Present the

128th Annual Meeting and Scientific Convention
SURVIVAL OF THE PHYSICIAN and OUR COMMUNITY

Thursday, June 25 — Sunday, June 28, 2015

Doubletree by Hilton Ocean Front Hotel
Atlantic Beach, North Carolina

Robotic Technology in Surgery
NC Medicaid Reform – YES or NO?
A Psychiatric Perspective on
Addiction Management
Treating Prostate Cancer in African
American Males . . . What Matters Most?
Medical Board Issues . . . Will they be
calling for YOU?
The Latest Approach in Treating Obesity
Data Bank Issues ???
Military Cultural Training (earn 8
additional CMEs at no cost) Helpful??
Pain Management
H.I.V. /AIDS—Could this soon be gone?
Managing Medical Emergencies in Church!
How to Save Lives and Our Community!
Professional Risk Associates
and more . . .

17.25 AMA PRA CATEGORY 1 CREDITS TM
In 1887, Old North State Medical Society (ONSMS) was established at the Leonard Medical School in Raleigh, North Carolina. The Society represented several medical specialties and was originally known as the Old North State Medical, Dental and Pharmaceutical Society.

Old North State Medical Society is a private, non-profit, self-perpetuating society. It is the official North Carolina affiliate of the National Medical Association. We represent the interests of 1,200 African American physicians practicing in the state. The Society is dedicated to furthering equitable access and healthcare delivery to all patients, regardless of race, ethnicity, socio-economic status or other indices of social status.

ONSMS embraces physicians, patients, parents, children, communities and all who are infirmed. We advocate for, educate and mentor the underserved to assure equity in the delivery of healthcare by engaging them in responsible participation in their own health needs as we open doors to their care.

The Society is directed by a twenty-four (24) member executive committee. Committee members include the presidents of the eight (8) local affiliate medical societies. The affiliates represented are:

- The John Littman Medical Society (Jacksonville, North Carolina)
- The L.A. Scruggs Medical Society (Raleigh, North Carolina)
- The Durham Academy of Medicine, Dentistry and Pharmacy (Durham, North Carolina)
- The Charlotte Medical Society (Charlotte, North Carolina)
- The Twin-City Medical Society (Winston Salem, North Carolina)
- The Greensboro Medical Society (Greensboro, North Carolina)
- The Fayetteville Area Health Professionals (Fayetteville, North Carolina)
- The Andrew A. Best Medical Society (Greenville, North Carolina)
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the North Carolina Medical Society (NCMS) through the joint providership of South East Area Health Education Center (SEAHEC) and Old North State Medical Society (ONSMS). SEAHEC is accredited by NCMS to provide continuing medical education for physicians.

SEAHEC designates this live activity for a maximum of 17.25 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SEAHEC adheres to NCMS Essential Areas and Policies regarding industry support of continuing medical education. Commercial support for the program, and faculty relationships within the industry will be disclosed at the activity. Speakers will also state when off-label or experimental use of drugs or devices is incorporated into their presentations. SEAHEC does not imply endorsement of any commercial products displayed at educational events.

**ADA Statement**
For special services, assistance, or information call SEAHEC at (910) 343-0161, Ext. 330.
THE TARGET AUDIENCE INCLUDES:

Physicians, Pharmacists, Physician Assistants, Nurse Practitioners, Nurses, health policy makers, government officials, community health advocates

LEARNING OUTCOMES:

At the conclusion of this educational activity participants should be able to:

