

WOMEN IN PUBLIC LEADERSHIP: EXECUTIVE EDUCATION CHICAGO HARRIS

NOVEMBER 16-20, 2015



CHICAGO HARRIS
PUBLIC POLICY | THE UNIVERSITY OF CHICAGO



Break through the glass ceiling – at City Hall or in the corner office

Today, women are seeking – and achieving – unprecedented power and influence in public life.

The Chicago Harris Women in Public Leadership Executive Education Program offers ambitious women a unique opportunity to sharpen their skills, tighten their focus, build their brand, deepen their impact, and achieve their dreams.

The Chicago Harris Women in Public Leadership Program offers:

- Powerhouse Faculty – Academic superstars from the University of Chicago teaching side-by-side with renowned female trailblazers who have succeeded at every level of public leadership – from the White House, to City Hall, to the executive suites of leading corporations and foundations.
- Rigorous, Targeted Curriculum – Insightful lectures on core topics by leading academics, interactive workshops with nationally known women executives, and research-driven group and individual exercises.
- Access to Network of Emerging Leaders – Five days of intensive, hands-on learning and candid peer-to-peer exchanges with a diverse, dynamic group of rising female leaders.

Designed for women moving up in – and out into – the world

The Chicago Harris Women in Public Leadership Program was specifically designed to provide ambitious women with **effective, targeted strategies** to overcome challenges and attain the highest levels of achievement.

This innovative program offers a **life-changing week of hands-on learning** from inspiring women who have earned power and success, shaped public policy, and helped to make the world a better place.

Preparing the next generation of women leaders

By providing their most promising women with an executive education program created just for them, organizations can **equip the next generation of leaders** to overcome bias, advance their careers, build on success, and become notable figures in the public square, as well as in their profession.

The Chicago Harris Women in Public Leadership Program offers every organization an enhanced capacity to build – and retain – influential, resilient and successful female leaders who are **ready for top roles everywhere in business, law, public service, government and philanthropy.**

Faculty

The Women in Public Leadership Executive Education Program offers a stellar faculty of acclaimed University of Chicago scholars with expertise in management, public policy, and behavioral psychology and prominent female leaders in government, business and philanthropy.

Daniel Diermeier

Dean of Chicago Harris and Emmett Dedmon Professor of Public Administration

Diermeier is an internationally recognized scholar in the interaction of business and politics and an expert in crisis and reputation management.

Sian L. Beilock

Vice Provost for Academic Initiatives and Professor, Department of Psychology, University of Chicago

Beilock is a leading expert on the brain science behind "choking under pressure" and the many brain and body factors influencing all types of performance.

Christopher Berry

Associate Professor, Chicago Harris

Berry is director of the Center for Municipal Finance at Chicago Harris and co-author of "The Jackie (and Jill) Robinson Effect: Why Do Congresswomen Outperform Congressmen?"

Adele Cepeda

Founder and President, A.C. Advisory, Inc.

Cepeda is principal of A.C. Advisory, Inc., which manages capital market transactions for business and government. She is a director of the Chicago Foundation for Women.

Lisa Ellman

Partner & Co-Chair of Unmanned Aircraft Systems (UAS) Group, Hogan Lovells

Ellman is a former member of President Obama's White House staff who advises clients on business, policy, and regulatory issues, including the use of new technologies.

Janet Foutty

Principal, Deloitte Consulting LLP and National Managing Director Federal Government Services Practice

Foutty is a nationally recognized advocate for women's advancement in business, government and politics.

Linda Ginzel

Clinical Professor of Managerial Psychology, Chicago Booth Ginzel specializes in negotiation skills, managerial psychology, and executive development. Her recent interest is focused on "Leadership Capital" – the capacity to decide when to manage and when to lead.

William Howell

Sydney Stein Professor in American Politics, Chicago Harris, and Professor, Department of Political Science, University of Chicago Howell is the author of the award-winning *Power Without Persuasion: The Politics of Direct Presidential Action*.

Lori Healey

CEO, Metropolitan Pier & Exposition Authority

Healey is chief executive officer of the Chicago-based Metropolitan Pier & Exposition Authority, owner of McCormick Place, Navy Pier, and the 1,258-room Hyatt Regency McCormick Place.

Rebecca Sive

Academic Director, Women in Public Leadership Executive Ed Program, and Lecturer, Chicago Harris Sive, the author of *Every Day Is Election Day: A Woman's Guide to Winning Any Office, from the PTA to The White House*, is a noted consultant and speaker.

Celinda Lake

Founder and Principal, Lake Partners

Lake is a leading American political strategist and one of the nation's foremost experts on electing women candidates and on framing issues to women voters.

Toni Preckwinkle

President, Cook County Board of Commissioners

Preckwinkle is the first elected woman president of the Cook County Board of Commissioners, the 19th largest government in the United States

Connie Lindsey

Executive Vice President & Head of Corporate Social Responsibility Global Diversity & Inclusion Northern Trust

Lindsey, who leads corporate social responsibility for Northern Trust, is the immediate Past National Board President of Girl Scouts of the USA,.

Susan Sher

Senior Advisor to Robert J. Zimmer, President, University of Chicago

Sher is a former chief of staff to First Lady Michelle Obama and now leads the University's Barack Obama Presidential Library and Museum initiative.

Julia Stasch

President, John D. & Catherine T. MacArthur Foundation

Stasch, who formerly served as deputy administrator of the federal General Services Administration and president of a major real estate development company, was the first woman chief of staff to a Chicago mayor.

Paula Wolff

Senior Executive, Metropolis Strategies

Wolff is a trustee of the University of Chicago and its medical center, as well as former president of Governors State University and Director of Policy for Illinois Governor James R. Thompson.

Jessica Yellin

Journalist

Yellin is the former Chief White House correspondent for CNN and an award winning political journalist. She has interviewed Presidents such as Barack Obama and Bill Clinton, and many other prominent political figures. Yellin has covered Capitol Hill, domestic politics, state and national elections, the culture wars and issues facing women in the workplace. Her work has been published in *The New York Times*, *Details*, *Entertainment Weekly* and *The Los Angeles Times*.

Curriculum Highlights

Participants in the Chicago Harris Women in Public Leadership program will learn why and how women's leadership matters in the public sphere – and what every woman with big dreams can do to increase her own public power, influence, and visibility.

Program modules include:

- Why women's leadership matters in the American public square
- Concepts of power and how they apply to women leaders
- Theories of community organizing and how women can put them into practice
- Archetypes of female power figures and their relationship to effective leadership
- Strategies to develop, promote and deploy new policy initiatives
- Effective media relations: Setting goals, crafting narratives, and building media relationships
- Developing and managing a personal storyline, message and brand
- Reputation and crisis management
- Leadership capital: How to earn it – and when to spend it

Registration and Tuition

Women in Public Leadership: Attaining Impact and Influence

November 16-20, 2015

The WIPL course begins at noon on Monday and ends at 1 p.m. on Friday.

To register, [click here](#).

Program Fee

\$6,200 - includes tuition, meals, curricular materials, books by WIPL faculty and special events.

*Registration deadline: October 15, 2015**

Team Discount for three or more participants from the same firm: \$5,270/person

30% University of Chicago Alumna and Staff Discount: \$4,340/person

Only one discount may be applied per participant. Housing is not included.

**Early Bird discount information is [here](#).*

Contact Us

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