



## FOR IMMEDIATE RELEASE

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## HABITAT FOR HUMANITY OF MASON COUNTY PARTNERS WITH MACY'S FOR 10<sup>TH</sup> ANNUAL "SHOP FOR A CAUSE"

*Macy's helps local charity raise funds and awareness for important cause  
through the national "Shop For A Cause" charity shopping event*

**Shelton, WA – July 15, 2015** - Macy's will partner with Habitat for Humanity of Mason County to invite customers to participate in Macy's 10<sup>th</sup> annual national "Shop For A Cause" charity shopping event on August 29, 2015. Customers can purchase shopping passes from either the Shelton or Belfair Habitat Store locations now. Macy's "Shop For A Cause" is a unique one-day-only shopping event created to support local charities' fundraising efforts. Since 2006, the program has helped raise tens of millions of dollars for charities across the country.

"Macy's is proud to invite our customers to join us in giving back to causes that make a difference both locally and nationally," said Martine Reardon, Macy's chief marketing officer. "For the last nine years, Macy's Shop For A Cause program has raised many millions of dollars for thousands of charities across the country. We look forward to offering our customers and associates an easy way to make a positive impact in our communities while enjoying great savings at Macy's."

Macy's has provided Habitat for Humanity of Mason County with shopping passes to sell for \$5 each. Habitat for Humanity of Mason County will keep 100 percent of every shopping pass it sells. The more shopping passes each of our Habitat Stores sell, the more money it will raise!

By purchasing a shopping pass from Habitat for Humanity of Mason County, customers support Habitat's mission to partner with the community to improve, maintain and build affordable quality housing for those in need, while enjoying a day of spectacular discounts, entertainment and special events at Macy's. Pass holders will receive special discounts on most regular, sale and clearance purchases all day, but some exclusions apply.

"Our business partners are key to our ability to successfully address the housing needs in our communities," said Tammey Newton, Executive Director and COO of Habitat for Humanity of Mason County. "What I love about Shop For A Cause is that it gives back to those amazing donors who continue to support our mission."

For more information about Macy's "Shop For A Cause," visit [macys.com/shopforacause](http://macys.com/shopforacause). To purchase a shopping pass from Habitat for Humanity of Mason County, contact our Store Managers in either Shelton or Belfair at 360-426-8134 or [DeannaF@habitatmasonwa.org](mailto:DeannaF@habitatmasonwa.org).

**About Macy's**

Macy's, the largest retail brand of Macy's, Inc., delivers fashion and affordable luxury to customers at approximately 800 locations in 45 states, the District of Columbia, Puerto Rico and Guam, as well as to customers in the U.S. and more than 100 international destinations through its leading online store at macys.com. Via its stores, e-commerce site, mobile and social platforms, Macy's offers distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks® and the Macy's Thanksgiving Day Parade®, as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Macy's flagship stores -- including Herald Square in New York City, Union Square in San Francisco, State Street in Chicago, and Dadeland in Miami and South Coast Plaza in southern California -- are known internationally and are leading destinations for visitors. Building on a more than 150-year tradition, and with the collective support of customers and employees, Macy's helps strengthen communities by supporting local and national charities giving more than \$70 million each year to help make a difference in the lives of our customers.

**About Habitat for Humanity of Mason County:**

Habitat for Humanity of Mason County is a faith-based housing ministry partnering with the community to improve, maintain and build affordable quality housing for those in need. By engaging the entire community, we offer programs for people in need of affordable home-ownership opportunities and programs for current homeowners seeking to preserve their homes. Through partnerships with families, volunteers and donors, we work together to improve the living conditions of families in Mason County.

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