

SPORTS LAWYERS ASSOCIATION NIGHT

AT CHASE FIELD



SPORTS BRANDING: DEVELOPMENT AND PROTECTION

Join the Arizona Diamondbacks for a special panel discussion featuring local attorneys in the sports law industry. The panel will be moderated by Caleb Jay, Senior Director of Legal Affairs and Associate General Counsel for the Arizona Diamondbacks.

SCHEDULED PANELISTS INCLUDE:

Donna Catalfio – Attorney at Law: Bergin, Frakes, Smalley & Oberholtzer
Don Gibson – President & CEO Kavi Sports & Entertainment/ CEO Brandtheon
Graham Rossini – Vice President, Special Projects: Arizona Diamondbacks
Lance van Houten – Associate General Counsel: PING

Check in will start at 5:00PM outside of the Legends Suite Conference Center. To get there, please take the elevator across from Section 105 to the Upper Concourse and the Legends Suite Conference Center will be on your right when entering the Upper Level.

THE PANEL WILL BEGIN PROMPTLY AT 5:15PM AND LAST UNTIL 6:15PM. Various legal issues with sports branding will be discussed, including trademarks, player images, and the recently updated D-backs logos and uniforms. Attendees are invited to watch the game from the All-You-Can-Eat seats, while the D-backs take on the Cubs.

One (1) hour of Continuing Legal Education (CLE) credit will be available for those who qualify. Dress code is casual so you can enjoy the game!

THURSDAY
APRIL 7
6:40PM

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VS
ARIZONA
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