



Executive Partner Benefits

	<i>Diamond</i>	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>
Annual membership investment dues	✓	✓	✓	✓
ACCESS				
Exclusive Executive Partner event invitations	✓	✓	✓	✓
Premium reserved seating at special events	✓	✓	✓	✓
Discounted Annual Membership & Awards Banquet tickets	25%	20%	15%	10%
Invitation to Executive Partners Appreciation Breakfast with board of directors	2	2	1	1
Annual visit from Board Chair and/or President and CEO	✓	✓	✓	✓
Chamber concierge service	✓	✓	✓	✓
ADVOCACY				
Advocacy Agenda partner	✓	✓	✓	✓
Legislative Priorities partner	✓	✓	✓	✓
Invitation to Board of Directors retreat and strategic planning sessions	✓	✓	✓	✓
Company logo or name on Chamber committee website page(s)	Logo	Logo	Name	Name
Invitations to Chamber committee meetings	✓	✓	✓	✓
VISIBILITY				
Company logo on Chamber website homepage	✓			
CEO or Company Profile on Executive Partner website page	✓			
Monthly Executive Partner recognition on social media	✓			
Company logo on Chamber staff e-mails	✓			
Recognized by Board Chair at Membership & Awards Banquet	✓	✓		
Rotating banner ad on Chamber website homepage, as scheduled	✓	✓		
News releases posted to Chamber website	✓	✓		
Company logo or name on banners at signature events and programs by partner level	Logo	Logo	Name	Name
Company logo or name on eNewsletters	Logo	Logo	Name	Name
Enhanced online listing with company logo	✓	✓	✓	✓
Company logo with link on Executive Partner website page	✓	✓	✓	✓
Company name on Chamber letterhead	✓	✓	✓	✓
Unlimited category listings in online directory	✓	✓	✓	✓
Multiple business locations listed in online directory	✓	✓	✓	✓
Special recognition at Chamber events	✓	✓	✓	✓
Right to use "Executive Partner" designation with Chamber logo	✓	✓	✓	✓
RESOURCES				
One business-sponsored eBlast to promote company's products, services and/or programs, annually	✓	✓		
Complimentary use of Chamber conference room (by appointment)	✓	✓		
Quarterly membership mailing list of members representatives and addresses	✓	✓	✓	✓
Copy of Chamber's Annual Report	✓	✓	✓	✓
Leadership Fairbanks tuition credit	\$200	\$200	\$100	\$50
INVESTMENT				
Annual Investment	\$10,000	\$7,500	\$5,000	\$2,500

DIAMOND PARTNERS



PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS



For more information about becoming an Executive Partner, contact President and CEO Lisa Herbert at (907) 347-8006 or Lisa@FairbanksChamber.org

An investment with immeasurable returns

Joining the Executive Partners is an unique opportunity for members to invest in the future of their business and community. This annual investment places your business in an elite group, and provides critical support to ongoing economic development, workforce, education and public policy initiatives at the Fairbanks Chamber. With your financial support, we can continue to advocate for a strong and diverse business climate to benefit all members in the greater Fairbanks area. Member benefits can be individually tailored to meet your specific needs.