

EXPORT TRADE FORUM



How To Successfully Export Your Products Globally

ABOUT THE EVENT

This forum is jammed packed with international trade opportunities. You will learn how to: successfully access the global marketplace to grow your business; best sales opportunities; identify financing programs to fund new opportunities; export financing; what letter of credits are and how and when to use them; various types of credits; commercial terms; insuring against possible risks; address foreign currencies and exchange rates; how to properly ship products and get paid; federal and state programs available to support your export endeavors; where growth markets are; the prospects for growth and stability to a "new to export" business; what is happening in Greece, the European Community, Japan, China, Latin America, Africa, the Middle East, and other markets. An Expert Panel will follow for Questions & Answers.

ONE-ON-ONE BUSINESS CONSULTING



Ongoing one-on-one business consulting is available to business owners and entrepreneurs who attend the workshop at no cost. Please

call or log onto our website to schedule your individual appointment.

LOCATION:

NEC Small Business Development Center (SBDC) at Butte College
2480 Notre Dame Blvd., Chico, California

DATE: Thursday, May 26, 2016

TIME:

8:30am – 4:30pm (Forum)
8:30am – 9:00am (Continental Breakfast & Networking)
9:00am – 12:00pm (Workshop)
12:00pm – 1:00pm (Lunch & Networking)
1:00pm – 3:30pm (Workshop)
3:30pm – 4:30pm (Expert Panel)

COST:

\$50 per person in advance
\$60 per person at the door

PAYMENT:

Cash, Check or Credit Card to:
NEC SBDC at Butte College
2480 Notre Dame Blvd
Chico, CA 95928
(530) 895-9017
www.bcsbdc.org

