

# 2016

## IPI Board of Directors Slate of Nominees

### Biographical & Platform Information

The 2016 IPI Board of Directors slate of nominees are listed below in random order.

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#### **Christian R. Luz, PE AICP**

Associate/Office Leader | DESMAN, Inc. | Fort Lauderdale, Florida

Christian leads DESMAN's South Florida office. He has a BS in Civil and Environmental Engineering and an MS in Civil Engineering. He is both a registered professional engineer and a certified planner. For over 30 years, he has served as a volunteer in many capacities for a number of state, regional and national organizations, as well as in his own community, including on the City of Fort Lauderdale CRA Advisory Board. He has extensive experience in chairing and working with committees, setting strategic plans, researching, publishing, and as an instructor on a broad range of topics in transportation and parking.

**Platform:** *I believe I can offer a creative perspective in a number of areas, most notably in education and working with allied organizations. I have been an instructor for the CAPP program and served in leadership positions at the local, regional and national levels of ULI, APA, ITE, NPA, FPA and Main Street Center. I have also acted as adjunct for the University of Wisconsin and Northwestern University Traffic Institute. I think this experience, combined with over 30 years of international collaboration on projects, has enabled me to work seamlessly toward successful outcomes, regardless of the objective.*



#### **Irena Goloschokin**

Chief Strategy Officer and General Manager, CCS | T2 Systems, Inc | Indianapolis, Indiana

Irena has been in the parking industry since 2001 and currently oversees company strategy and the Business Process Outsourcing division, supporting achievement of T2's corporate goals and objectives. She is co-chair of the IPI Research Committee and a regular presenter at parking industry conferences. Her past experience includes public policy and economic research at the Hudson Institute, consulting for many businesses and not-for-profit organizations on growth strategies, and overseeing T2's product development and IT. Irena holds an MA in education from Herzen University and an MBA from Indiana University.

**Platform:** *Understanding what parking brings to the table – assets (spaces), revenue, and employment – is crucial. I am working to establish an ongoing research effort that will measure the size and impact of parking and position the industry for collaboration between parking and transportation. I have been involved with IPI since 2002 and a member of the IPI Board of Directors since 2014. I will use my strategic and practical experience developing and delivering parking technology solutions to the benefit of IPI, and continue to drive innovation in the industry by enhancing the role parking plays in providing mobility solutions.*



#### **Brian Shaw, CAPP**

Director of Parking & Transportation Services | Stanford University | Stanford, California

Brian is a specialist in the area of sustainable transportation. Over his 20-year career, since earning a master's degree in city planning from Penn, he has created new programs at several leading research universities that fostered carpooling, biking, walking, and riding public transit to campus. Brian now serves on the IPI Board of Directors, co-chairs IPI's Sustainability Committee, and is a CAPP. Brian frequently speaks on managing parking demand through increasing use of sustainable travel modes and demand-based pricing. He is a frequent contributor to *The Parking Professional*, IPI's monthly magazine.

**Platform:** *Why should someone who doesn't even own a car serve on the board of IPI? I believe my personal and professional experience gives me a unique perspective and understanding of the role of parking in our urban centers and universities, where I have lived and worked for the past 15 years. These settings are at the nexus of parking and transportation, needing to make more innovative use of technology to address mobility needs. I will be sure IPI is at the forefront of embracing technological changes to our industry while maintaining connections to our friends in transportation demand management.*

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Vote by Wednesday, March 30, 2016 using your email address and IPI member ID number at [www.AssociationVoting.com/ipiboard](http://www.AssociationVoting.com/ipiboard). Contact Jean Miller at [miller@parking.org](mailto:miller@parking.org) with questions.



### **David Hill, MA, CAPP, CD**

Chief Executive Officer | Clayton Hill Associates Ltd, Water Valley | Alberta, Canada

Dave has been in the parking industry and a member of IPI since 1990. He has an MA in history and international relations and has held chief executive leadership roles and worked in parking consulting and technology in each service sector. Dave has worked professionally and represented the IPI internationally for several years. He has received Awards of Excellence from the International Downtown Association and was IPI's Parking Professional of the Year in 2010. Dave is a military veteran and a cancer survivor; he was a driving force behind IPI's development of its international outreach and APO programs. He is currently pursuing a Ph.D.

