



301 McMeans Ave / PO Box 310, Bay Minette, Alabama 36507
Phone 251.937.5665 / Fax 251.937.5670

Executive Board: Chairman, Shane Hadley • Vice Chairman, Kimberly Cain • Secretary, Lisa Yokley • Treasurer, Connie Gordon

March 23, 2015

To: North Baldwin Chamber Members
From: Ashley Jones, Executive Director, North Baldwin Chamber of Commerce
Re: 2015-2016 North Baldwin Magazine

The North Baldwin Chamber is happy to announce the renewal of its partnership with Alliance Publishing Group. We are excited to work with them once again as they will be producing our 2015 – 2016 North Baldwin Magazine.

The 2014-2015 North Baldwin Magazine presented our area as an attractive and progressive place to live, work and play and we hope to continue this trend for the 2015-2016 edition! This publication will include color photography of people, places and events, as well as interesting features and profiles unique to the North Baldwin area. North Baldwin Magazine will allow you the opportunity to market your business in a publication that is promoting our community to a prime audience.

As the **official publication** of the North Baldwin Chamber of Commerce, North Baldwin Magazine reaches **thousands of people** through a wide distribution that includes real estate companies, health care providers, financial institutions, advertisers, Independent Times subscribers and welcome centers across Alabama.

This quality of life magazine serves as a highly visible and cost effective advertising medium that is used extensively to market our community to prospective residents, businesses and informed shoppers. The North Baldwin area is primed for Economic and Industrial Development and this publication is an excellent tool to promote our region throughout the next year!

Keith Lott will be contacting you soon regarding advertising opportunities in the North Baldwin Magazine. Keith is a Baldwin County native and works in partnership with all five chambers in Baldwin County. Please allow Keith sufficient time to communicate how advertising in this publication will benefit your business and the North Baldwin community.

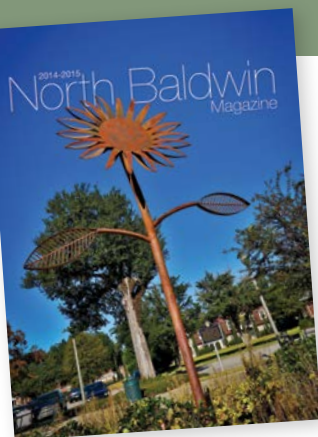
If you have any questions, please contact me at 251-937-5665 ext 2, or by email at ashley@northbaldwinchamber.com. Keith Lott with Alliance Publishing Group may be reached at 251-458-3707 or by email at keithlott@bellsouth.net.

Thank you for your continued support of the North Baldwin Chamber of Commerce!

Sincerely,

Ashley Jones
Executive Director
North Baldwin Chamber of Commerce

2015 North Baldwin Magazine



The North Baldwin Chamber of Commerce announces the 2015 edition of *North Baldwin Magazine*. This magazine will have a wide area of distribution including real estate companies, health care providers, financial institutions, advertisers, 750 subscribers to Gulf Coast newspapers and an online digital version. Advertising in *North Baldwin Magazine* also plugs

you in to Alliance Publishing's social media activity, exponentially increasing your online presence!

AD SIZES

Size	Non-Bleed	Bleed	B & W	Color	Production Costs
2 Pg Spr.....	7 x 20	16.75 x 11.125	NA	\$2,500	\$150
Full Pg.....	7 x 10	8.375 x 11.125	\$1,600	\$1,900	\$125
2/3 Pg.....	4.625 x 10	NA	\$1,300	\$1,600	\$90
1/2 Pg H.....	7 x 4.875	NA	\$900	\$1,200	\$75
1/2 Pg V.....	4.625 x 7.5	NA	\$900	\$1,200	\$75
1/3 Pg Sq.....	4.625 x 4.875	NA	\$600	\$800	\$50
1/3 Pg V.....	2.125 x 10	NA	\$600	\$800	\$50
1/6 Pg V.....	2.125 x 4.875	NA	\$350	\$500	\$35
1/6 Pg H.....	4.625 x 2.25	NA	\$350	\$500	\$35
Bus Card.....	3.25 x 1.75	NA	\$200	\$300	\$25

Pg=Page; Spr=Spread; H=Horizontal; V=Vertical

Production costs assume that logos, high resolution pictures, and artwork are supplied; any photography required will incur an additional cost.