- Explain new policies and progress achieved by NC’s Medicaid Reform activities, patient care regulations, private insurers and Information Technology and implementation of the Affordable Care Act
- Apply strategies and improvement measures that maximize health outcomes for patients receiving treatment from the physician and practicing self-management care at home
- Discuss cutting edge approaches in the treatment of conditions that contribute to disparities in health status.
- Discuss health policy options for improving patient outcomes.
- Identify action one can undertake to increase physician viability and practice maintenance.
- Name significant available advances for use in the prevention, identification and treatment of cancer.
- Formulate strategies for complying with new regulations in the revised NCTracks, the new multi-payer Medicaid Management Information System.
- Plan and execute strategy to integrate telemedicine and other applications into practice.
- Discuss changes in standards of care for treating common challenges presenting in African American and other minority patients including diabetes, hypertension/elevated blood pressure, heart disease, certain cancers, HIV/AIDS, asthma, metabolic syndrome disorders, pain management, and obesity, etc.
- Explain strategic approaches voiced by all elements of our communities that can reduce homicides, save lives and save our communities

- Discuss key actions in setting up First Responder actions needed during emergencies at church services.

- Identify the latest approaches in the use of Robotic surgery
April 1, 2015

Dear Colleagues, Family, Friends and Community:

On behalf of Old North State Medical Society and South East Area Health Education Center, I am inviting you to join us at our 128th Annual Meeting and Scientific Assembly - ‘Survival of the Physician and the Community’.

The program will be held June 25 – 28, 2015 at the Doubletree by Hilton Ocean Front Hotel located at 2717 W. Fort Macon Rd, Atlantic Beach, NC, 28512

A total of 17.25 AMA PRA Category 1 Credit(s)™ have been requested.

This statewide conference combines cutting edge lectures designed to stimulate thinking and discussion about healthcare innovations, enhanced treatment options, updates on standards of care and advances in therapeutic treatment modalities with opportunities for relaxation, fellowship, visits to renown historical sites located in the region and exquisite entertainment by the Dance Theatre of Harlem. This year’s Assembly includes two Institutes — 1) A focus on ‘How We Can Save Our Lives and Save Our Community’ and 2) Emergency Response Techniques for use in Church until medical personnel arrive. We believe the agenda is well-rounded, comprehensive, relevant and will stimulate everyone in attendance. I encourage your review of the Agenda At A Glance for details and scheduling information.

Exhibit space, program ad reservations, Conference Sponsorship, Banquet Table Sponsorship, Golf Sponsorship, Dance Theatre Sponsorship and Dance Theatre Patrons are encouraged and will assist us to meet our non-profit goals of furthering health promotion and disease prevention across North Carolina. We eagerly invite your participation. Read further for details and please join us for a renewed sense of well-being.

Sincerely,

Johnny L. Williams, M.D.
PRESIDENT

Lest We Forget

Lest We Forget the roles you played
Lest We Forget the prayers you prayed
Lest We Forget the ways you paved
Lest We Forget, Lest we forget . . .

Dear Lord of light and life and love
Have tender mercy on those souls
We pray to GOD to grant this request
Then under thy protection let them stand
As we reflect their noble deeds
To work in earnest through thy name

Amen, Amen, Amen

BY ANDREW A. BEST, M.D.
A MESSAGE FROM THE CONVENTION CHAIRMAN:

KARL STANLEY, M.D.

Fellow Physicians, Colleagues in Care, Family and Friends:

We are looking forward to an exciting and invigorating conference in June. Needless to say, the planning has been focused on the needs of every segment of our community and the health indicators contributing to inequities in health outcomes. This year’s meeting explores how segments of our community can converge to improve care to patients, their families, and the community in general. We believe all lives matter and to the extent that we can contribute to broadening conversations that increase cooperation, cross-cultural communication, understanding, option seeking, and commitment to improving health and sustaining life, we shall.

The 128th Annual Meeting and Scientific Assembly will give opportunity to do just that.

We want your voice to be heard and welcome you to this four day event, Registration opens Monday, April 13th.

Don’t delay, make room reservations today. Bring the family and plan to enjoy yourself.

Remember, we welcome you and look forward to having you with us.

Sincerely,

Karl Stanley, M.D.
A MESSAGE FROM THE SCIENTIFIC CHAIRMAN:

EDWARD L. TREADWELL, M.D.

