

4000 Camino Tassajara, Danville, CA 94506

Logos attached.

FOR IMMEDIATE RELEASE

Media Contact:

Jeanine Genauer jgenauer@jprgroup.com Phone: (973)980-0100

THE REUTLINGER COMMUNITY WINS 2016 READERS' CHOICE AWARD FROM J. THE JEWISH NEWS WEEKLY OF NORTHERN CALIFORNIA

Senior Living Community Wins Award For "Favorite Jewish Community Residence" for Second Consecutive Year

DANVILLE, Calif. (July 13, 2016) – The Reutlinger Community has won the 2016 Readers' Choice Award for "Favorite Jewish Community Residence in the East Bay Area" from The J - The Jewish News Weekly of Northern California. This marks the Senior Living Community's second consecutive win. The Reutlinger Community offers independent and assisted living, skilled nursing, and memory care, and rehabilitation services to Jewish and non-Jewish residents.

Every year, J highlights the best Jewish establishments in northern California with its Readers' Choice Awards. Readers from over 20,000 households were given the opportunity to choose their favorite synagogues, restaurants, shops and more and, for the second consecutive year, those readers selected The Reutlinger as the East Bay's Best Jewish Community Residence.

The 2016 award comes as the Reutlinger enters the final phases of a significant renovation that will enhance the look, feel and functionality of the acclaimed community. The Reutlinger offers a genuine continuum of care which allows

residents with different needs to "age in place" without having to worry about leaving their homes and significant others as their needs change.

The Reutlinger still maintains all the unique perks mentioned by J in its 2015 Award including a "full-time rabbi and spiritual leader, an award-winning art program, and musical programs."

"We are pleased to receive this award from the Northern California's Jewish Community," said Jay Zimmer, CEO of The Reutlinger Community. "The competition gets more difficult every year and we're happy to see that J readers have decided that we have risen to it," he added.

About The Reutlinger Community

Established in 1950, The Reutlinger is a non-profit senior living community that is proud to offer a true continuum of care from Assisted Living, Enhanced Assisted Living, Memory Care to Skilled Nursing including Short-term Rehabilitation. Located in the beautiful rolling hills of Danville, CA. The Reutlinger offers a full range of activity programming in every level of care 7 days a week; and welcomes people of all faiths and background. For more information visit www.rjcl.org.

###