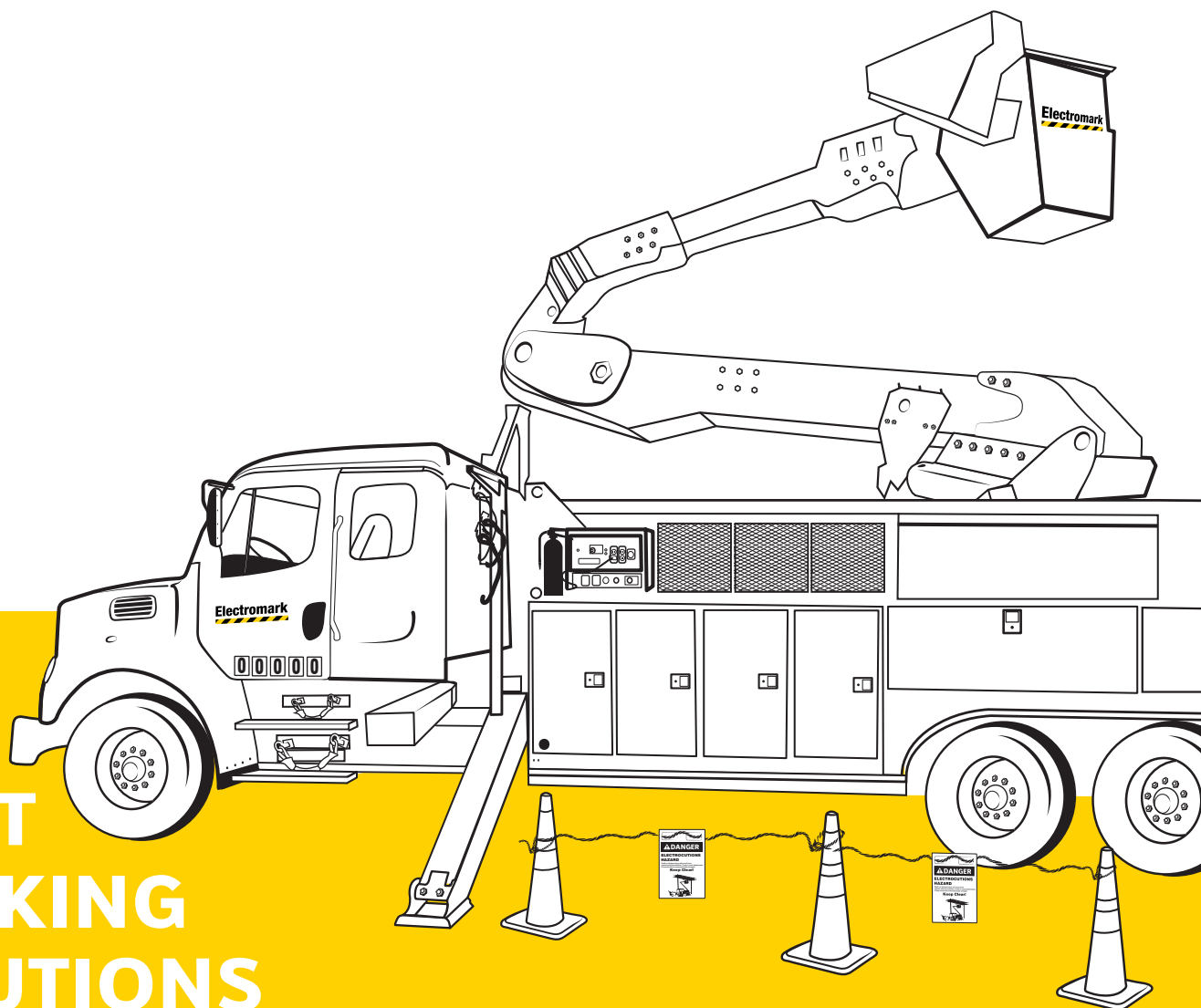


FLEET MARKING SOLUTIONS



www.electromark.com

Electromark®

Your Outdoor Identification Experts

The ELECTROMARK EDGE

Fleet Marking Solutions

EXPERTISE

Our expertise comes from our experience. Forty years in outdoor identification has given us a deep understanding on the impact of proper identification. We are confident in our ability to customize, innovate and standardize solutions that fit your needs. With years of research, thorough testing and proven results, we know Electromark can deliver a reliable solution to you.

