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United Nations Office for Partnerships and  
the U.S. Chamber of Commerce Foundation's Corporate Citizenship Center

**International Women's Day Forum**  
**The Business of Inclusion: Global Prosperity through Women and Girls Empowerment**

**March 7 and 8, 2016**

**March 7:**

The United Nations  
ECOSOC Room  
46<sup>th</sup> Street and First Avenue  
New York, New York

*All registered guests must enter through the 46th Street and First Avenue entrance.*

**March 8:**

Microsoft  
11 Times Square  
New York, New York

*All registered guests must check in at the Microsoft Welcome Center (entrance on 8th Ave. between 41st and 42nd Streets)*

On March 7 and 8, the U.S. Chamber of Commerce Foundation Corporate Citizenship Center and United Nations Office for Partnerships will celebrate International Women's Day at the United Nations. This annual forum brings together leaders committed to the economic empowerment of women.

This year's Forum, *The Business of Inclusion: Global Prosperity through Women and Girls Empowerment*, will focus on the tools and tactics that help build inclusive solutions that create opportunities for women and girls around the world. We invite you to come together with more than 500 private and public sector leaders to explore empowerment solutions that bridge opportunity gaps and result in increased economic agency and independence for women and girls around the world.

**Event Purpose and Description**

- The conference's focus is global with a lens toward the role the private sector has in empowering women.
- With our theme in mind, we are asking speakers to discuss the action on the ground and within your organizations that empowers women globally with a focus on challenges, best practices, innovative solutions, outcomes and evidence.
- The forum attracts approximately 450 people to the ECOSOC Room of the United Nations and 280 to the Microsoft offices. Each breakout session will have approximately 40-70 people.
- The forum will discuss empowering women in the following areas:
  - Looking to 2030: Gender and Business in the Sustainable Development Agenda
  - Building an Inclusive and Modernized Workforce—Key Issues in Women's Labor Force Participation
  - The Power of Communication and Perception

- The SHEconomy: Unlocking Economic Value from Gender Parity and Gender Focused Innovation
  - Employee Engagement: Leveraging Your Internal Impact
  - Enabling Women in Global Supply Chains
  - The Future of Inclusive Finance and Women-Centered Design
  - Sector Initiatives and Uncommon Alliances That Empower
  - Forum seeks to identify areas where business can further equip women for success; to identify the barriers to progress; and to discuss potential mitigation strategies particularly identifying areas where collaboration between sectors is successful.
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**VERY IMPORTANT EVENT DETAILS – Please read this document in its entirety. We cover important event information for the speakers and staff.**

- Please allow yourself at least 15 minutes to get through security at both the United Nations and Microsoft. (see above for specific entrance locations)
  - When you arrive at the United Nations, you will need your photo ID and a security badge to enter security. Please keep an eye out for the IWD event signage and staff; they will be standing directly outside the security gates.
  - The United Nations no longer allows luggage.
    - The Millennium Hotel will be able to accommodate checked luggage.
      - Millennium UN Plaza, New York, NY 10017
  - On-site registration is not possible for this forum. Due to UN security, guests must be registered at least 48 hours before the forum. Please register any support staff that will be attending with you through the speaker registration link below.
  - We hope you can join us for the entirety of the forum. Your registration link provides access to both days of the forum.
    - March 7 programming begins at 1:00 pm at the UN
    - March 8 programming begins at 9:00 am at Microsoft
  - Please keep your event badge for both days. If you checked-in and received your badge at the United Nations, you will still need to recheck-in on March 8 at the Microsoft New York office to receive your pass into the building's event space.
  - Event [FAQ page is here.](#)
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**Speaker Guide: Leadership Interview**  
*You Do The Math. Stemming the STEM Trends*  
Monday, March 7  
4:00 p.m. – 4:25 p.m.  
United Nations  
ECOSOC

[Conference Agenda](#)  
[Speaker Registration Link](#)

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**Leadership Interview:** *You Do The Math. Stemming the STEM Trends*

- **Time:** Monday, March 7, 4:00 p.m. – 4:25 p.m.
- **Location:** ECOSOC, United Nations
- **Speakers –**

- [Jennifer Scanlon, SVP, USG Corporation, President, I&W Supply Corporation, and President, International](#)
- [Shereen Shermak, Founder, Good Growth Capital](#)

*Below is a flow of discussion for the session, seemed like you all were all set for this when we spoke today.*

### **Part I – Opening Remarks (4 minutes total)**

- Set the stage for the conversation and the themes you will be speaking to and introduce yourself and why you are joining us to speak to these issues.

### **Part II – Facilitated Discussion (21 minutes total)**

*So fun hearing a bit of the dialog! This is going to be great.*

If you have not yet registered – please do via this link:

<https://www.regonline.com?eventID=1790878&rTypeID=541707>

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- Questions? Please call or email:
    - Jesse Matton at 202-821-3005 [jmatton@uschamber.com](mailto:jmatton@uschamber.com)
    - Shamarukh Mohiuddin at 202-680-0711 [smohiuddin@uschamber.com](mailto:smohiuddin@uschamber.com)
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### **Media and Communications**

Our communications team is focused on elevating your role at the event. We sent a media advisory on Monday, February 29 to a targeted list of appropriate media contacts. We are happy to share that advisory with you, if helpful. We will also have our media partner, Devex, on site to cover the event from an editorial perspective.

We will be live webcasting the event. Please share [this link](#) with your off-site colleagues who may be interested in tuning in to portions of the event.

Additionally, we would love for you and your team to join the conversation on social media with us on [Twitter](#), [Facebook](#), and [LinkedIn](#). We will be using the hashtag [#USCCFWomen](#). Here is the [cross promotion kit](#) – we encourage you to share your and your organization's role in the forum! Below are a few sample tweets that you can use to begin highlighting your role right away:

- International Women's Day Forum 2016 will unite 500+ leaders! Join me & @USCCFBiz4Good March 7-8 for #USCCFWomen! <http://bit.ly/1nB0LQA>
- Thrilled to speak at IWD 2016 on how we can empower women & girls. #USCCFWomen @USCCFBiz4Good <http://bit.ly/1nB0LQA>
- Join the IWD 2016 conversation via LIVE webcast March 7-8. #USCCFWomen @USCCFBiz4Good <http://bit.ly/1nB0LQA>

Contact [Liza Crenshaw](#) if you have other questions related to media and communications.

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