PREMIUM POSITIONS

Back Cover.....	\$2,600
Inside Front Cover.....	\$2,550
Page 3.....	\$2,550
Inside Back Cover.....	\$2,400

DEADLINES

Space Reservation	May 1, 2015
Final Advertising Copy	May 8, 2015
Publishing Date	July, 2015

No placement on ads is guaranteed. Guaranteed ad placement is a 10% up charge.

For advertising rates contact:
Keith Lott 251.458.3707
keithlott@alliancegrp.net

Alliance Publishing, LLC • PO Box 190405 • Birmingham, AL 35219

All rates are net. 50% payment with contract required. Remaining balance due upon publication.

All checks made payable to: **Alliance Publishing, LLC.** Visa and MasterCard accepted.



Alliance publishing group

building communities one story at a time

get in the loop

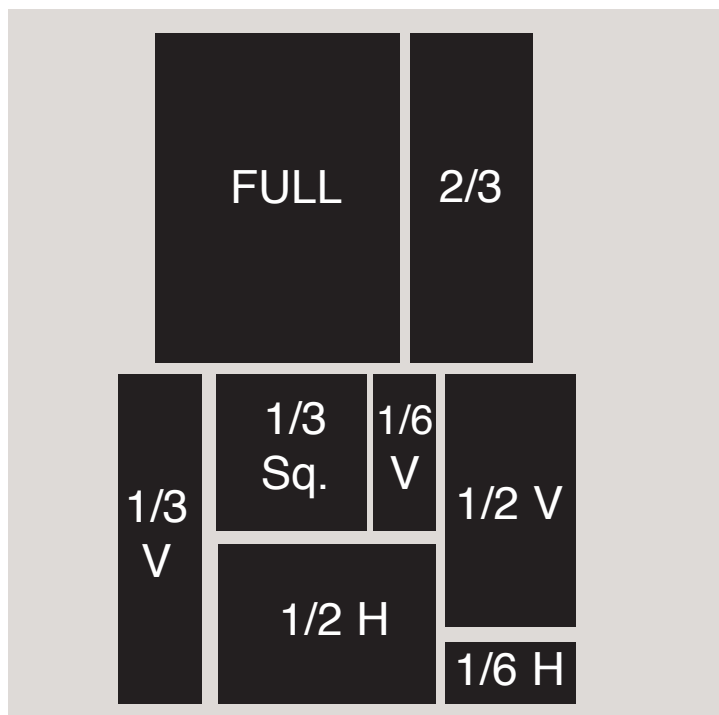


DISTRIBUTION POINTS IN THE LOCAL AREA:

- Financial institutions
- Hotels
- Motels
- Real estate companies
- Health care providers
- Chamber members
- Advertisers

Purchasing an ad in *North Baldwin County Magazine* now extends your message year-round. As always, we distribute the printed version of the magazine, we host the online version for a full calendar year and now we're able to spread your message consistently and exponentially through our social media component.

Like us on facebook, follow us on twitter, subscribe to us on youtube, follow us on instagram and email us events and announcements through our getintheloopwithAPG@gmail.com email address and we'll spread your word through our social media outlets.



Magazine trim size is 8.125" x 10.875"

Please allow for an additional 0.125" bleed on full page bleed ads

ACCEPTABLE FORMATS AND MEDIA: High res (300 dpi) pdf, .tif, or .jpg | Web images not accepted | Convert all images to **CMYK** | Pantone and RGB colors will be converted | *Alliance Publishing is not responsible for colors that do not appear accurate if they are submitted in anything other than CMYK* | **CD:** A proof of the ad must accompany the disk | *Alliance Publishing is not responsible for errors on ads not accompanied by a proof* | Magazine trim size = 8.125" x 10.875" | **SEND AD PRODUCTION MATERIALS:** **Greg Waters** | 715 85th Street S. | Birmingham, 35206 | ads@alliancegrp.net | 205.585.2457