

THE CHRONICLE OF  
**PHILANTHROPY.**

June 2016 \$7

WHY NONPROFITS ARE SLOW TO TAP

THE **POWER** OF

WOMEN



**CORPORATE  
CLOUT**

Going all out  
to push change 20

**RAINMAKER**

A journalist's  
stories prompt  
millions in gifts 32

**HABLA ESPAÑOL?**

How Operation  
Smile reaches  
Hispanic donors 47



# Women to Watch

Here are some of the philanthropists putting their wealth, names, and smarts to work for good.

By MARIA DI MENTO

## HEAD OF THE CLASS

### MELINDA GATES

Her fame, advocacy, and leadership of America's largest foundation make her the dean of women philanthropists. The 51-year-old encourages women to advocate for issues important to them and is a driving force in the Bill & Melinda Gates Foundation's efforts. Its giving to date: \$37 billion.

## INFLUENCERS

### LAURA ARRILLAGA-ANDREESSEN

An influential adviser to fellow Silicon Valley philanthropists, she founded the Stanford Center on Philanthropy and Civil Society. She also created an operating foundation to provide free online philanthropy-education resources and started SV2 to encourage tech entrepreneurs to give more generously and effectively. She is 45.

### LAURENE POWELL JOBS

The 52-year-old widow of Apple founder Steve Jobs started the Emerson Collective, a limited-liability corporation that gives money to social entrepreneurs and education leaders. Last year she gave \$50 million through the organization for XQ: The Super School Project, which aims to create a new model for public schools. Some leading women philanthropists point to her as a model.

## MOVEMENT BUILDERS

### HELEN LAKELLY HUNT

A daughter of the late oil tycoon H.L. Hunt, she co-founded Women Moving Millions, a donor network whose members have collectively given more than \$500 million to women's and girls' charities. She also had a hand in starting the Women's Funding Network and women's foundations in New York and Dallas. She has poured much of her wealth into women's causes: The \$8.5-million Sister Fund that she started gave out about \$932,000 in grants in 2014, according to its most recent tax filings. She is 67.

### SWANEE HUNT

The 66-year-old former U.S. ambassador to Austria founded the women and public policy program at Harvard's Kennedy School and launched Women Moving Millions with sister Helen. She also started Swanee Hunt Alternatives, a \$16 million private operating foundation that works to involve women in conflict-zone peace processes, end prostitution, and aid leaders of U.S. social movements.

### SHERYL SANDBERG

The Facebook chief operating officer and *Lean In* author gave \$31 million in stock last year to her donor-advised fund. She backs anti-poverty programs, efforts to fight hunger, education groups, and nonprofits that help women and girls. She is 46.

### JACQUELINE ZEHNER

The first female trader to become a partner at Goldman Sachs is the founding president of Women Moving Millions. The 51-year-old also runs her family's \$13 million foundation, which supports faith-based causes and programs that help women and girls.

## ACTIVIST DONORS

### DELORES BARR WEAVER

She is best known for supporting work to prevent teenage pregnancy, fight rape and sexual assault in the military, and help girls trapped in sex trafficking or caught up in the juvenile-justice system. She also backs education, senior citizens' groups, and veterans charities. She has given more than \$100 million to charity on her own and another \$60 million with her husband, shoe-store magnate Wayne Weaver.

### ADELA CEPEDA

A Colombian immigrant and founder of a financial-advisory firm, she co-founded Nuestro Futuro, which supports groups that serve low-income Hispanics in the Chicago area. The 58-year-old has helped the charity raise \$6 million. She also personally backs women's causes and arts groups.

### SUSAN CROWN

A partner at investment firm Henry Crown & Company, she was chairman of the Crown Family Philanthropies for 26 years and in 2009 created the Susan Crown Exchange, which works with small nonprofits to foster character traits like grit, empathy, and perseverance in at-risk youths. The group gave about \$2.5 million to nonprofits last year. She is 57.

**BREAKING OUT**  
From left: Sara Blakely, Swanee Hunt, Melinda Gates, Cari Tuna, Delores Barr Weaver, Katherine Lorenz, Mellody Hobson, and Bitu Daryabari.

