



## 2016 International Women's Day Forum

### ***The Business of Inclusion: Global Prosperity Through Women and Girls Empowerment***

**March 7–8, 2016**

**New York, NY**

Monday, March 7 – United Nations	
11:00 a.m. – 12:30 p.m. <i>To be confirmed</i>	IWD Private Luncheon
12:00 p.m. – 1:00 p.m. <i>United Nations</i>	<b>Registration Open and Networking</b>
1:00 p.m. – 1:25 p.m. <i>ECOSOC Room</i>	<b>Opening Remarks</b> <ul style="list-style-type: none"> <li>- <b>Marc DeCourcey</b>, Vice President, U.S. Chamber of Commerce Foundation</li> <li>- <b>Ann de la Roche</b>, Officer-in-Charge and Chief of Operations, United Nations Office for Partnerships</li> <li>- <b>Suzanne Clark</b>, Executive Vice President, U.S. Chamber of Commerce</li> </ul>
1:25 p.m. – 1:40 p.m. <i>ECOSOC Room</i>	<b>Keynote</b> <ul style="list-style-type: none"> <li>- <b>David Miliband</b>, President and CEO, International Rescue Committee</li> </ul>
1:40 p.m. – 1:50 p.m. <i>ECOSOC Room</i>	<b>IMPACT 2030 Leadership Remarks</b> <ul style="list-style-type: none"> <li>- Hear leaders from IBM, Ritz-Carlton, Tata Consultancy Service, and UPS on this unique collaboration with UN Office for Partnerships leveraging employee engagement and volunteerism to tackle the Sustainable Development Goals. <ul style="list-style-type: none"> <li>o <b>Balaji Ganapathy</b>, Head, Workforce Effectiveness, Tata Consultancy Services</li> <li>o <b>Herve Humler</b>, President &amp; Chief Operations Officer, The Ritz-Carlton Hotel Company, L.L.C.</li> <li>o <b>Diane Melley</b>, Vice President, Global Citizenship</li> </ul> </li> </ul>



	<p>Initiatives, Corporate Citizenship &amp; Corporate Affairs, IBM</p> <ul style="list-style-type: none"> <li>○ <b>Angela Thompson</b>, Vice President, Human Resources, U.S. East Region, UPS</li> <li>○ Introduction: <b>Sue Stephenson</b>, Vice Chair, IMPACT2030</li> </ul>
1:50 p.m. – 2:50 p.m. <i>ECOSOC Room</i>	<p><b>Plenary Panel</b> <i>Looking to 2030: Gender and Business in the Sustainable Development Agenda</i></p> <ul style="list-style-type: none"> <li>- The Sustainable Development Goals (SDGs) have set out to alleviate extreme poverty, fight inequality and injustice, and address climate change. During this session, panelists will discuss the importance of gender empowerment and how business can help us achieve all 17 goals. They will address priorities, strategies, and best practices taken from the Millennium Development Goals to help further the reach, impact, and involvement of all sectors. <ul style="list-style-type: none"> <li>○ <b>Hugh Welsh</b>, President and General Counsel, DSM North America</li> <li>○ <b>Angela Baker</b>, Head, Qualcomm Wireless Reach</li> <li>○ <b>Daniela Ligiero</b>, Vice President of Girls and Women Strategy, United Nations Foundation</li> <li>○ <b>Toni Townes-Whitley</b>, Corporate Vice President, Worldwide Public Sector, Microsoft</li> <li>○ Moderator: <b>Laura Trevelyan</b>, Journalist, BBC World News America</li> </ul> </li> </ul>
2:50 p.m. – 3:15 p.m.	<p><b>Leadership Interview</b></p> <ul style="list-style-type: none"> <li>- <b>Soledad O'Brien</b>, Founder and CEO, Starfish Media</li> <li>- <b>Maria Pinelli</b>, Global Vice Chair, Strategic Growth Markets, EY</li> </ul>
3:15 p.m. – 3:40 p.m. <i>ECOSOC Room</i>	<p><b>Leadership Interview</b></p> <ul style="list-style-type: none"> <li>- <b>Cynthia Germanotta</b>, President and Co-founder, Born This Way Foundation</li> <li>- <b>Soledad O'Brien</b>, Founder and CEO, Starfish Media</li> </ul>
3:40 p.m. – 4:00 p.m.	<b>Networking Break</b>
4:00 p.m. – 4:25 p.m.	<b>Leadership Discussion: You Do The Math. Stemming the</b>



