



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

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### **Cox Ranked 18 on the 2016 Top 50 Companies for Diversity List from DiversityInc**

*Cox included on Top 50 Companies for Diversity roll for 11<sup>th</sup> time*

*Cox named No. 4 for Top Diversity Councils,  
No. 13 among Top Companies for Mentoring*

**LAS VEGAS, April 21, 2016** - Cox has earned a No. 18 ranking on the 2016 *Top 50 Companies for Diversity* list, DiversityInc announced at diversity and inclusion's keystone event held at Cipriani Wall Street on Tuesday, April 19.

"At Cox, we believe that creating a culture of inclusion builds diversity. We place a big emphasis on leadership involvement in diversity and inclusion and we are proud to see our efforts once again being recognized on DiversityInc's prestigious *Top 50 Companies for Diversity* list," said Michael F. Bolognini, vice president and market leader of Cox Las Vegas. "With more than 1800 companies considered, Cox's rank in the top 20 for the second straight year, as well as our position on two of DiversityInc's specialty lists – Mentoring and Diversity Councils, is very rewarding."

DiversityInc's annual survey – tracking the nation's top companies when it comes to hiring, retaining and promoting women, minorities, people with disabilities, LGBT and veterans – is the most rigorous, data-driven survey of its kind, gauging detailed demographics based on race/ethnicity and gender at some of the largest U.S. employers.

"President Pat Esser and his team continue to push Cox Communications to be an employer of choice and a thought leader among companies committed to making strides in diversity and inclusion," said Luke Visconti, DiversityInc's founder and CEO.

Companies with more than 1,000 U.S.-based employees are eligible to enter, and there is no cost to compete. Each company's rank is based on an objective analysis of 183 separate factors, based on data from a 300-question survey. The four equally weighted areas of measurement are talent pipeline, equitable talent development, CEO/leadership commitment and supplier diversity.

To view the entire Top 50 list, visit <http://www.diversityinc.com/top50>.

#### **About DiversityInc**

The mission of DiversityInc is to bring education and clarity to the business benefits of diversity. The DiversityInc Top 50 Companies for Diversity list began in 2001, at the same time that many corporations were beginning to understand the business value of diversity-management



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initiatives. The 2016 Top 50 Companies for Diversity results will be featured on DiversityInc.com and in DiversityInc magazine. For more information, visit [www.diversityinc.com](http://www.diversityinc.com).

### **About Cox Communications**

[Cox Communications](http://www.cox.com) is a broadband communications and entertainment company, providing advanced digital video, Internet, telephone and home security and automation services over its own nationwide IP network. The third-largest U.S. cable company, Cox serves approximately 6 million residences and businesses. Cox Business is a facilities-based provider of voice, video and data solutions for commercial customers, and Cox Media is a full-service provider of national and local cable spot and digital media advertising. Cox is known for its pioneering efforts in cable telephone and commercial services, industry-leading customer care and its outstanding workplaces. For eight years, Cox has been recognized as the top operator for women by Women in Cable Telecommunications; Cox has ranked among DiversityInc's Top 50 Companies for Diversity 11 times. More information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at [www.cox.com](http://www.cox.com) and [www.coxmedia.com](http://www.coxmedia.com).

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