



World A'Glow



63rd Annual Downtown Santa Barbara Holiday Parade Participant Application



Presented by Consumer Fire Products, INC.



Parade Date: Friday, December 4th

Start Time: 6:30 PM

Parade Route: State Street from Sola Street to Cota Street

Deadline for Applications: Friday, October 9th by 5:00 PM

Detailed information will be sent with your confirmation on November 13th

Please fill out the entire application and submit with payment via email, fax, or mail to:

Downtown Santa Barbara

Post Office Box 240

Santa Barbara, CA 93102

PHONE: 805-962-2098 FAX: 805-962-3286

Organization: _____

Total # in Entry: _____ # Children: _____ # Adults: _____

Entry Coordinator: _____ Email: _____ Phone: _____

Mailing Address: _____ Zip Code: _____

Type of Entry: Walking Band Dance/Cheer Float/Vehicle Other: _____

Will there be a vehicle with your entry? Yes No

If yes, how many Vehicles: _____ Purpose of vehicle(s): _____

Type of Vehicle (Check all that apply):

Car Float Truck Semi Truck Other: _____

Type of Activity to Perform (Check all that apply):

March Ride Sing Dance Play Instrument Other: _____

Will there be music with your entry? Yes No

If yes, please explain how music will be projected: _____

How many participants under the age of 10?: _____

Parade Entry Description (Explain how you will incorporate the theme into your entry): _____

Entry Fee Classification: For-Profit/Commercial \$100 Not-For-Profit \$50

Early Bird \$75 (Before 9/18) Early Bird \$35 (Before 9/18)

How will you be paying? Cash or check Credit Card (Visa/MC/AMEX)

Card Number _____ Billing Zip Code of Card _____ exp ____/____

Payment must be received with application by Friday, October 9th, otherwise entry form is invalid.

Liability Release: I hereby certify that the entry named above is eligible to be entered into this event. I hereby release and hold harmless Downtown Santa Barbara, its officers, members, employees, agents and the City of Santa Barbara on whose grounds this event is held, from any loss, damage, or injury resulting from participation of the above entry at this event.

Signature of entry coordinator Date

Print name Title

Participation in past parades does not guarantee a spot in this year's lineup. Downtown Santa Barbara reserves the right to limit the number of entries in each category to ensure a pleasant experience for everyone.



Downtown Holiday Parade

Friday, December 4, 2015

PARADE RULES

Each participant in the parade must comply with the following rules. Should any participant refuse to obey the rules, their entry may be taken out of the parade or disqualified from awards and their group may not be invited to participate in future events.

Please read and initial each rule below:

_____ 1. The Parade Application, Entry Fee and Announcers Script must be submitted by their respective deadlines to be eligible:

PARADE APPLICATION & ENTRY FEE DUE:

Friday, October 9th

ANNOUNCERS SCRIPT DUE:

Friday, November 6th

_____ 2. Every participant is required to incorporate lighting into their entry (i.e. lights, glow sticks, etc.) This will be strictly enforced.

_____ 3. Entries with floats must be safe for passengers/spectators. Floats are limited to a maximum height, width and length of a fire truck. All entries using Semi Trucks must follow strict safety regulations and be approved by staff on a case by case basis (Please call or email for Semi Truck Safety Regulations).

_____ 4. Entries with horses must be bagged for excrement while in the assembly area and on the parade route.

_____ 5. No objects may be thrown, sprayed or distributed along the parade route. **NO CANDY! NO SILLY STRING! NO HANDOUTS!**

_____ 6. No Santa Claus imitations permitted. There is only **ONE** official Santa Claus as the last entry in the parade.

_____ 7. No advertising or political signs are allowed. No vendors. No selling of goods.

_____ 8. Only commercial entries may include commercial advertising or signage promoting a for-profit business.

_____ 9. No vehicles are allowed in the assembly area for parking, drop off or pick up. Only entries with approved vehicles displaying a Vehicle Pass will be admitted. Entries will receive confirmation packets by November 20th with all assembly, disband, and parking instructions.

_____ 10. If your entry is not in formation (gathered at your numbered station) 30 minutes prior to the start of the parade, you will be denied entry. The parade order is at the discretion of parade officials and is set weeks in advance. One representative from your entry must sign in at your designated area no later than 5:30 pm. All entries will be signed in before 6:00 pm or will risk not participating.

_____ 11. This is a **FORWARD MOVEMENT PARADE**. **STOPPING OR REVERSING DIRECTION** along the parade route is not permitted. We are stepping up enforcement of this rule to better manage gaps between entries.

