purchases and the leasing and insuring of campus properties.

Administrative Fellow, UTB/TSC Leadership Program; 2006.

ACADEMIC POSITIONS

Professor of Sociology, Department of Sociology, San Diego State University, 2010-Present.

Faculty Advisory Council, University of Texas System, Austin, TX; 2005-2006 (FAC Executive Committee, 2006).

President, Academic Senate, UTB/TSC; 2004-2006.

Professor of Sociology, Behavioral Sciences Department, UTB/TSC; 2003-2010.

Founder and Director, Dual Language Certification Program, UTB/TSC; 2002-2004.

Associate Professor of Sociology, Behavioral Sciences Department, UTB/TSC; 1997-2003.

Assistant Professor of Sociology, Department of Anthropology and Sociology, Lafayette College, Easton, PA; 1989-1997.

Adjunct Professor, Southern Connecticut State University, Department of Sociology and Anthropology, New Haven, CT; 1988.

Instructor, Yale University, Department of Sociology, New Haven, CT; 1983-1984.

Teaching Assistant, Yale University, Department of Sociology; 1981-1983.

MILITARY SERVICE

United States Army, MOS 81B20, Illustrator and Construction Draftsman, ETS rank Sp/4, Honorable Discharge; 1971-1974.

SELECTED HONORS AND AWARDS

Featured in *San Diego State University 2013-14 Research Highlights*, "Contributing to America's Energy Independence."

President's Top 25 Award, San Diego State University, May 2011.

Faculty Exceptional Merit, UTB/TSC; 2005.

Junior Faculty Competitive Leave, Lafayette College; 1993-1994.

Yale University Tuition Fellowship; 1979-1983.

University of Massachusetts at Amherst, graduation with University and Departmental Honors, *magna cum laude*; May 1979. Senior Honors Thesis: *Minimal Brain Dysfunction: Effects of Litter Composition on Body Weight, Activity, and Maze Performance in 6-Hydroxydopamine Treated and Normal Rat Pups*.

United States Army, Certificate of Commendation for Meritorious Service, Fort Devens, MA; 1973.

BOOKS

David E. Pearson, *Partnership Affairs: The Rise and Fall of a Community University*, (in progress).

David E. Pearson, *Flight of the Dove: KAL 007 and the Seduction of Conspiracy*, 353 pp. (out for review).

David E. Pearson, *The World Wide Military Command and Control System: Evolution and Effectiveness*, (Maxwell AFB, AL, Air University Press, 2000), 403 pp.

David E. Pearson, *KAL 007: The Cover-Up—Why the True Story Has Never Been Told*, (New York, Summit Books, 1987), 462 pp.

DISSERTATION

The Betrayal of Truth and Trust by Government: Deception as Process and Practice, (Charles Perrow, dissertation chair), 1988, Yale University, 567 pp.

ORIGINAL ARTICLES

David E. Pearson, 2013, "Future of the Imperial Valley Campus," *PostScript*, 26:2, 4-5.

David E. Pearson, 1999, "Organization, Technology, and Ideology in Worldwide Command and Control," *Defense Analysis*, 15:2, 197-214.

David E. Pearson, 1999, "Will of the People? What Life Would Be Like in Majoritarian America," *Brownsville Herald*, (January 7), p. 4.

David E. Pearson, 1996, "Sociology and Biosociology," *The American Sociologist*, 27:2 (Summer), 8-20.

David E. Pearson, 1996, "Laws to Suit Nation's Majority Would Make Us All Minorities," *The Morning Call*, (January 16), A7.

David E. Pearson, 1995, "Community and Sociology," *Society*, 32:5 (July/August), 44-50.

David E. Pearson, 1993, "Post-Mass Culture," *Society*, 30:5 (July/August), 17-22.

David E. Pearson and E. Martinez de la Fe, 1992, "KAL 007, El Ultimo Misterio de la Guerra Fría," *El Mundo*, Madrid, (30 August), 12-13.

David E. Pearson, 1991, "Strategic Command and Control in the 1990s," *Defense Analysis*, 7:4, 373-399.

James W. Hikins and David E. Pearson, 1990, "Review of Flights of Fancy, Flight of Doom: KAL 007 and Soviet-American Rhetoric," *Journal of Communication*, 40:2 (Spring), 6-11.

David E. Pearson, 1989, "Organizational Problems in Worldwide Command and Control," *Defense Analysis*, 5:3, 221-43.

David E. Pearson, 1989, "The Media and Government Deception," *Propaganda Review*, 4 (Spring), 6-11.

David E. Pearson, 1987, "KAL 007: Questions That Won't Go Away," *The Nation*, (September 5), 181 and 196-200.

David E. Pearson, 1985, "The Fate of KE007: An Exchange," *The New York Review of Books*, (September 26), 47-51.

David E. Pearson and John Keppel, 1985, "New Pieces in the Puzzle of Flight 007," *The Nation*, (August 17/24), 104-10.

John Keppel and David E. Pearson, 1985, "A Misguided, Deadly Flight—KAL's 007," *Hartford Courant*, (September 2), C1-4.

David E. Pearson, 1984, "KAL 007: What the U.S. Knew and When We Knew It," *The Nation*, (August 18/25), 105-24.