<i>ECOSOC Room</i>	<b>STEM Trends</b> <ul style="list-style-type: none"> <li>- <b>Jennifer Scanlon</b>, Senior Vice President, USG Corporation, President of L&amp;W Supply Corporation and President, International, USG Corporation</li> <li>- <b>Shereen Shermak</b>, Founder, Good Growth Capital</li> </ul>
4:25 p.m. – 5:15 p.m. <i>ECOSOC Room</i>	<b>Plenary Panel</b> <i>Building an Inclusive and Modernized Workforce—Key Issues in Women’s Labor Force Participation</i> <ul style="list-style-type: none"> <li>- Diversity is integral for sustainability in your workforce. Diversity of thought, gender, and ethnicity bring more value to your company and employee base. During this panel, we will hear from companies that are leading the development of an inclusive workforce and driving skills and innovation in the process. These companies will share how they’re creating opportunities to develop the talent pool needed, particularly in engineering, IT, and manufacturing. <ul style="list-style-type: none"> <li>o <b>Jenny Abramson</b>, Founder and Managing Partner, Rethink Impact</li> <li>o <b>Deb Elam</b>, Chief Diversity Officer, GE; President, GE Foundation</li> <li>o <b>Kevin Cassidy</b>, Senior Communications and External Relations, International Labor Organization</li> <li>o Moderator: <b>Diane Melley</b>, Vice President, Global Citizenship Initiatives, Corporate Citizenship &amp; Corporate Affairs, IBM</li> </ul> </li> </ul>
5:15 p.m. – 5:35 p.m. <i>ECOSOC Room</i>	<b>Leadership Interview</b> <ul style="list-style-type: none"> <li>- <b>Michael Fenlon</b>, Global and US Talent Leader, Principal, PwC</li> <li>- <b>Phumzile Mlambo-Ngcuka</b>, United Nations Under-Secretary-General and Executive Director of UN Women</li> </ul>
5:35 P.M. – 5:45 P.M. <i>ECOSOC Room</i>	<b>Closing Remarks</b>
5:45 P.M. – 7:30 P.M. <i>Delegates Dining Room</i>	<b>IWD Reception</b> <i>Brought to you by IMPACT 2030, IBM, Ritz-Carlton, Tata Consultancy Services, and UPS</i>
<b>Tuesday, March 8 – MICROSOFT</b>	
8:30 A.M. – 6:00 P.M.	<b>Registration Open</b>



9:00 a.m. – 9:10 a.m.	<b>Welcome Remarks</b>
9:10 a.m. – 9:35 a.m.	<b>Innovation Blitz</b> <ul style="list-style-type: none"> <li>- <b>Jennifer Sirangelo</b>, President and CEO, National 4-H Council</li> <li>- <b>Ann Veneman</b>, Fmr. U.S. Secretary of Agriculture; Board Member, National 4-H Council; Fmr. Executive Director, UNICEF</li> </ul>
9:35 a.m. – 10:20 a.m.	<b>Plenary Panel</b> <i>The Power of Communication and Perception</i> <ul style="list-style-type: none"> <li>- Today's brands are breaking down barriers around traditional gender perceptions. This panel will explore how strong and purposeful brand campaigns are empowering women and girls and dismantling gender stereotypes in the workplace. <ul style="list-style-type: none"> <li>o <b>Sergio Fernández de Córdova</b>, Chairman and Co-Founder, PVBLIC Foundation</li> <li>o <b>Beth Colleton</b>, Senior Vice President, Corporate Social Responsibility, NBCUniversal, Inc.</li> <li>o <b>Lori Harnick</b>, Chief Operating Officer, Microsoft Philanthropies, Microsoft</li> <li>o Moderator: <b>Deepa Purushothaman</b>, Principal, Strategy &amp; Operations Practice, Deloitte Consulting LLP</li> </ul> </li> </ul>
10:20 a.m. – 10:40 a.m.	<b>Networking Break</b>
10:40 a.m. – 11:00 a.m.	<b>Innovation Blitz</b> <ul style="list-style-type: none"> <li>- <b>Mariarosa Cutillo</b>, Chief of Strategic Partnerships, United Nations Population Fund</li> </ul>
11:00 a.m. – 11:45 a.m.	<b>Plenary Panel</b> <i>The SHEconomy: Unlocking Economic Value from Gender Parity and Gender Focused Innovation</i> <ul style="list-style-type: none"> <li>- This panel will explore the compelling economic case for closing the gender gap. Panelists will also look at the economic value which could be unlocked from full gender parity and the opportunities for nimble, customer-focused companies to empower women through new and innovative</li> </ul>