_____ 12. Performance groups must perform "on-the-go." Limit your one-time performance in front of the judges' stand to no more than 60 seconds.

_____ 13. You must maintain 20 feet between your entry and the one in front of you to ensure the pace of the parade.

_____ 14. Your entry will have a designated disband area at the end of the parade route. You must move to the farthest empty spot before disbanding. For entries with children, the entry coordinator should designate an area at the far end of the disband area, or outside of it, for children to be picked up. Remember to assign an adult to chaperone any children in your entry. All entries carrying unrestrained passengers must unload in the disband area.

_____ 15. No smoking or alcoholic beverages on any parade entry at any time.

_____ 16. *****NEW THIS YEAR:** No children under the age of 5 years old may walk in the parade.

_____ 17. Parents of children above the age of 5 wanting to chaperone their children must walk behind the entry, be dressed in a holiday theme and be included in the entry count submitted to parade officials. There must be at least one parent for every 10 children.

_____ 18. The entry coordinator must agree and sign the "Parade Hold Harmless Form" and be in costume, along with every entry participant, with an appropriate holiday theme. Performing units with uniform are excluded from wearing costumes, but are encouraged to decorate their uniforms.

_____ 19. *****NEW THIS YEAR:** Music must be kept to under 50 decibels. Walking entries' sound systems must be self-propelled, i.e. wagon, bike, golf cart or other approved methods rather than by automobile. This will ensure the pace and safety of the parade.

_____ 20. The Parade Committee reserves the right to refuse or remove any entry, which, in their opinion, does not conform to parade rules. All entries **MUST** be of a "Holiday Theme." This year's theme is **World A'Glow**.

_____ 21. The entry coordinator must fill out and sign the participant application, rules, and parade Hold Harmless form by October 9th.

I acknowledge and agree to follow the above rules, and I take responsibility for making sure all participants in my entry are aware of the rules and the consequences if they are broken.

Signature of Entry Coordinator

Date

Print Name

Title



**DOWNTOWN
SANTA BARBARA**

Inspiring and Creating *World A'Glow* Creative Workshop - October 29, 2015



Downtown Santa Barbara encourages you to celebrate the holidays with *World A'Glow* by participating in the 63rd Annual Downtown Santa Barbara Holiday Parade.

Here are some tips to help deck out your parade entry!

What is *World A'Glow*?

This year we're celebrating our world and its many holiday traditions. Illuminating all entries will bring the community together to emphasize the beauty that is Santa Barbara and our world as a whole.

World A'Glow Keywords:

- World tradition
 - Holiday lights
 - Moonlight
 - Tinsel
 - Illumination
 - Flashlights
 - Stars
 - Neon
 - Bright colors
 - Sunlight
 - Glow sticks
 - Ribbons
- (And anything that will *glow* this holiday season!)



Add dimension with:

- Hula hoops wrapped in lights
- Blinkers
- Lights that change color
- Sound activated lights

Increase stage size with:

- Wagons
- Truck beds
- Other towed vehicles



Integrate the theme with:

- Holiday lights
- Glow sticks
- Props
- Bikes
- Uniforms
- Costumes
- EL wire
- Flashlights

Add height with:

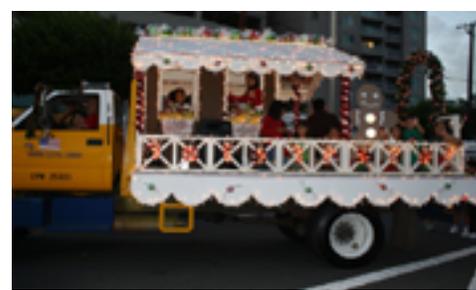
- Cardboard
- Styrofoam
- PVC pipes
- Wrapping paper tubes
- Foam Core
- Zip Ties
- Papier-Mâché

The sky is the limit! We're asking you to muster your creativity to make the 63rd Annual Downtown Santa Barbara Holiday Parade the best one yet, and we are here to help!

Our free Creative Workshop is October 29th from 5:00-7:00 pm. Come brainstorm and work with resources provided by some of our most artistic business owners. We hope to see you there!

- YES! I'm coming to the **CREATIVE WORKSHOP** on **October 29th from 5-7:00pm.**

I am unable to attend but would like to utilize our Creative Volunteer Team's resources and support.



FREQUENTLY ASKED PARADE QUESTIONS



1. Q: When and where is the Holiday Parade?

A: The parade is always the first Friday of December-- **December 4, 2015 at 6:30 p.m.** on State Street. The parade starts at Sola Street and proceeds south, ending at Cota Street.