TRUSTWORTHY SERVICE

When we say that we are “Your Outdoor Identification Experts”, we mean every word. Our job is to help you find a solution that alerts, protects and informs the community, contractors and employees. We do not push product, we provide solutions that will improve safety and the reliability of your services.

QUALITY MATERIALS

Durability is the most important trait to look for in a material. Poorly suited material use can result in improper hazard awareness and end with someone getting seriously injured or killed. For this reason, we have scoured and continue to search the marketplace for the best utility-centric products and materials that hold up to demanding outdoor environments and meet or surpass relevant industry compliance requirements like, OSHA, ANSI, NEMA, UL, ISO, ASTM and CSA. We have led the marketplace in innovation and continue to showcase superior products.



Vehicle Labels

Distinguish your vehicles by adding a company logo to all of the vehicles in your fleet. (Pg. 3-4)

Equipment Labels



Identify the location where vital safety equipment is located with our vehicle equipment labels. (Pg. 7-8)

Barricades

Create a barrier around the fleet vehicle to deter passersby from coming too close to the vehicle while it is being used in the field. (Pg. 9)



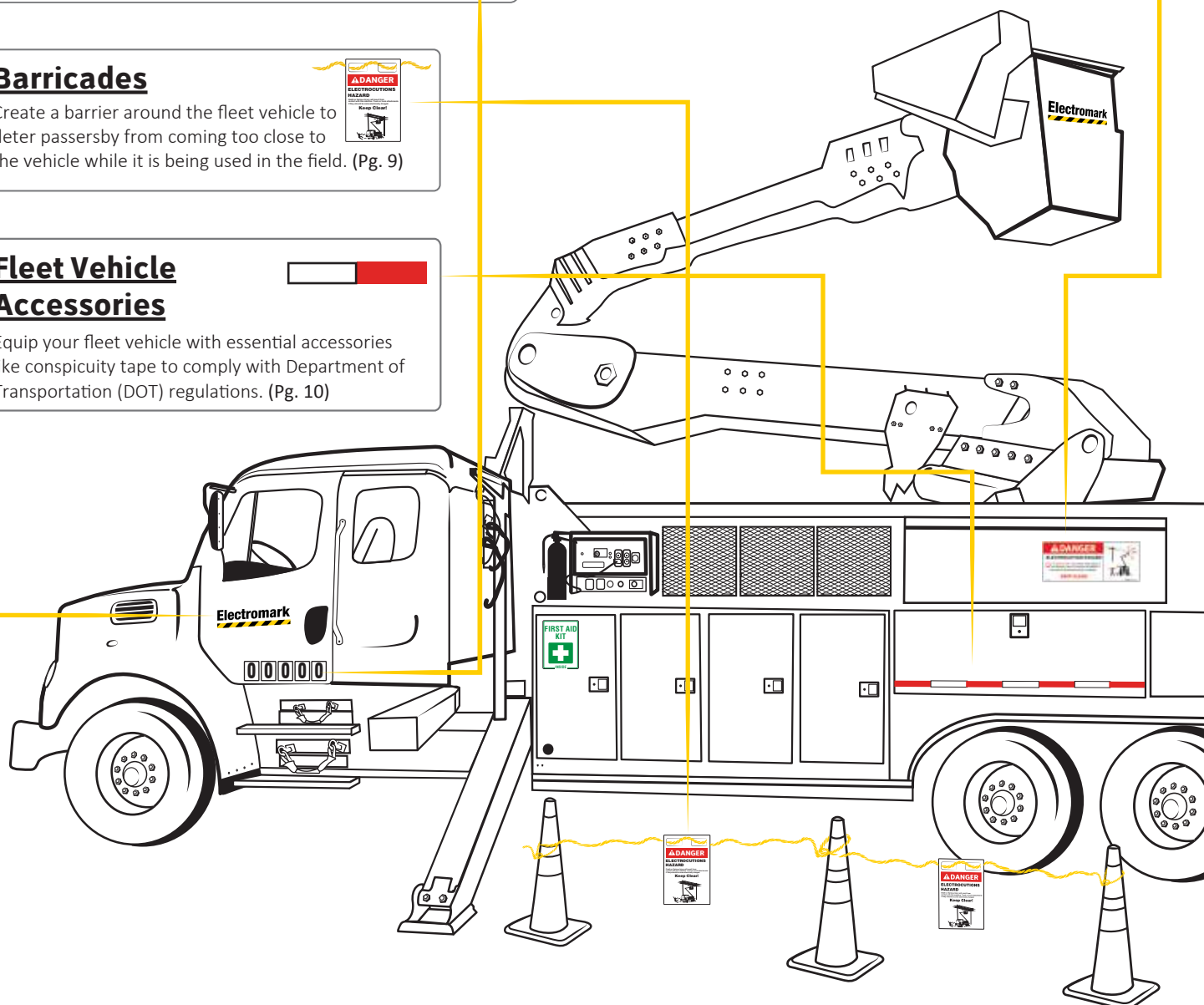
Fleet Vehicle Accessories

Equip your fleet vehicle with essential accessories like conspicuity tape to comply with Department of Transportation (DOT) regulations. (Pg. 10)



Fleet Safety Labels

Alert employees about safety hazards by appropriately labeling equipment with both custom and standard labels. (Pg. 5-6)



VEHICLE LABELS

Fleet Marking Solutions

Advertise your service and company with vehicle labels.

Vehicle labels come in four materials: fleet grade reflective, fleet grade vinyl, magnetic and static cling. Select the one that best suits your need.

