

PRESS RELEASE – FOR IMMEDIATE DISTRIBUTION
March 10, 2016



VILLAGE OF WESTON CELEBRATES 20th ANNIVERSARY OF INCORPORATION
Community plans activities and promotions to celebrate anniversary

Weston, Wisconsin – Tomorrow, Friday, March 11th, the community will begin celebrating the twentieth anniversary of its incorporation as the Village of Weston. Working together, Village officials, municipal employees, local businesses, community groups, and eleven neighborhoods have collaborated to make Weston a place our citizens and taxpayers can all be proud to call home.

Over the course of the next several months, the Village of Weston will be organizing activities and promotions throughout the community to celebrate what has been accomplished over the past twenty years. A special anniversary brand logo has been adopted to help promote and enhance our promotion of stories, articles, announcements, events, and activities, and further help us tell the story of why we think “Its Right, Here”.

Weston is a community built on solid planning, with an eye to the future. Twenty years of forward thinking has laid a strong foundation. We are excited to celebrate with you what has been accomplished these past two decades, and begin the conversation of where we are going in the future. In addition to talking about past accomplishments, we will be using the twentieth anniversary brand to help us communicate the plans, projects, and proposals in our *almost* complete 2016 – 2026 Comprehensive Plan. What’s Next? It is going to be good, so you won’t want to miss it.

Questions about the Village’s 20th Anniversary can be directed to Village Administrator, Daniel Guild.

Weston is an incorporated Village, and the second-largest community in Marathon County, Wisconsin. The community’s current population is 15,276, and its assessed valuation is \$1.1 billion.



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