
HEART + BODY + SOUL

09.24.16



June 1, 2016

To Whom It May Concern:

The Young Professionals of the North Baldwin Chamber of Commerce (NBCC) are getting geared up and ready for the fifth annual Delta Dash, an obstacle race designed to challenge the heart, body and soul. We would like to take this opportunity to invite your organization to participate through a sponsorship.

The Delta Dash will take place September 24 in the upper Delta near Lower Bryant's Landing, a short distance from the Tensaw River. The race is designed to challenge participants and provide them the opportunity to get *Dirty in the Delta*. This is a 5k race through wooded terrain with several natural and man-made obstacles.

Last year's event had over 520 participants, over 200 volunteers and countless spectators totaling over 1,300 people at Lower Bryant Landing. The fourth annual Delta Dash raised \$23,892. Each year, half of the proceeds go directly to benefit the North Baldwin Chamber of Commerce and to related community events. The other half of the proceeds go toward the Young Professional Scholarship Program and to several other educational and community endeavors. With a portion of last year's proceeds, the Young Professionals were able to award over \$10,000 in scholarships to students within the north Baldwin area. Other proceeds went toward the American Legion Boys State Program, the Baldwin County High School Special Needs Prom, the Bay Minette Middle School Special Olympics, the North Baldwin Chamber of Commerce Junior Ambassador Program, and a Bay Minette Middle School team participating in the Dragon Boat Races.

Please support our efforts in bringing the community together for a common cause. There are several sponsorship levels available, which will provide an opportunity for your business to gain exposure while supporting the community. Please see the attached sponsorship form and brochure for more details.

We appreciate your consideration to sponsor this event. Please contact us with any questions you have about the Delta Dash by email at info@deltadash.org or at either phone number or email address below.

Thanks for your support!

Kimberly C. Cain,
Delta Dash Co-Chair
251.689.3703 | kcain@racpc.com

Chris R. Yokley,
Delta Dash Co-Chair
251.604.3147 | chris@allegratechnologies.com

Young Professionals of the



www.deltadash.org | info@deltadash.org | 251.937.5665
Post Office Box 310; Bay Minette, Alabama 36507

SPONSORSHIP FORM

09.24.16



Organization: _____

Contact: _____ Title: _____

Address: _____ City/State/Zip: _____

Email: _____ Phone: _____

☐ **HEART + BODY + SOUL SPONSORSHIP - \$3,000 - SOLD!!!**



☐ **TOUGH ENOUGH SPONSORSHIP - \$1500 (Availability Limited)**

- Name and Logo on Banners for Start / Finish Line, Website, Shirt
- Recognition During Event
- Mention on Facebook & Twitter
- Recognition in Monthly Newsletter
- Three Race Entries w/Shirts*
- Prime-Location Booth Set-Up at the Event

☐ **DOWN & DIRTY SPONSORSHIP - \$500**

- Name and Logo on Banners for Start / Finish Line, Website, Shirt
- Recognition During Event
- Mention on Facebook & Twitter
- Recognition in Monthly Newsletter
- Two Race Entries w/Shirts*
- Opportunity to have a Booth at Event if Space Permits (first-come, first-serve basis)

☐ **TAKE THE MONEY & RUN SPONSORSHIP - \$250**

- Name on Banners for Start/Finish Line and Shirt
- Recognition in Monthly Chamber Newsletter
- Mention on Website/Facebook/Twitter
- Recognition During Event
- One Race Entry w/Shirt*

☐ **SIDELINER SPONSORSHIP - \$100**

- Mention on Website/Facebook/Twitter and Monthly Chamber Newsletter
- Recognition During Event

**Please complete separate registration form for race participant attached to included Delta Dash brochure. Items may be sent separately.*

Authorizing Individual

Date

Please mail sponsor form and check to:
Delta Dash: PO Box 310; Bay Minette, Alabama 36507

Sponsorship Deadline:
WEDNESDAY, AUGUST 31!

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