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Foundation funds HopeLink senior program with \$100,000 donation

Engelstad supports SeniorLink's massive food, shelter, computer literacy programs

HENDERSON - Southern Nevada seniors in poverty will be fed, housed and trained to be computer literate and self-sufficient due to a \$100,000 grant from the Engelstad Family Foundation awarded HopeLink of Southern Nevada for the new fiscal year beginning July 1.

Earmarked for HopeLink's highly successful, rapidly expanding SeniorLink program, funds were awarded in recognition for the program's effectiveness, which also helped the agency win Top Non-Profit of 2015 from a field of 74 nominees last November.

"HopeLink's senior services program has become a model for the state of Nevada," said Roberta Moore, Fore Properties Business Manager, longtime senior partner with HopeLink. "HopeLink has tapped the most needy, underserved population in the state and tailored a program of direct services and assistance to them which has just taken off!"

Moore cited the new HopeLink "SNAP GAP" and SeniorLink Computer Literacy programs among the examples of staff identified services needed for this forgotten, impoverished community. "This is the kind of stuff private foundations want to fund," she added. SNAP GAP, aptly titled by the agency whose senior clientele receives little more than \$16 per month in SNAP benefits (food stamps,) feeds an expanding list of senior residential communities with free fresh fruits and vegetables monthly in exclusive partnership with Three Square Food Bank.

Karen Kyger, HopeLink executive director, said the grant also funds computers and on-site computer literacy training programs at those same communities. "This current generation of senior citizens has little to no knowledge of how to use a computer to obtain necessary services and benefits. In this digital age, computer literacy can be the life and death difference they desperately need," Kyger added, "and the generosity of the Engelstad Family Foundation is going to make this happen."

It is the second consecutive grant from the prestigious Engelstad Family Foundation, who awarded the 25 year old agency \$80,000 for the SeniorLink program last year.

For more information about the services HopeLink provides, or how to support their causes such as this, visit link2hope.org or call Karen Kyger at 702-566-0576.

About HopeLink of Southern Nevada

HopeLink of Southern Nevada, a 501(c)(3) founded in 1991, serves a 12 zip code population of 500,000 with housing, food, medical, employment, shelter, rapid re-housing, utility and low-income child, family, senior and homeless assistance programs from its offices at 178 Westminster Way in Henderson. HopeLink is a designated Family Resource

Center (FRC) in Clark County operating on donations from individuals, corporate giving, foundations, grants and annual fundraising events, with the goal of moving people out of poverty and into self-sufficient living. Last fall, HopeLink was voted the Most Outstanding Non-Profit in Southern Nevada from a field of 74. For more information, visit www.link2hope.org. Follow us on Facebook at www.facebook.com/link2hopenv. Please direct business and corporate donor, sponsorship and giving inquiries to Executive Director Karen Kyger at 702.566.0576 x333. (NOTE: HopeLink of Southern Nevada is not affiliated with HopeLink of Washington State.)

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