



## **Put the *ChamberWorks* Monthly Newsletter to Work for You!**

*ChamberWorks* is the monthly newsletter sent out to the entire Astoria-Warrenton Area Chamber of Commerce membership and additional contacts around the community and state that are interested in knowing what is going on in this area. The newsletter is available in both print and digital formats. Don't forget to take advantage of this venue to market your business or organization to your fellow members. These services are available as a benefit to Chamber members only. Please make certain the member who is providing the article, ad or insert is easily identified in the provided material.

### **Articles – FREE**

Provide an article about anything going on with your business or organization, or even any tale you'd like to share with your member peers. We ask that you keep your submissions around 200-250 words.

### **Photos – FREE**

Send in a photo to accompany your article or even a standalone photo with caption for those images that say a thousand words. We include photos if space allows. Photos will be printed in monochrome.

### **Member of the Month – FREE**

Reserve this space in an upcoming issue and fill the prime back cover with anything you want to talk about regarding your business or organization. Send with your photo or logo, too. Section can fit about 400 words with average sized photo. Our newsletter editor will format your provided materials and give you a chance to proof. Chamber members can be Member of the Month once every two years.

### **Advertisement – \$**

Place your business card size ad in an issue for \$20 each month, with a 6-month minimum commitment. Email camera ready art or drop off your business card to scan.

### **Flyer – \$**

Prepare your own flyer to be inserted into the newsletter. Flyers need to be on 8.5" x 11" paper. Colored or glossy papers are welcome, but please do not use thick paper or cardstock, as that increases the postage costs. Members are responsible for supplying 625 copies of the flyer to the Chamber. Email a proof copy of your insert (in PDF format, if possible) to the newsletter editor ahead of time to reserve your space as there are only 10 spots available each month. Insert fee is \$50, which can be paid upon delivery of the flyers to the Chamber or invoiced later.

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### **DEADLINES:**

- All articles (including Member of the Month), photos and ads must be received by the 15th of the month prior to publication.
- All flyer copies must be received by the 20th of the month prior to publication.

### **CONTACT:**

*ChamberWorks* editor Kelsey Balensifer is glad to answer any questions you may have, or reserve your space for an upcoming issue. She can be reached by phone or email: (503) 325-6311 or [newsletter@oldoregon.com](mailto:newsletter@oldoregon.com).