

# WESTONDIRECT

YOUR SOURCE FOR THE LATEST NEWS, EVENTS AND DEALS IN THE VILLAGE



**NEW LOCAL ADVERTISING OPPORTUNITY**  
The WestonDirect will be mailed out bi-monthly and will hit  
over 7,000 residents and businesses in the Village of Weston!

## WESTONDIRECT ADVERTING OPTIONS

### Full Color Insert: \$500 or \$575

#### One Sided Insert: \$500

(subtract \$205 if you will provide 7500 inserts\*)

#### Two Sided Insert: \$575

(subtract \$280 if you will provide 7500 inserts\*)

\*inserts based on flat 8.5x11" flyers; provided inserts are subject to approval by Village of Weston and may be subject to additional postage charges

### Newsletter Sponsor: \$1,500

- 2" by 8" ad on the bottom front page of the Weston Wire Newsletter
- "This Month's Newsletter sponsor is ABC" placed on the top left corner of the ad
- A full page ad on page 3

Your ad or insert will reach over 7,000 Village of Weston residents and businesses per issue. The WestonDirect is distributed the end of every-other month and includes the Village Newsletter. Inserts are printed full color on 80# Gloss Text. Design is available by request, and would be in addition to the costs noted above. Providing your own insert is also an option, the Weston Direct fee would still apply and the insert would have to be approved to ensure meeting postal requirements.

By placing an ad or insert in the WestonDirect you are helping cover the productions costs to make WestonDirect packet successful!

*The Village of Weston reserves the right to approve content for an appropriate and family friendly advertisement.*

### Envelope Sponsor: \$750

Your black and white ad will be placed on the back of the WestonDirect envelope, where residents and businesses of Weston will see your ad before they check out what's inside.

### Bundle Package - ALL 3 in 1: \$2,000

#### Save \$750 & choose all 3 options!

- The Weston Wire Newsletter Sponsor
- Envelope Sponsor
- Full Color Insert

## Upcoming Issues

**May/June**

(Mailed end of April 2015)

**July/August**

(Mailed end of June 2015)

**September/October**

(Mailed end of August 2015)

**November/December**

(Mailed end of October 2015)

**January/February**

(Mailed end of December 2015)

**March/April**

(Mailed end of February 2016)

To be included in an issue please contact the Village of Weston or SUN Printing as early in the month as possible.

## Contact Us

For more information, or to find out if the month you want to be a Newsletter sponsor, Envelope sponsor OR both is available, please contact

**Renee**

at (715) 241-2608  
rhodell@westonwi.gov  
or

**Heather**

at (715) 241-2604  
hmeliska@westonwi.gov



**It's Right Here.**

[www.westonwi.gov](http://www.westonwi.gov)