Fellow Physicians, Colleagues, Friends:

Old North State Medical Society has planned a phenomenal array of lectures for you at the ‘Survival of the Physician and Community’ Annual Meeting and Scientific Assembly this year. Coupled with completion of the new Military Culture training on-line modules one can earn as many as 17.25 CME credits by June 28th. There will be much to ponder as we hone in on networking and enhancing our knowledge and skills to eliminate sickness and disease that is bankrupting the lives of individuals and families in North Carolina. This meeting encourages one and all to ask what must be accomplished now to unravel the disproportionate burden of disease running rampant in our communities as we seek to improve approaches to prevent disease, to detect it earlier and to provide treatment with the highest standard of care.

At the 2015 Annual Convention, we will update clinicians on evidence-based standards of care that can be applied to patient care and in rapidly changing areas of practice. The conference places emphasis on ‘application’ and review of therapeutic and practical approaches that are useful in improving patient outcomes and practice efficiency.

Plan to be part of the solutions for better health outcomes and sustaining precious life. We strongly urge your participation.

Sincerely,

Edward L. Treadwell, M.D.

Johnny L. Williams, M.D., President
Old North State Medical Society presents its Annual Meeting and Scientific Assembly: Survival of the Physician and the Community #2

2015 Convention Schedule
Thursday, June 25, 2015 Doubletree Hotel, Atlantic Beach, NC

9:00 – 5:00 pm Registration

Welcome and Introductions
~ Johnny L. Williams, MD, President, ONSMS
~ Karl Stanley, MD, 2015 Convention Chairman
~ Edward L. Treadwell, MD, Scientific Chairman

Lunch provided
How Can We Save Our Lives and Our Community?
~ Keynote Luncheon Speakers

1:20 – 2:15 pm How Can We Save Our Lives and Our Community?
~ Voices from the Youth

2:15 – 2:30 pm BREAK

2:35 – 3:30 pm How Can We Save Our Lives and Our Community?
~ Voices from the Community
~ Audience Reply, Summary

3:35 – 4:30 pm How Can We Save Our Lives and Our Community?
~ Voices from Law Enforcement

4:45 – 5:30 pm What Can We Do to Help You?
~ Voices of Physicians and Other Medical Professionals
Moderator: ~ Karl Stanley, MD

5:30 pm Healing Race . . . Wrap Up Adjourn

7:30 pm National Medical Association Presentation
7:00 am - 7:40 am: Registration and Breakfast Exhibits
8:00 - 8:40 am: General Robotics - Tommy Harris, M.D.
8:45 - 9:20 am: Medicaid Reform - Jamal Jones, Senior Healthcare Analyst, NC Department of Healthcare and Human Services
9:20 - 10:00 am: Addiction Management: Karl Stanley, M.D.
10:00 - 10:25 am: Exhibit Visit
10:30 - 11:00 am: Prostate Cancer: Sydney Barnwell, M.D.
11:00 - 11:55 am: Databank, CAQH, CPT-10 - Olin Wiley, CLU
Noon - 12:15 pm: Lunch provided
12:15 - 1:00 pm: Professional Risk Management Insurance - Mr. Gregg Moore, B.S.
1:00 - 1:15 pm: Break
1:20 - 2:00 pm: Pain Management - John Woodyear, M.D.
2:15 pm: Adjourn Exhibit Visits
3:00 pm: Visits to Cape Lookout Lighthouse, Fort Macon, Re-Enactment on ONSMS Physicians who were Buffalo Soldiers, NC Hurricane Center
6:30 pm: Dance Theatre of Harlem
7:45 - 9:00 pm: The Latest Medical Therapies and Approaches in Treating and Managing Diabetes in High Risk Populations
Saturday, June 27, 2015  Doubletree Resort, Atlantic Beach, NC

7:30 am  Registration

9:00 - 2:00 pm  Golf Invitational
   Masters of Champions Tournament  ~
   Jesse Williams, M.D., MPH

8:00 — 9:00 am  Medical Board Issues:
   Cheryl Walker-McGill, M.D., MBA

9:00—9:45 am  Exhibit Visits

9:30 - 12:30 pm  Identifying and Managing Medical Emergencies for Church Staff
   including the use of AEDs

12:45 - 2:00 pm  Luncheon with Novo Nordisk on Treating Obesity

2:00 - 2:20 pm  Exhibit Visits

2:30 - 3:15 pm  Military Culture/ Military Screening - Harold Kudler, M.D.