	<p>products and services.</p> <ul style="list-style-type: none"> <li>○ <b>Mekala Krishnan</b>, McKinsey Global Institute Fellow, and Author of the Power of Parity: How Advancing Women's Equality Can Add \$12 Trillion to the Global Economy</li> <li>○ <b>Suzanne Fallender</b>, Director, Global Women and Girls Initiative, Intel</li> <li>○ <b>Sharon Ritchey</b>, Senior Executive Director and Chief Operating Officer, AXA Financial, Inc.</li> <li>○ <b>Elizabeth Vazquez</b>, President, CEO, and Co-Founder, WEConnect International</li> <li>○ Moderator: <b>Sarah Emerson</b>, Director, Women Empowered Initiative, Project Concern International</li> </ul>
11:45 a.m. – 12:15 p.m.	<b>Networking Break</b>
12:15 p.m. – 1:35 p.m.	<p><b>Breakout Luncheon:</b> Join your fellow attendees in deep dive breakout sessions focused on:</p> <p><i>Employee Engagement: Leveraging Your Internal Impact</i></p> <ul style="list-style-type: none"> <li>- As companies engage employees at every stage of their careers and create economic opportunities for women, employee engagement programs have evolved to include new generations, support college graduates, and provide resources for working parents. Hear from companies that are creating opportunities for women's growth, connections, and collaboration while maximizing recruitment, retention, and the bottom line.</li> <li>○ <b>Sarah Blank</b>, Senior Vice President, Account Manager, PIMCO</li> <li>○ <b>Cindy Ritter</b>, Vice President, Finance, Tyco; Chairperson, Tyco's Women's Growth Network</li> <li>○ <b>Pamella Rodrigues</b>, Program Lead, CSR &amp; Diversity, North America, Tata Consultancy Services Limited</li> <li>○ Moderator: <b>Natalie Masri</b>, Senior Director of Special Projects, U.S. Chamber of Commerce Foundation for Women in Business (CWB)</li> </ul>
12:15 p.m. – 1:35	<b>Breakout Luncheon:</b> Join your fellow attendees in deep dive