FLEET GRADE VINYL

Fleet grade vinyl is a cast vinyl that is non-reflective, conformable and can adhere to regular and curved surfaces. Labels are offered as a one-piece standard cut or can be cut-to-shape.

Best material for:

- Label cut variations
- Curved application surfaces
- Longer lasting solution



CUT-TO SHAPE OR OUTLINE

Instead of a one-piece label, cut-to-shape or outline cut labels are individual components that together make up the entire image. Cut-to-shape labels, provide a clean appearance that gives the impression that the graphic is painted on the vehicle.



FLEET GRADE REFLECTIVE

Fleet Grade Reflective has the same properties as the fleet grade vinyl label but comes in Engineer Grade reflective.

Best material for:

- All the properties of fleet grade vinyl in addition to nighttime visibility

MAGNETIC

Magnetic signs come in four different thicknesses. The thicker the magnet the stronger the holding power. Therefore, we recommend magnets with a 30-mil thickness because they are better suited for vehicle labels. Magnetic signs cannot be cut to shape, but can be cut in varying full-size shapes (round, square, rectangle, triangle). For a reflective option, magnetic signs can be paired with fleet Engineer Grade reflective material.

Best material for:

- Temporary fleet signs
- Nighttime visibility
- Easy application and reapplication
- Sharing between different fleet vehicles



STATIC CLING

Static cling labels are made out of a very soft non-adhesive vinyl material. The film attaches to the surface like a suction cup and can be easily removed and reapplied multiple times. Static labels are clear. The image is screen printed on the reverse side of the label so the graphic can read through on the correct side when it is applied to the glass. Because static cling labels are not adhesive, they will not leave behind residue that may come from other label materials.