6:00 – 9:00 pm  ‘New Approaches in treating HIV/AIDS’
   Keynote Speaker Dr. Wilbert Jordan, M.D., MPH
   Presidents Award Banquet  -
   Induction of 2015 — 2017
   President, Sandhya Thomas Montilus, M.D.

9:00 pm  Dance and Lite Jazz

Sunday, June 28, 2015  Doubletree Resort, Atlantic Beach, NC

8:30 – 10:30 am  Breakfast ~ Business Meeting—ONSMS Board

10:30 am  Adjourn
Request the pleasure of your company at the

128th Annual Meeting and Scientific Convention

How Can We Save Our Lives and Our Community?

Thursday, June 25, 2015 11:30 am - 5:00 pm  ($25.00 Adult Lunch)

Saving Our Lives and Saving Our Community echoes throughout the minds and hearts of all segments of our community. It builds upon the Old North State Medical Society mission launched 128 years ago when the first graduating class of Leonard Medical School, there at Shaw University in Raleigh, NC, agreed to pursue equity in the delivery of health care to all people. These graduates understood all lives matter despite the conditions in America that denied individuals and communities of color access to health care. Hence members of Leonard Medical School's 1887 graduating class dedicated their lives to the practice of medicine that would give slaves, ex-slaves and the poorest of the land regardless of race, opportunity to have precious life, an unbelievably difficult challenge to accept just 22 years after President Lincoln signed the Proclamation freeing slaves.

Youth, community leaders and members of Law Enforcement will be attending the Institute on Thursday, June 25th at Doubletree Hotel in Atlantic Beach, NC. The meeting runs from 11:30 am until 5:00 pm and brings our youth, Law Enforcement, Community Leaders, and physicians together to expand the conversation about HOW We Can Save Our Lives and Save Our Community.

Our goal is to organize some of the best ideas and solutions presented and fold them into a campaign that can be shared by medical professionals, at their offices, in their clinics, in patient encounters, organizational encounters church encounters and at every opportunity. Emphasis will be placed on encouraging immediate use of actions that can enhance survival for all concerned.

Our Annual Meeting will give opportunity for VOICES and ideas to be heard. We welcome you to this conversation and opportunity to BECOME the SOLUTION. Register Below!

http://events.constantcontact.com/register/event?lr=n4bknca&oeidk=a07eayawzbjc4f9d962
‘A Moment With Us Could Save A Life’ . . . our motto for many years. A truth for sure but one of many — because many people are alive today because someone was present and intervened before the patient could get to us. Of course, there are the professional first responders, yet there are also those persons, who with little to no training — used their knowledge and common sense — to sustain a life. Indeed, we all know immediate intervention following those first few moments of sudden trauma or any debilitating condition may determine whether one lives to benefit from a first response. And if one is in church, you could be the person closest to the medical emergency.

It is difficult, no impossible to know exactly when an emergency will occur. However, being prepared and having training can save precious time when moments count. The presence of the church member or church staff member could stave off dire consequences until emergency responders can arrive.

Every emergency will always present its unique set of challenges but they can all be eased if some forethought and understanding of what to do is in place while professional assistance is sought. This forethought can be in writing in the form of a plan and become a plan the church can continue building upon as it expands its health ministry. Old North State Medical Society will assist you is becoming more knowledgeable of how to correctly respond to emergencies. This course of study led by Thomas Hunter, M.D. and Aaron Cotton, M.D., both of whom work in Emergency Departments in Hospitals, have extensive experience in treating emergency health issues.

