

May 3, 2016

## FOR IMMEDIATE RELEASE

## MENORAH MANOR HOSTS "YOU-NIVERSITY" CLASSES FOR RESIDENTS

Saint Petersburg, FL— Learning never gets old at Menorah Manor.

The not-for-profit senior healthcare organization has created Menorah Manor YOU-niversity, a new program that gives residents of Menorah Manor's three communities the opportunity to take classes in a university-style setting.

Students at Menorah Manor YOU-niversity will take nine classes that cover a diverse range of topics and have local angles. Experts and scholars from the area will be hired as faculty to teach the enrolled student body, offering participants the chance to gain knowledge on a variety of fascinating and engaging topics. Faculty members are hired to teach a one-hour lecture, prepare an outline for their course and provide at least one article for enrolled students to read prior to their lecture.

"Menorah Manor YOU-niversity keeps with the ancient Jewish tradition of engaging in life-long learning," said Menorah Manor's director of spiritual care, Rabbi Leah Herz. "Continuing education is very important to our residents, and we're excited to bring them this wonderful new program."

Menorah Manor YOU-niversity began in March 2016, beginning with a professional photographer teaching a class on how to compose a terrific shot. The second session, which took place in April, featured a curator from the Museum of Fine Arts explaining how an exhibit comes together.

Upcoming classes include the local paper's food critic discussing her experience critiquing restaurants, a composer-lyricist and pianist giving an educational travelogue using music,

photos and lecture, and the director of a local stage company teaching about the history of theater.

Upon completing the program, students will receive Menorah Manor YOU-niversity diplomas at a graduation ceremony next December. This program was made possible by an Innovation Grant from the Jewish Federation of Pinellas and Pasco Counties.

Menorah Manor, a not-for-profit, community-sponsored organization, was established in 1985 to provide the best possible care in a warm, homelike Jewish environment to the seniors on Florida's gulf coast. Its services include skilled nursing, assisted living, Alzheimer's care, rehabilitation and adult day care.

## ###

For more information contact Judy Ludin, CFRE, Chief Development and Community Relations Officer, at (727) 302-3704 or jludin@menorahmanor.org.