



AMERICAN CANCER SOCIETY RELAY FOR LIFE
Celebrate. Remember. Fight Back.

Relay For Life of North Baldwin Friday, April 15, 2016

Sponsorship Opportunities

PRESENTING SPONSOR (Only 1 Available)

\$3,000

- Company Logo in prime location on the back of Event T-shirt
- Company Logo posted on RFL website
- Company Logo on Sponsor Board at Event
- Company Banner displayed in up to three locations at Event (banner provided by sponsor)
- Company Logo printed on Event Publicity Posters
- 3 Relay Track Signs at Event
- Opportunity for Sponsor Company to speak at Event's Opening Ceremony
- Opportunity for Sponsor company to speak at Team Captain's Meeting(s)
- Pre and Post Event Media Publicity for Sponsor Company
- Priority (1st) choice of Campsite at Event
- Photo Opportunity for Check Presentation – sent to local media
- Recognition at all Ceremonies and Pre and Post Event Meetings as Presenting Sponsor

CURE SPONSOR (Only 1 Available)

\$2,000

- Company Logo on back of Event T-shirt
- Company Logo posted on RFL website
- Company Logo on Sponsor Board at Event
- Company Banner displayed in stage area at Event (banner provided by sponsor)
- Company Logo printed on Event Publicity Posters
- 2 Relay Track Signs at Event
- Opportunity for Sponsor Company to speak at Event's Opening Ceremony
- Opportunity for Sponsor Company to speak at Team Captain's Meeting
- Pre and Post Event Media Publicity for Sponsor Company
- Priority (2nd) choice of Campsite at Event

FIGHT BACK SPONSOR (Only 1 Available)

\$1,500

- Company Logo on back of Event T-shirt
- Company Logo posted on RFL website
- Company Logo on Sponsor Board at Event
- Company Banner displayed in area of choice at Event excluding luminaria, survivors, or stage area (banner provided by sponsor)
- Company Logo printed on Event Publicity Posters
- 1 Relay Track Sign at Event
- Opportunity for Sponsor Company to speak at Fight Back Ceremony
- Opportunity for Sponsor Company to speak at Team Captain's Meeting
- Pre and Post Event Media Publicity for Sponsor Company



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REMEMBER (Luminaria) SPONSOR (Only 2 Available) **\$1,000**

- Company Logo on back of Event T-shirt
- Company Logo posted on RFL website
- Company Logo on Sponsor Board at Event
- Company Banner displayed in Luminaria area at Event (banner provided by sponsor)
- Company Logo printed on Event Publicity Posters
- 1 Relay Track Sign at Event
- Opportunity for Sponsor Company to speak at Luminary Ceremony
- Company Logo on Luminary Forms and Luminary Bags at Event

CELEBRATE (Survivor) SPONSOR (Only 2 available) **\$ 750**

- Company Logo on back of Event T-shirt
- Company Logo on Sponsor Board at Event
- 1 Relay Track Sign at Event
- Company Banner displayed in Survivors' area at Event (banner provided by sponsor)
- Company Name listed on RFL website
- Opportunity for Sponsor Company to distribute promotional materials at Survivor's Reception (provided by sponsor, approved by ACS)
- Company Logo on Survivor's invitations

PURPLE POWER SPONSOR (Unlimited) **\$ 500**

- Company Name on back of Event T-shirt
- Company Logo on the Sponsor Board at Relay
- 1 Relay Track Sign at Event
- Company Banner displayed at Event (banner provided by sponsor)
- Company Name listed on RFL website

HOPE SPONSOR (Unlimited) **\$250**

- Company Name on back of T-shirt
- Company Name on the Sponsor Board at Relay
- 1 Relay Track Sign at Event

FRIEND OF RELAY (Unlimited) **\$125**

- 1 Relay Track Sign at Event

Through sponsorship of Relay For Life, the American Cancer Society can offer **YOUR** organization the opportunity to position itself in the community as a leading partner with us in the fight against cancer. Not only are you investing in our efforts to save lives, you are investing in the development of your company's image in our community.

Thanks for helping your local Relay for Life!
Commitment Form and Logo Deadline: February 26, 2016



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Relay For Life of North Baldwin Friday, April 15, 2016 Sponsorship Commitment Form

Please print or type all names legibly and exactly as they should appear in all publications (if applicable).

Sponsor Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Contact Name: _____ Title: _____

Email Address: _____

Sponsor Level: _____ Amount \$: _____

Check Enclosed: _____ - or - Please Bill: _____

Credit Card # _____ Exp. Date: _____

Signature of Donor - **by signing above, you verify that you are a representative who is authorized to enter into a contract for the company, organization, or individual listed above. Affixing signature states that company will pay sponsorship commitment in full by the date of the respective event.**

Date Submitted (contract date): _____

Team Name (if applicable): _____

Please return completed form to:

American Cancer Society
Relay For Life of North Baldwin
1110 Montlimar Drive Suite 420
Mobile, AL 36609
or fax to 251.344.9858

Please Make Checks Payable to:

American Cancer Society
Commitment Form and Logo Deadline:
February 26, 2016
Please e-mail your company logo if
applicable to devonna.johnson@cancer.org
Or to Ashley@northbaldwinchamber.com

We thank you for this tax-deductible contribution and for your commitment to the fight against cancer. Your tax exemption letter will be mailed to you once sponsorship commitment is paid in full or can be requested through your American Cancer Society staff partner.

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives from cancer, and diminishing suffering from cancer, through research, education, advocacy, and service.