



## Practitioner Tip Sheet

The INFORMS Annual Meeting is a huge, exciting event with dozens of tracks, great keynote speakers, receptions, and special events. And, it is not just for academics and students! There is a great "meeting-within-a-meeting" for those in industry. [Click here](#) for more information and to add events to your itinerary.

***Practitioners: Here are our suggestions to get the most out of the meeting!***

Friday - Saturday, November 7-8

### **Foundations of Modern Predictive Analytics**

Learn data mining techniques and tools that will allow you to make the link between business needs and your technical skills. This course gives you hands-on practice in handling real data types, real business problems and practical methods for delivering business-useful results.

### **Data Exploration & Visualization**

Hands-on training that focuses on the critical steps in the process of analyzing data. Several of the most popular software tools will be used intensively, along with an overview of the range of software options.

Separate fee required. Contact Thedra White for more information, [thedra.white@informs.org](mailto:thedra.white@informs.org).

9 am – 4:30 pm

Saturday, November 8

### **Vendor Workshops**

In-depth, hands-on training sessions with leading software solutions providers

9 am – 5:30 pm in 2.5 hour increments

### **Data Mining & Analytics Workshop (Additional Fee Required)**

8 am – 5 pm

### **Membership Meeting & Reception**

5 – 6 pm

Sunday, November 9

### **New Member Breakfast (By invitation only)**

7 – 8 am

Member benefits, navigating the meeting, and community networking

**2014 INFORMS Prize**

Sustained organization excellence in analytics/O.R.

Mayo Clinic

8 – 9:30 pm

**Analytics Application on Decision Making**

8 – 9:30 am

**Job Fair**

12 – 5 pm

**Advanced Analytics: Applications to Solve Aviation System Level Problems**

1:30 – 3 pm

**INFORMS Online & Social Networking Reception**

6:30 – 7:30 pm

**Welcome Reception & Exhibits**

7:30 – 9 pm

**INFORMS Awards Ceremony & Desert Reception**

8:30 – 9:45 pm

Monday, November 10

**Daniel H. Wagner Prize Presentations**

Excellence in operations research practice

8 – 9:30 am; 11 am – 12:30 pm; 1:30 – 3 pm

**Predictive Analytics for Social Media**

8 – 9:30 am

**Keynote: 2014 Edelman Award-Winning Presentation Reprise**

U.S. Centers for Disease Control and Prevention with Kid Risk Inc. - Polio Eradicators Use Integrated Analytical Models to Make Better Decisions

10 – 10:50 am

**Analytics for New Efficiencies: Quality and Lifecycle Management in the DoD**

11 am – 12:30 pm

**Certified Analytics Professional (CAP®) and Continuing Education Info Session**

11 am – 12:30 pm

**Industry Job Search Panel Discussion**

1:30 – 3 pm

**Business Analytics in Higher Education Industry**

1:30 – 3 pm

**Innovative Applications in Analytics Award: 2014 Reprise**

4:30 – 6 pm

**Analytics for Surviving Austerity: Doing More with Less**

4:30 – 6 pm

## **Transportation Analytics**

4:30 – 6 pm

## **Analytics Section Meet and Greet**

Meet the people that care about what you care about.

6:15 – 7:15 pm

## *Tuesday, October 8*

### **Analytics in Cloud**

8 – 9:30 am

### **Data Analytics in Simulation**

8 – 9:30 am

### **Topics of Healthcare Analytics**

8 – 9:30 am

### **Panel Discussion: What is Industry Looking for in Industry Hires**

11 am – 12:30 pm

### **Clinical Analytics, Informatics and Clinical Decision Making**

1:30 – 3 pm

### **Analytics in Government, Defense, and National Security**

4:30 – 6 pm

### **Analytics Maturity Model**

4:30 – 6 pm

### **Certified Analytics Professional (CAP®) Reception**

Current CAPs, future CAPs, and those interested in the CAP program are welcome.

6:15 – 7:15 pm

### **General Reception**

7:30 – 10 pm

## *Wednesday, October 9*

### **Data Analytics for Manufacturing System Design**

8 – 9:30 pm

### **Baseball Analytics**

11 – 12:30 pm

### **Big Data Analytics and Predictive Modeling in Revenue Management**

12:45 – 2:15 pm

### **New Analytics Frontiers in Retail**

2:45 – 4:15 pm

**Project Analytics**

2:45 – 4:15 pm

**Strategic Payment and Pricing Healthcare Analytics**

4:30 – 6 pm

Wednesday, November 12

**Keynote: Daniel H. Wagner Prize Winner Announcement & Reprise**

Excellence in operations research practice

10 – 10:50 am

**Analytics Certification Exam**

Separate application and fee required for analytics profession's first general certification exam. Discounted for meeting attendees. Contact Louise Wehrle for more information, [certification@informs.org](mailto:certification@informs.org).

6 pm - 9 pm

Other

**Visit INFORMS Booth and Other Exhibitors**

Sun. 12 - 5 pm; Mon. & Tue. 9 am - 5 pm; Wed. 9 am - 1 pm