



For Immediate Release: June 10, 2016  
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## **MEDIA ADVISORY**

### **Community Ambulance and Safe Kids Help Prevent Children's Deaths in Hot Cars Illustrating Heat by Baking Cookies on Cars**

*DANGER: Don't let the desert heat take the lives of children in cars this summer*

#### **What**

Summer is not even officially here, but already this year there have been 11 children who have died in hot cars nationally. Locally-owned and operated Community Ambulance and Safe Kids Clark County, a branch of Sunrise Hospital, will join forces to help prevent children's deaths in hot cars in the Valley.

"Let's prevent tragedy from happening here and arm ourselves with information that will save our children and pets," says Community Ambulance co-owner Rob Richardson.

Community Ambulance and Safe Kids will be at the Galleria Mall to show parents and caregivers just how quickly a car can become a death trap. Community Ambulance paramedics will give out thermometers from a tent and an ambulance and talk about how children's bodies react to extreme heat, as well as the danger to pets.

Nursing students from Sunrise Hospital will bake cookies on the hood of a car to show how punishing our desert heat can be.

"We will also talk about heatstroke awareness and show the dangers of accidental **backovers** of children behind cars," says Jeanne Marsala of Safe Kids Clark County.

#### **When**

**Tuesday, June 14, 2016**  
10:00PM - 1:00PM

#### **Where**

Galleria at Sunset, Main Entrance  
1300 West Sunset Road  
Henderson, NV 89014

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