Best material for:

- Temporary application
- Vehicle interior window application

FLEET SAFETY LABELS

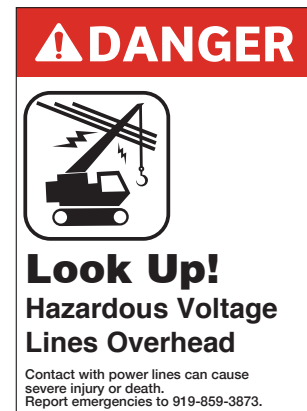
Fleet Marking Solutions

Good, Better, Best, for Fleet Marking Labels

APPLICATION	GOOD	BETTER	BEST
Meter Marking	Polyester	Cast Vinyl	Duracryl®
Pros	<ul style="list-style-type: none">• Chemical and dirt resistant• Superior tear and abrasion resistance• High heat resistance (up to 300 degrees)	<ul style="list-style-type: none">• Very good UV resistance• Available in multiple colors• Resistant to fuel spills• Conforms to curved surfaces	<ul style="list-style-type: none">• Excellent UV resistance• Tamper resistant material• Longer warranty relative to other materials
Cons	<ul style="list-style-type: none">• Moderate UV resistance compared to other materials	<ul style="list-style-type: none">• Poor resistance to high heat• Premium cost	<ul style="list-style-type: none">• Poor chemical resistance
Warranted Durability	7 years with laminate	10 years with laminate	12 years

HAZARD LABELS

Alert the people utilizing fleet equipment to hazards in their environment. The National Electric Safety Code standard suggests using ANSI Z535. To remain compliant with the standard, our hazard labels are current with the ANSI design requirements.



ELECTROCUTION HAZARD LABELS

Alert contractors and linemen to the danger of making contact with machinery or trucks if they become electrically charged. The label is 9" x 3.625" and made out of 6-mil Duracryl®.

ARE YOU CLIPPED IN? LABELS

Remind workers who use bucket trucks to make sure they are securely clipped in while they are occupying the bucket. The standard label is 3" x 5" and made out of 4-mil vinyl.



GROUNDING REMINDER LABELS

Remind workers that underground wires are not dead with a label that will stand out. Our standard ground reminder labels are 3" x 2.75" and made out of 4-mil vinyl.

STAY IN CAB LABELS

It is easy to make mistakes during an emergency situation. Provide a list of what to do when the fleet equipment touches a power line. Stay in cab labels are 5" x 5" and made out of Duracryl®.



CUSTOM VEHICLE LABELS

Create a completely new label or adjust one of our standard labels by adding emergency contact information and your company logo. For a custom label, specify the label properties and legend, we will create a proof based on your requirements and send it to you for your approval. If you do not have a preferred material, talk to our customer service team or your sales representative for suggestions.

EQUIPMENT LABELS

Fleet Marking Solutions

FIRE EXTINGUISHER LABELS

Fleet vehicles are required to be equipped with a fire extinguisher but may be hard to find without a label. Help your fleet team locate important equipment with labels that clearly call out where the fire extinguisher has been stored. Standard labels are 3" x 5" and made out of 4-mil vinyl.



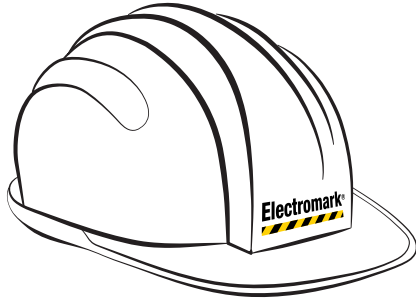
FIRST AID KIT LABELS

First aid kits are required in all fleet vehicles. Allow employees to quickly identify where the kit is located with first aid kit labels. Standard labels are 3" x 5" and made out of 4-mil vinyl.



MSDS LABELS

Make it easier for employees to reference how to safely handle aerosols and chemicals used on the job by marking the location of the Material Safety Data Sheets. Our standard labels are 3" x 5" 4-mil vinyl. Legends are black on a white background.



HARD HAT LABELS

Customize linemen hard hats with hard hat labels. Provide your logo image and the label size you are requesting. Our hard hat labels are made of cast vinyl, a highly conformable material that adheres to straight and curved surfaces.

ASSET ID LABELS

Clearly mark your fleet vehicles with our non-reflective or fleet grade reflective vinyl numbers and digits. If your number and letter sequence is already determined, provide us with the order and we will print the numbers on one label for easy application. If you do not know the sequence and want to assemble it on on-the-spot, we offer digits A-Z, 0-9 and special characters for individual purchase. Asset ID labels are available as one-piece or cut-to-shape labels.



