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FOR IMMEDIATE RELEASE:

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Seasons Market takes up residence at Lake Las Vegas

New lakeside grocery store and specialty market now open in MonteLago Village

The new Seasons Market has opened in MonteLago Village at Lake Las Vegas. The official opening of the 5,000-square-foot, neighborhood grocery store was marked by a ribbon-cutting event today and responsiveness from Lake Las Vegas developer Raintree Investment Corporation in bringing back a food and coffee shop to the residential, golf and resort master planned community.

“Our residents requested that we add a grocery store at Lake Las Vegas, and we are excited to open Seasons Market for them and other guests to Lake Las Vegas,” said Patrick Parker, Raintree Investment Corporation President, noting the nearest supermarket is about four miles away. “In addition to shopping, Seasons will be ‘experiential’ where you’ll enjoy wine and product tastings and sit to have a cup of coffee or sandwich – all with a tableside view of our beautiful lake.”

Participating in the ribbon-cutting ceremony in front of the market were Henderson Mayor Andy Hafen and Councilwomen Geri Schroeder; Steve Muelrath, Henderson Chamber of Commerce executive director; Karl Hanson, MonteLago Village Association; and Patrick Parker, Cody Winterton and Doug McPhail, Lake Las Vegas; and other market team members and attendees.

“We're delighted to welcome Seasons Market to Lake Las Vegas and Henderson," said Henderson Mayor Andy Hafen. "Raintree's beautiful new store will be a hub of activity and is a

good sign of the team's commitment and investment in Lake Las Vegas as they continue to add and improve on amenities in this great community.”

Following remarks and the ribbon-cutting, attendees entered the store to sample the organic and traditional market and specialty items, including many award-winning products and some exclusive to Lake Las Vegas from Full Circle and other local and regional growers and companies. Event guests also included other City of Henderson officials, Henderson Chamber of Commerce members, Lake Las Vegas residents and builders, MonteLago Village restaurant and business owners, and Lake Las Vegas hotel and business partners.

Seasons Market features fresh produce, meat and fish; artesian bread and pastries from Water Street District's Flemming's Bakery; gourmet cheese; barista station with Peet's Coffee and Italy's Danesi Espresso; fine wine selection; Red Button Ice Cream; gourmet chocolates from JinJu Chocolates; JoJo's Jerky and steaks; sandwich counter; newspapers and magazines; gift items; and more.

“The market is designed to be reminiscent of a ‘bodega’ or big city neighborhood market where you can find what you’re looking for, try new products that ordinarily wouldn’t be available in a traditional grocery store, and be greeted by friendly staff and regular shoppers on a first-name basis,” said Parker, adding there is seating inside Seasons Market and on the floating park on the lake.

Other services will include dry cleaning pick-up and drop-off, grocery delivery to cars parked in lot next to the store, and eventually home delivery within a three-mile radius.

McPhail, who has more than 25 years of experience in the grocery, retail and leasing industry, will manage Seasons Market. He previously worked for the Downtown Project, managing the Container Park in downtown Las Vegas.

Located at 20 Costa di Lago, Ste. 120, in MonteLago Village, Seasons Market's initial hours of operation will be 8 a.m. to 8 p.m., Sunday through Thursday and 8 p.m. to 9 p.m. Friday and Saturday. The store number is 702-898-0145.

Today's festivities kicked off Lake Las Vegas' "Summer of Celebration" that highlights the many things happening throughout the master plan surrounding the 320-acre private lake. In particular, five new single family home communities are under construction. New models are now available at MonteLucca by Century Communities and The Peaks and Lago Vista by William Lyon Homes. Grand opening and complementary Lake Las Vegas activities for MonteLucca and The Peaks – and CalAtlantic Homes' Regatta Pointe – will be on Saturday, July 16. CalAtlantic's Regatta Heights is under construction and will open this fall. A free Independence Day fireworks and Henderson Symphony spectacular will be Sunday, July 3 in MonteLago Village, and other development, improvements and activities are underway.

For information, visit www.lakelasvegas.com.

About Lake Las Vegas

Lake Las Vegas is a premier residential, golf and resort destination situated on a privately owned 320-acre lake that features 10 miles of shoreline and a depth of 150 feet at its deepest point. Within the 3,592-acre master planned community are a range of residential offerings, two challenging golf courses, and three world-class hotels. In addition, the Old World Mediterranean-inspired destination includes pampering spas; a full-service marina with watercraft and water sport rentals and yacht cruises; hiking and biking trails; and MonteLago Village, a pedestrian-only enclave with lakeside restaurants, cafes, new Seasons Market, and a collection of businesses with residential offerings above. A variety of public and resident events are held throughout the year. For information, visit www.lakelasvegas.com.

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