p.m.	<p>breakout sessions focused on:</p> <p><i>Enabling Women in Global Supply Chains</i></p> <ul style="list-style-type: none"><li>- Women represent 60%–80% of the global manufacturing workforce and 40%–70% of the agricultural workforce. Many of the largest corporations have made commitments to source from women-owned businesses. Panelists will explore how corporations can identify women-owned businesses that have the scale and capacity to meet high procurement standards of large corporations.<ul style="list-style-type: none"><li>○ <b>Amy Braun</b>, Senior Sustainability Manager, Kellogg</li><li>○ <b>Katarina Kahlmann</b>, Director, Strategic Initiatives, TechnoServe</li><li>○ <b>Sydney Price</b>, Senior Vice President, Corporate Social Responsibility, Kate Spade &amp; Company</li><li>○ <b>Kara Valikai</b>, Senior Manager, Women's Economic Empowerment, Walmart</li><li>○ Moderator: <b>Shamarukh Mohiuddin</b>, Director, Economic Empowerment, Corporate Citizenship Center, U.S. Chamber of Commerce Foundation</li></ul></li></ul>
12:15 p.m. – 1:35 p.m.	<p><b>Breakout Luncheon:</b> Join your fellow attendees in deep dive breakout sessions focused on:</p> <p><i>The Future of Inclusive Finance and Women-Centered Design</i></p> <ul style="list-style-type: none"><li>- According to the International Finance Corporation, there is a \$300 billion gender gap in access to finance. To reach new female customers, companies must design innovative financial services to suit this groups' specific needs. Low-income girls and women are also underserved with the skills and confidence-building experiences that serve as a foundation for long-term financial capability. Panelists will look at how companies play a role in addressing such gaps.<ul style="list-style-type: none"><li>○ <b>Colleen Briggs</b>, Executive Director, Global Financial Capability and Consumer Initiatives, JPMorgan Chase</li><li>○ <b>Laura Margarita Fernandez Lord</b>, Head of Talent &amp; Corporate Culture, BBVA Microfinance Foundation</li><li>○ <b>Radhika Shroff</b>, Vice President and Senior Investment Officer, Accion Global Investments</li><li>○ <b>Dorothy Stuehmke</b>, Program Officer, Citi Foundation</li><li>○ <b>Shannon Trilli</b>, Director, Corporate Responsibility Strategy, McGraw Hill Financial</li></ul></li></ul>



	<ul style="list-style-type: none"> <li>○ Moderator: <b>Karen Newman</b>, Senior Consultant, Sustainable Development Goals Fund, United Nations Development Programme</li> </ul>
1:35 p.m. – 1:55 p.m.	<b>Networking Break and Transition to Plenary Sessions</b>
1:55 p.m. – 2:40 p.m.	<p><b>Plenary Panel</b> <i>Sector Initiatives and Uncommon Alliances That Empower</i></p> <ul style="list-style-type: none"> <li>- Partnerships are critical success factors for business. Hear from businesses across sectors, which may also at times be competitors, about the importance of partnership for the future of your business. How do they make it work? How can more companies see the potential of business-to-business partnerships for women's empowerment? Company leaders will share the value of these collaborations and why more of it needs to happen. <ul style="list-style-type: none"> <li>○ <b>Kristy Caylor</b>, Co-Founder, Maiyet</li> <li>○ <b>Elizabeth Lipscomb</b>, Vice President, Education Partnerships &amp; Social Responsibility, Discovery Education</li> <li>○ <b>Nicole Robinson</b>, Senior Director, Community Involvement; Mondelēz International; Foundation President, Mondelēz International</li> <li>○ Moderator: <b>Marcela Hahn</b>, Executive Director, Strategic Partnerships, CARE</li> </ul> </li> </ul>
2:40 p.m. – 3:00 p.m.	<p><b>Innovation Blitz</b></p> <ul style="list-style-type: none"> <li>- <b>Naomi Whittel</b>, Founder, Reserveage Organics</li> </ul>
3:00 p.m. – 3:30 p.m.	<p><b>Data Blitz</b></p> <ul style="list-style-type: none"> <li>- <b>Emily Pryor</b>, Senior Director, Data2X</li> <li>- <b>Sarah Iqbal</b>, Program Manager; Lead Author - Women, Business and the Law 2016: Getting to Equal, World Bank</li> </ul>
3:30 p.m. – 3:55 p.m.	<p><b>Turning a Movie Into a Movement #withMalala - He Named Me Malala's Global Impact Discussion</b></p> <ul style="list-style-type: none"> <li>- <b>Sarah Barton</b>, Director, Girls' Education Campaign, Participant Media</li> <li>- <b>Gretel Truong</b>, Film Campaign Manager, Malala Fund</li> </ul>





**U.S. CHAMBER OF COMMERCE FOUNDATION**  
Corporate Citizenship Center



United Nations Office for Partnerships

3:55 p.m. – 4:00 p.m.

**Closing Remarks and Wrap-Up**