David E. Pearson, Lisa A. Raskin, Bennett A. Shaywitz, George M. Anderson, and Donald J. Cohen, 1984, "Radial Arm Maze Performance in Rats Following Neonatal Dopamine Depletion," *Developmental Psychobiology*, 17:5, 505-17.

David E. Pearson, Martin H. Teicher, Bennett A. Shaywitz, Donald J. Cohen, J. Gerald Young, and George M. Anderson, 1980, "Environmental Influences on Body Weight and Behavior in Developing Rats After Neonatal 6-Hydroxydopamine," *Science*, 209:4457 (August 8) 715-17.

Bennett A. Shaywitz and David E. Pearson, 1979, "Effects of Phenobarbital on Activity and Learning in 6-Hydroxydopamine Treated Rat Pups," *Pharmacology, Biochemistry, and Behavior*, 9 (December), 173-79.

COURSES TAUGHT

Undergraduate	Social Change
Alienation	Social Problems
American Communities	Social Theory: Classical
Class, Status, and Power	Social Theory: Contemporary
Complex Organizations	Sociology Senior Seminar
Conspiracy and the Cold War	Sociology of Work

Contemporary American Society	Special Topics
Cultural Anthropology	Statistics for the Social Sciences
Introduction to Sociology	Thesis
Mass Communications and Culture	Urban Sociology
Methods of Social Research	Graduate
Modern America: Society, Culture, State	Mass Communications and Culture
Organizations and Work	Pro-Seminar on Sociological Theory: Classical and Contemporary
Organizing Nuclear Weapons	Pro-Seminar on Sociological Theory: Sociobiology
Qualitative Methods of Research	Sociology of Education
Quantitative Methods of Research	Sociology of Liberalism and Conservatism
Religion in Society	Thesis

CONFERENCE PAPERS AND PRESENTATIONS

Chair and Discussant, Session on Evolution and Culture, Southwestern Social Science Association, Las Vegas, NV, March 13, 2008.

“Sociology’s Biophobia,” International Society for Human Ethology, Montreal, Canada, August 9, 2002.

“Durkheim’s Dilemma: Solidarity and Conscience, Modernization and Media,” Theory Section, American Sociological Association, New York, NY; August 18, 1996.

“Sociology and Biosociology,” Section on Sociological Theory, Pennsylvania Sociological Society, Philadelphia, PA; October 21, 1995.

“Measures of Strategic Effectiveness,” Section on Command, Control, and Intelligence, International Security Studies Section, International Studies Association, Columbus, OH; November 9, 1990.

“Technology, Rationality, and the Arms Race: The Case of the Navy,” Section on the Sociology of Peace and War, American Sociological Association, Washington, DC; August 12, 1990.

“Strategic Command and Control in the 1990s,” Strategic Studies Section, International Studies Association, Washington, DC; April 13, 1990.

“Organizational Problems in Worldwide Command and Control,” Strategic Studies Section, International Studies Association, Washington, DC; November 3, 1988.

“Complexity, Coupling, and Nuclear War,” American Association for the Advancement of Science, New York, NY; May 25, 1984.

SELECTED RECENT SERVICE AND ACTIVITIES

Co-Principal Investigator, \$1.7 million Jobs Innovation and Accelerator Challenge federal cluster grant (EDA, DOL, SBA); 2011-Present.

P-16 Council, Imperial County Office of Education; 2010-Present.

Academic Deans Council, SDSU; 2010-Present.

Executive Council, SDSU-IV; 2010-Present.

Imperial Valley University Partnership Advisory Board; 2010-Present.

SDSU-IV Strategic Plan *Building on Excellence* Committee, 2013.

Interagency Steering Committee; 2010-2014.

Diversity Committee, University Strategic Planning Initiative, SDSU; 2012.

Imperial Valley Arts Council; 2010-2012.

PUBLIC LECTURES AND TALKS

During my time as Dean of the Campus at SDSU-IV I have given many score of public talks, lectures, and university updates and status reports to numerous community and academic audiences. My most recent invited talk was “Leadership, Ethics, and Politics,” delivered on December 5, 2014, at the Instituto Universitario de Investigación Ortega y Gasset, in Mexico City, Mexico. The bulk of the talk was given in Spanish. In previous years I gave many public talks and lectures, perhaps the most significant of which was as Keynote Speaker at the UTB/TSC Distinguished Lecture Series in October 2006. The talk was entitled “The Seduction of Conspiracy.”

MEDIA APPEARANCES

During my years as student, professor, and administrator I have made many dozens of appearances on both radio and television. Among my more notable appearances were:

- *Secrets of the Black Box*, a documentary about the Korean Air Lines Flight 007 case (Traveling Light Media), airing on The History Channel in December 2005.
- Moderator for the CBS televised U.S. Senate debate between candidates John Cornyn and Ron Kirk; October 24, 2002.
- *ABC Nightline*, May 1991.
- *NBC Today*, August 1984.

For seven years (1999-2006) I was host of *Society Under Fire*, a 30-minute radio talk show examining controversial social topics and community events. Sponsored by UTB/TSC and broadcast on Public Radio 88 F.M, including KMBH-FM 88.9 (Harlingen) and KHID-FM 88.1 (Edinburg). During my years as host, several hundred individual shows were produced.

LANGUAGES

Fluent in Spanish.

REFERENCES

Available upon request.