HAZARD MATERIAL SHIPPING LABELS

Identify hazards within fleet vehicles with hazardous material shipping labels. Labels are 4" x 4", made out of vinyl and designed in accordance with DOT specifications. Customize your label with a barcode or serial number.

BARRICADES

Fleet Marking Solutions



J-SIGNS

J-Signs were created by Electromark to accompany a barrier while indicating hazardous conditions around fleet vehicles. J-Signs are generally made from 125-mil polyethylene, but other materials are available as well. Choose from a regular or insert J-Sign. Insert J-Signs are similar to regular J-Signs, the only difference is that instead of a printed legend, the sign comes with inserts that allow you to easily and quickly change the message. Call the customer service team or your sales rep for more information.

CONE SLEEVES

Convert a traffic cone into a highly visible warning sign with cone sleeves. The cone sleeve wraps around the cone completely, making the sign visible from multiple angles. Protect workers by establishing a barrier and by providing additional hazard information.

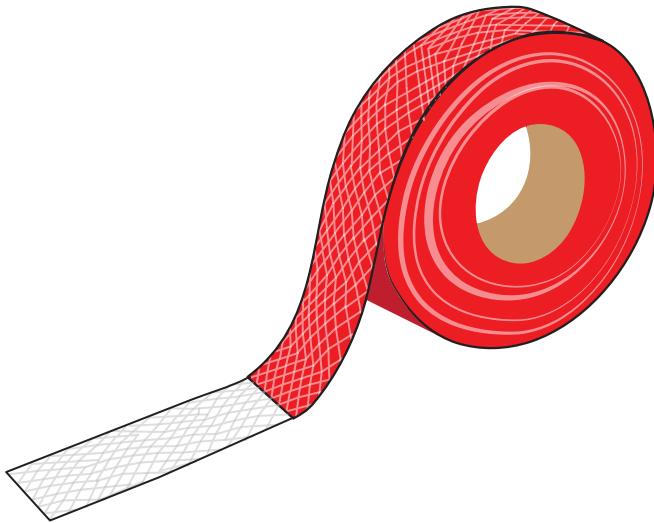


BARRICADE ROPES

Twisted polypropylene ropes are highly visible and weather resistant. Ropes come in two different sizes, 600ft and 1200ft. Consider using barricade ropes with J-Signs.

TAILBOARD TALK SIGN

Communicate daily assignments to employees with magnetic tailboard signs. Write job-specific information on the board with any dry or wet erase marker and wipe or wash it off when the job is done. Tailboard signs are 14" x 20" and are screen printed on polystyrene.



CONSPICUITY VEHICLE TAPE

Comply with Department of Transportation regulation DOTc2 by marking the perimeter of trailer bodies and fleet trucks with conspicuity tape. Tapes are available in Diamond Grade and High Intensity materials. Diamond Grade has a 900-candle power rating offering greater visibility. Tapes come in the standard 2" widths.

REFLECTIVE MARKERS

Increase the visibility of equipment with reflective markers. Reflective markers are 3" in diameter and are available in all of our retro-reflective options (Engineer Grade, High Intensity and SunBright®). Standard colors are white and red, other color options are available.



Your Fleet Marking Experts

Over 45 years of utility industry knowledge enables us to deliver durable, reliable, standard and custom fleet marking solutions. Electromark's Fleet Marking Solutions booklet includes a variety of products that come custom or standard:

- Vehicle labels
- Fleet safety labels
- Equipment labels
- Barricades
- Fleet vehicle accessories

Need help making a decision? We'll evaluate your needs and guide you to a solution that will work for you.

Call us with any questions or orders and we'll be happy to help! For more marking options visit us at www.electromark.com.

Electromark
P) 800-295-8247
E) customerservice@electromark.com
6555 W. Good Hope Rd. Milwaukee, WI 53223



Y4241955

Electromark®

Your Outdoor Identification Experts