The agenda will include instruction in: fainting, seizures, low blood sugar, high blood sugar, high blood pressure, low blood pressure, slips and falls, aspirations, Heimlich Maneuver, Need for CPR, Immobilizing the Injured Patient, Use of Restraints, Use of AEDs (Defibrillator) and stocking a Simple First Aid
Military Culture Training for Healthcare Professionals
Sponsored by DOD/VA  Earn 8 CME  Online - Free of Charge

As part of its commitment to serving veterans and their families, OLD NORTH STATE MEDICAL SOCIETY is responding to President Obama’s CALL to encourage physicians to complete studies in Military Cultural Training online - *free of charge, sponsored by DOD/VA to earn a total of 8 AMA PRA Category 1 CME credits.

Our goal is to get 100 ONSMS members and physician associates to complete this online eight hour course of study in Military Culture training.

“The training was designed by Military Culture experts working as part of a DOD/VA collaborative to help healthcare professionals become more culturally aware” and proficient in treating service members, veterans and their families. Studies can be completed in your own home, office, off duty, at one’s convenience and at one’s preferred pace. You are encouraged to complete the eight hours of training by the conclusion of this year. For those who may be interested, ONSMS plans special recognition for healthcare providers who complete training by June 19th.

These healthcare providers will be honored at the ONSMS Awards Banquet, Saturday, June 27th, 2015 and receive special commendation and award from Harold Kudler, M.D., Chief Consultant of Mental Health, National Department of Veteran Affairs and President of Old North State Medical Society, Johnny L. Williams, M.D. Each two (2) hour core competency included in the course is listed below:

Module 1: Self Awareness and Introduction to Military Ethos
Module 2: Military Organization and Roles
Module 3: Military-Specific Stressors and Resources
Module 4: Treatment Resources, Prevention, and Tools

**To take the course, go to
http://deploymentpsych.org/military-culture-course-modules to take the course.

Register with ONSMS at:
http://events.constantcontact.com/register/event?bkIncab&oeidk=a07eayc5uww2d9b2d43
Sites of Interests in the NC Outer Banks

NC Aquarium
Fort Macon — Re-enactment of the NC Colored Troops Regiment (Buffalo Soldiers)
Boat Ride and Tour of Cape Lookout Lighthouse, Shackleford Banks and its Wild Horses and Dolphin Water Show

Maritime Museum
Blackbeard’s Queen Anne’s Revenge Collection
NC Hurricane Center

Special Events

Golf Invitational Master of Champions Tournament
The Healing Race
Spotlight on the Arts featuring Dance Theatre of Harlem Spot Award Ceremony, Saturday Evening. June 27, 2015

Special Training Opportunities

Military Cultural Training (earn 8 CME; online course; free of charge)
Thursday Institute — ‘Saving Our Lives and Saving Our Community’
Saturday Institute — Identifying and Managing Medical Emergencies for Church Staff including Use of AEDs
OLD NORTH STATE MEDICAL SOCIETY is a private, non-profit, self-perpetuating society and the second oldest chartered African American Medical Society in America. It is the official North Carolina affiliate of the National Medical Association representing the interest of 2,200 African American physicians practicing in the state. The society, which is comprised of eight component local medical societies with approximately 830 active members, is dedicated to equitable healthcare for all NC citizens and eliminating racial, ethnic and economic health disparities. In addition to advocating the safeguarding of African American and other minority physicians, its primary interest is in educating and advocating for the most vulnerable of vulnerable patients and people residing in communities that consistently produce poorer health outcomes. Established in 1887 in Raleigh, NC at Shaw University’s Leonard School of Medicine, the society was organized for the purpose of advancing African Americans in medicine.

Old North State Medical Society
114 W. Parrish Street, 3rd Floor
Durham, NC 27701

919.696.0206 office
Theoldnorthstatemedicalsociety.com
theamonet@aol.com