



Louisiana  
Credit Union League

2015 Annual Meeting & Convention



# CHRISTMAS in July



**BOB TREADWAY**

Futurist, Speaker, & Strategy Advisor  
*The Near-Term Future  
for Credit Unions*



**MEAGAN JOHNSON**

Generationalist Expert & Humorist  
*Zap the Gap: Managing  
Multiple Generations*



**LOREN HUDZIAK**

Google Solutions Architect  
*What Google can Do  
For Your CU*



**KENT RADER**

Humorous Keynote  
*Bottom Line or  
Punchline*



**PIERRE CARDENAS**

Lending - Rethinking your Lending Policy  
Case Study: Bringing a Failing CU Back from the Brink

**KIRK CUEVAS**

Managing CU Industry Challenges: Trends & Outlook

**BOB TREADWAY**

Making Sense & Charting Actions for Future

**JIM KASCH & GUESTS**

Board Succession & CEO Relations: Presentation & Panel Discussion  
*Panel will consist of Board Members from Louisiana CUs*

**JEFF RENDEL**

Service is the New Sales  
A CEO at Every Desk: Enterprise-Wide Leadership in your Institution

**STEVE STASIUKONIS**

Hash Tags to Security Holds: Using Social Networking to Hack a CU  
Anti Hacking: Malware, Mules & Money

**MICHAEL TASNER**

15 Tactics to Grow Members  
The Future of Marketing - What's Hot, What's Not & What 's Passe'

*Additional sessions are being added each day. An updated listing will be provided closer to the event.*