



### What is the IMCP Designation?

The Investing in Manufacturing Communities Partnership (IMCP) Designation will be granted by the U.S. Economic Development Administration to 12 regions across the country to help accelerate the resurgence of manufacturing. Designated communities will receive the coordinated support of fourteen federal agencies and preferential consideration for \$1.3 billion in existing federal funding opportunities.

### The Central Valley AgPlus Food and Beverage Manufacturing Consortium:

**California is the largest agricultural economy in the U.S. and among the top ten globally.** The Central Valley – 28 counties located in California’s heartland – plays a dominant role in this economy as America’s Farm to Fork Capital.

The Consortium’s **Goal** is to advance the region’s agriculture-related manufacturing economy, transforming raw goods into value-added products.

Its **Mission** is to catalyze the growth and creation of food and beverage manufacturing businesses and middle-skills jobs in the Central Valley, one of the most economically distressed regions in the country. Innovative technologies that improve use of water and energy, reduce waste and improve food safety are being incubated in the Valley. They will drive increased productivity and contribute to solving global resource challenges, including California’s severe drought.

Consortium members are currently investing nearly **\$150 million** in the AgPlus ecosystem, with implementation commitments of **\$5,987,900**.

### California’s Central Valley – Key Facts:

The region is an economic powerhouse, but accelerating the growth of food and beverage manufacturing will bring the region added economic opportunity and competitive advantage while strengthening state and national economies.

- Farm gate value of **\$40.7 billion** (2013) - **68%** of California's total, greater than **19 U.S. States combined**
- **\$11 billion** in agricultural exports (2011)
- More than **1,650** AgPlus food and beverage manufacturing establishments, with **67,800 jobs**
- **\$43.2 billion** in total Central Valley food and beverage manufacturing output
- Share of California's food and beverage manufacturing output at **40%**, compared to its **68%** share of farm gate value, indicates large leakage of value-added outside of the region
- Unemployment rate of **9.4%** compared to **5.5%** for the U.S. – **322,000** unemployed Central Valley residents (February 2015)
- Nearly **52,000** projected job openings between now and 2022 in manufacturing occupations
- Assets include **UC Davis**, the top-ranked university in the world for agriculture and top in the nation for agricultural and food sciences

**The AgPlus Implementation Strategy:** The Implementation Strategy is a set of eight integrated strategies and proposed catalytic public and private investments across the manufacturing ecosystem.

1. K-12 Food and Beverage Manufacturing Career Pathways
2. Community College-Industry Curriculum and Training Alignment
3. Supplier Network Mapping and Match-Making
4. Central Valley AgPlus University Research Partnership
5. Central Valley Innovation Hub (iHub) Network
6. Rural-Urban Connections Strategy (RUCS) Planning and Business Tools
7. Central Valley Export Training Program
8. Regional Finance Fund

### IMCP AgPlus Co-Applicants:

- Office of Community and Economic Development, California State University, Fresno and lead Co-Applicant
- Center for Economic Development, California State University, Chico
- Tuolumne County Economic Development Authority, on behalf of the Central Sierra Economic Development District
- Valley Vision, a 501 (c)3 serving the Sacramento Region

### AgPlus Consortium Members and Supporters:

There are **27 Consortium members** and **22 supporting organizations** which are Consortium partners.

#### **Consortium Members:**

1. California State University, Fresno
2. California State University, Chico
3. Tuolumne County Economic Development Authority
4. Valley Vision
5. University of California, Davis
6. AgTech Innovation Fund
7. CalAsian Pacific Chamber of Commerce
8. Center for Land-Based Learning
9. Central/Mother Lode Regional Consortium
10. City of Avenal
11. City of Davis
12. City of Fresno
13. City of Sacramento
14. City of Winters
15. CSU Fresno Water, Energy, and Technology Center
16. Davis Chamber of Commerce
17. Fresno Community Development Financial Institution
18. JBT FoodTech
19. Los Rios Community College District
20. NextEd
21. Northern California World Trade Center
22. PackageOne, Inc.
23. Sacramento Area Council of Governments
24. Sacramento Employment and Training Agency
25. Sacramento Metropolitan Chamber of Commerce
26. Solano Economic Development Corporation
27. UC Merced Small Business Development Center

#### **Consortium Partners:**

1. Office of Congresswoman Doris Matsui (D-6)
2. Office of Congressman John Garamendi (D-3)
3. Office of Congressman Ami Bera (D-7)

### Map of Food and Beverage Manufacturing in the Central Valley:



4. Governor's Office of Business and Economic Development
5. California Community Colleges, Chancellor's Office
6. California Workforce Investment Board
7. California Department of Food and Agriculture
8. California Department of Health and Human Services
9. California League of Food Processors
10. California Rice Commission
11. California State University, Chico
12. Sacramento Regional Technology Alliance
13. California Central Valley Economic Development Corporation
14. ChicoStart
15. County of Sacramento
16. County of Yolo
17. Madera County Workforce Investment Board
18. City of West Sacramento
19. Sacramento Housing and Redevelopment Agency
20. Innovate Northstate
21. Northern Rural Training & Employment Consortium
22. Shasta College