2. Q: Where are the parade formation and disband areas?

A: Formation begins on Sola Street and continues up past Arrellaga Street. Disband begins at Cota Street and State Street and continues for one block in each direction. Each entry will be assigned a disband area based on their type of entry.

3. Q: Is there designated parking for parade entries?

A: There is designated parking at the end of the route for school buses and other large vehicles carrying participants and their equipment if prearranged and pending availability. There is free public parking in the city parking structures downtown the night of the parade.

4. Q: Is there an entry fee?

A: Yes. DTSB requires a participation fee for administrative purposes. Fees must be received upon submission of application and participation agreement. The Cost for 2015 is \$50.00 for not-for-profit businesses or organizations and \$100.00 for for-profit/commercial businesses and organizations. If you are unsure of your status please call for clarification.

5. Q: Can anyone enter the parade?

A: Yes. The parade is open to all people, groups and organizations in the community, but the number of entries is limited. The parade is designed as a festive community and family event. Please refer to the Parade Rules and Parade Tips included in the Parade Entry application for instructions and inspiration.

6. Q: Where do I pick up my children after the parade?

A: Coordinate a pick-up location with your entry coordinator outside of the disband area. (See map sent prior to event.)

7. Q: Does everyone in my entry have to check in?

A: No. Only one representative, your entry coordinator, should check in at the assembly area. However, all participants in your group must be accounted for at your designated assembly zone by 6:00 pm.

8. Q: Will I get a confirmation of my entry and parade number?

A: If your entry is accepted for the parade, your confirmation packet should be received by your entry coordinator by November 20th.

9. Q: What is meant by the statement in the Parade Rules that “All entries must be of holiday theme?”

A: All entries must celebrate the theme “World A’Glow” and reflect holiday themes in general.

10. Q: Can I pass out candy, literature, etc.?

A: No!!! The parade prohibits distribution of anything during the parade for **safety** and insurance liability reasons. The Downtown Santa Barbara Holiday Parade is unique because it occurs at night when visibility is greatly reduced. Combined with the large vehicles and floats, this can become a dangerous situation when small children are present. (See Rules)

11. Q: Can I display my company sign?

A: Yes, if you are a for-profit entry. However, your company sign may not be the dominant feature of your entry. (See Rules)

12. Q: Can we have Santa Claus in our entry?

A: NO. The parade has an official Santa Claus. No other Santa Claus will be permitted, but inanimate caricatures will be allowed.

13. Q: Our entry is a children’s group, can parents walk with the entry during the parade?

A: Yes. However, adults often block spectators’ view of the children. Please try to limit the adult to child ratio to one (1) adult per ten (10) children. No children under the age of 5 years old will be permitted to walk.

14. Q: We have young children and want to be at the front of the parade. Can we request a specific order to march?

A: No. Unfortunately the majority of the entries are comprised of young children. The order of the parade is at the discretion of the parade officials.

15. Q: What happens if it rains?

A: The parade and tree lighting will only be cancelled due to heavy rain. Call 805-962-2098 or check the website for cancellation information the day of the event. If the Parade is cancelled, there will not be an alternate date nor will any entry fees be refunded.

16. Q: How can I volunteer to help with this event?

A: Contact DTSB at: Jenna@DowntownSB.org
OR call 805-962-2098, ext. 805

17. Q: What if I still have questions?

A: Email Downtown Santa Barbara at: info@downtownsb.org

18. Q: Is lighting required?

A: Yes- Lighting requirements will be strictly enforced this year.

Please distribute all parade information to each participant in your entry

Downtown Santa Barbara
“63rd Annual Downtown Holiday Parade”
Friday, December 4, 2015

Parade Hold Harmless Waiver Form

The undersigned is aware and understands that Parade participation carries certain risks of injury and harm to participate, and voluntarily assumes the risks of harm arising out of, or connected with, participation in “63rd Annual Holiday Parade.”

The undersigned hereby releases Downtown Santa Barbara, its employees, agents, directors and/or officers, their heirs, executors and/or administrators of their estates, and any and all other persons and associations of said Santa Barbara Downtown Organization, its directors and officers, employees, and agents from any and all liability of every nature, known or unknown, from all claims and causes of action that may result by reason of injury to the undersigned which has been sustained, and from any and all damages to property belonging to the undersigned that may result because of his or her participation in the “63rd Annual Holiday Parade.”

The undersigned also agrees to indemnify and hold harmless Downtown Santa Barbara from any and all claims and demands for injury and damage to any other persons, including but not limited to, parade spectators.

Only the entry’s event coordinator must sign the Hold Harmless Waiver Form in order for all participants within the group to participate in the parade.

GROUP NAME:

Signature: _____

Print Name: _____

Date: _____