



Creative Challenge

A CREATIVE ARTS CONTEST INSPIRING
STUDENTS TO PROMOTE
ORGAN AND TISSUE DONATION IN HAWAII

COMPETE FOR PRIZES!

ALL HAWAII STUDENTS
6TH THROUGH 8TH GRADE
ARE ELIGIBLE TO PARTICIPATE

FOR MORE INFORMATION CONTACT
Legacy of Life Hawai'i

(808) 599-7630

outreach@legacyoflifehawaii.org

2015 Creative Challenge Art Contest

Guidelines

- The Creative Challenge Art Contest is open to all Hawai'i students in 6th – 8th grade.
- Artwork must be original. No copyrighted or trademarked artwork will be accepted for judging.
- Your entry must include positive and accurate messaging about organ and tissue donation.
- Entry must be 8.5"h x 11"w - HORIZONTAL
- Your entry must not have grammatical or spelling errors.
- Attach your completed official entry form to your entry (must be legible if you wish to receive certificate of participation and prizes).
- All entries become the property of Legacy of Life Hawai'i and will not be returned.
- Use materials that can be easily reproduced, such as tempera, graphic design, watercolor, pen & ink, etc.

Awards and Prizes

- All entrants will receive a Certificate of Participation.
- The 12 finalists will receive a \$50 VISA gift card and a copy of the printed calendar.
- The overall winner will receive a \$100 VISA gift card and a copy of the printed calendar.
- The overall winning design will be reproduced as a poster and used in state/government hospitals and libraries throughout the state.

Schedule of Events for 2015

August 31, 2015 – Last Day to Notify Legacy of Life Hawai'i with intent to participate

October 31, 2015 – Entry deadline

November 1, 2015 – Judging process begins

November 30, 2015 – Winners Announced

December 15, 2015 – 2014 Creative Challenge Awards distributed

Helpful Hints for Students

Know your mission

Read the instructions that were supplied by Legacy of Life Hawai'i and then read them again to make sure you understand. Designs are often rejected outright simply because instructions were not followed and rules were not adhered to.

Spelling Counts!

Of all the rules that are commonly broken, misspelling words is at the top of the list. The most often misspelled word? Donor! That's D-O-N-O-R *not* E-R!

Van Gogh or Just Plain Joe

You don't need to be an "artist" to do well in this contest. You should, however, be neat, organized in both thought and action and have a good idea of how you will promote organ and tissue donation.

Plan your design before you start to draw. Know where you will put everything and ask for feedback. Think about colors, texture, and if your eye moves smoothly from one element to the next.

Keep it Simple

Most people in the community know very little about organ and tissue donation, so it's important to be simple and un-complicated in your design and tag lines. Think about symbolism!

Limit the number of colors you use to no more than four. Multiple colors may confuse a person's eyes and make them wander around your design.

Since this is for a calendar, consider including a special holiday theme in your design.

Don't Gross Me Out!

While it's true, organs and tissue are removed from people's bodies after they die, drawing of dead people with their organs popping out and skeletons holding their hearts in their hands are not very appealing. Let's focus on the positive side.

Most importantly, use your imagination and feelings. That's what art is all about!

2015 Creative Challenge Art Contest

Sponsored by



(Please print clearly and attach to the back of your submission)

STUDENT'S NAME: _____

SCHOOL NAME: _____

SCHOOL ADDRESS: _____

CITY: _____ ZIP: _____

TEACHER'S NAME: _____

TEACHER'S PHONE / EMAIL: _____

Release statement:

I hereby declare this artwork is original and executed solely by the undersigned. I understand that all artwork becomes the property of Legacy of Life Hawai'i and cannot be returned. I permit the artwork to be shown and/or reproduced with the intention of educating the community about organ and tissue donation.

SUBMISSION DEADLINE IS OCTOBER 31, 2015



Dear Teacher,

Legacy of Life Hawai'i would like to invite your class to participate in the **2015 Creative Challenge Art Contest**, a contest designed to encourage middle school students to think about, talk to their families about, and to illustrate organ & tissue donation through their own unique, artistic perspective.

The importance of targeting this age group is truly great. Hawaii's young people are on the path of applying for their first drivers' license and are faced with having to make the decision to 'check the box' on their application. Our goal is to educate and inspire both students and members of the community to say 'Yes' to organ and tissue donation. By participating in the **Creative Challenge Art Contest**, students will be introduced to this important issue before they have to make the decision on their own.

The top 12 student art entries will be printed in the Legacy of Life Hawai'i annual calendar which will then be distributed to businesses and supporters in our community. Media attention will be focused on both the winners and on all students who take part in this community service program.

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Once *Legacy of Life Hawai'i* is notified of the intent to participate, we are happy to give a presentation to the class about organ and tissue donation as well as health and wellness; we will also bring a transplant recipient and /or donor family to speak to the class about this important community health issue.

Enclosed you will find more information about the contest. **Please contact us by August 31st** with your intent to participate. Together we can encourage our students -- and our community to leave a *Legacy of Life* for others in need.

Sincerely,

Tiffany Thompson
Communications Officer
tthompson@legacyoflifehawaii.org