

## MEDIA ADVISORY

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### **Ketchum's "StreetArt" Project Unveiled**

*City's Commemorative Coin Initiative Turns Into Artistic Manhole Covers*

- Who:** City of Ketchum, Utilities Department, and Ketchum Arts Commission to unveil installation of two artistic manhole covers in downtown Ketchum.
- What:** "StreetArt" is an initiative of the Ketchum Utilities Department, spurred on by public art consultant Jack Mackie's visit, to turn a stalled commemorative coin project into decorative manhole covers for the City. Location #1 will include installation of "Downhill Sunrise" by Denise DeCoster and location # 2 will feature "Pizzazz" by Gary Marks.
- When:** Thursday, March 6 at 2:00 PM (location #1) and 2:15 PM (location #2)
- Where:** Fourth Street and Leadville (location #1), and Fourth Street and East Avenue (location #2) in Ketchum
- Why:** The project began under the administration of former Ketchum Mayor Randy Hall as part of the city's public art program. See attached [October 31, 2013 press release](#) for details.

#### **About the Ketchum Arts Commission**

The KAC was created by the City of Ketchum in 2009 with the objective of integrating arts and culture into the community's life. The KAC is a division of the Ketchum Parks & Recreation Department and receives support from the Ketchum Community Development Corporation (KCDC). The KAC consists of local volunteers who are active in and passionate about the arts. Among its initiatives are Cover Art, the wrapping of utility boxes in downtown Ketchum, and Art on Fourth, the annual outdoor sculpture exhibition along Fourth Street.

#### **About the City of Ketchum**

The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for both winter and summer visitors due to its world-class skiing, fishing, hiking, mountain biking, restaurants, art galleries and shopping. The City of Ketchum hosts the famous annual Wagon Days Parade held on Labor Day weekend and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit [www.ketchumidaho.org](http://www.ketchumidaho.org).