

# PRESS RELEASE



For Immediate Release—May 29, 2015

## Kitsap Bank Takes Home Top Honors at the Marketing NW Awards

Port Orchard, WA

Kitsap Bank was recently awarded first place honors (The Big “M” award) at the Marketing NW Awards ceremony held at Bell Harbor Conference Center in Seattle. Northwest Marketing Awards annually recognizes excellence in the marketing, public relations, and advertising fields. The contest received nearly 400 entries in categories ranging from public relations and creative arts to media and advertising from some of the top marketing agencies and organizations in the State of Washington.

Kitsap Bank’s first place prize was in the PR-best private sector project category for its edg3 FUND small business competition, which saw its inaugural year in 2014.

Kitsap Bank was also awarded the bronze “M” for best brand logo for the edg3 FUND logo designed by Janet Silcott, Kitsap Bank’s AVP/Marketing Officer.

“We are extremely pleased to be recognized with these prestigious awards,” stated Shannon Childs, Senior Vice President/Marketing Director. “We are so honored to stand alongside some highly respected professionals in the marketing and public relations community. Working



From L-R: Shannon Childs (SVP, Marketing Director), Tony George (President & COO), Janet Silcott (AVP, Marketing Officer), Alan Crain (EVP, CFO), Ashley Hurd (Marketing Coordinator), and Emily Olson (SVP, Risk Management).

### Contact:

Shannon Childs  
SVP/Marketing Director  
Kitsap Bank  
(360) 876-5542  
[schilds@kitsapbank.com](mailto:schilds@kitsapbank.com)

Kitsap Bank  
619 Bay Street  
Port Orchard, WA 98366

[www.kitsapbank.com](http://www.kitsapbank.com)



on edg3 FUND was a truly rewarding experience for our team. We are grateful and humbled to receive this recognition of our creativity and hard work.”

Committed to taking small businesses to the next level, Kitsap Bank’s edg3 FUND competition was created to recognize entrepreneurs dedicated to growing our community economically, socially, and environmentally, with a \$20,000 cash award for the winning entry. Applications for the 2<sup>nd</sup> annual edg3 FUND event will be accepted July 1<sup>st</sup> through 31<sup>st</sup>. The contest is open to small businesses in Western Washington. For additional information, visit [www.kitsapbank.com/edg3-fund](http://www.kitsapbank.com/edg3-fund).

Established August 8, 1908, Kitsap Bank is headquartered in Port Orchard, WA, operating 20 locations throughout Western Washington. With over \$1 billion in assets, the bank provides a full range of financial services to commercial and individual customers. Kitsap Bank has been named a Preferred Lender by the U. S. Small Business Administration, a Corporate Philanthropist by the Puget Sound Business Journal, and has received a 5-Star rating by BauerFinancial, Inc., the nation’s leading independent bank rating firm.

###