**Platform:** *I am a proven Board performer and am seeking the opportunity to serve again. I am passionate about the parking profession and the value of the work parking professionals do. As a Board member, I will take an active interest in the growth and development of IPI programs and conferences, and will represent all membership categories. I will take a personal leadership role in developing the study and theory of parking management, and building training and support programs for parking professionals. I will pursue opportunities to showcase IPI members and representatives abroad and will contain costs by expanding IPI's membership and training markets internationally.*



### **Mark Lyons, CAPP**

Parking Division Manager | City of Sarasota | Sarasota, Florida

A native of Florida, Mark is an aviation enthusiast who entered the parking industry in 1989. He has led teams in various capacities to manage parking at airports, municipalities, and shuttle and transportation systems across the country. Seeing the diversity of operations across the country, his experience and unique ability to communicate inspires teamwork. Mark co-chairs the IPI's Membership Committee, served on the IPI's Awards of Excellence Committee, and proudly served the Florida Parking Association as a Director at Large.

**Platform:** *I am asking for your vote for the IPI's Board of Directors! Parking professionals continue to tackle varying customer expectations. The strength of our industry, and opportunities for individual advancement, depends on the respect of our colleagues, many of whom come from different professional disciplines. Managers must be prepared to effectively integrate their operating and planning skill-sets. It is imperative that we continue educating our teams and broadening the abilities of front-line managers. Let me carry your voice as a Board of Directors member by focusing on improving education, advancing professionalism, and proactively asserting that Parking Matters® in all that we do!*



### **John Oglesby**

Chief Executive Director | MobileNOW! LLC | Rockville, Maryland

With 30 years' experience, John provides parking and transportation solutions for high profile clients and events. Currently CEO of MobileNOW!, his previous experience includes a variety of consulting engagements and very successful careers with Aparc, Impark, Central Parking, and as Director of Parking Management for the City and County of Denver. Recognized for results, John is a specialist in large-scale public and private sector projects, on-street enforcement, and facility and equipment design. John's parking management expertise has been instrumental in high-profile events, including the Super Bowl, World Series, Olympic, and political events.

**Platform:** *I am interested in joining the IPI Board to pay forward my 30 years' experience in all aspects of the parking industry. I also would serve as a speaker and ambassador for the IPI. My philanthropic background and success could assist the IPI foundations and charitable endeavors. I am willing to assist in advancing IPI technology offerings for trade shows and educational opportunities, while recruiting professional sports associations, and I am available for international work for the IPI. Having had successful careers in the public/private sectors, and now technology, I am ready to serve.*



### **Dan Kupferman, CAPP**

Director of Car Park Management Systems | Walker Parking Consultants | Boston, Massachusetts

Dan Kupferman, CAPP, is a passionate parking professional. Dan spent 16 years as a parking operator and four years selling multi-space parking meters prior to joining Walker Parking Consultants as Director of Car Park Management Systems four years ago. Dan is completing his second term on IPI's Board of Directors, where he has co-chaired the State and Regional Association Committee, the Membership Committee, and now the Professional Recognition Committee. Dan appears frequently in *The Parking Professional's* "Ask the Experts" column and loves a good parking debate. Dan also served six consecutive terms as President of the New England Parking Council.

**Platform:** *During my two terms on the Board of Directors, we've increased IPI membership and conference participation by offering more content, more training, and more networking opportunities. We've expanded our reach to become truly international, and we entered into a partnership with the Green Parking Council to show the world that parking can be sustainable. What's next? Facing change. Electric cars, autonomous cars, connected cars, and car sharing are redefining how people drive, and ultimately, how they park. We need to be ready for change. This will be my area of focus if I'm re-elected. I ask for your vote. Thank you!*



### **Sam Veraldi, CAPP**

Practice Builder | Kimley-Horn and Associates, Inc. | Raleigh, North Carolina

Sam Veraldi, CAPP, recently joined Kimley-Horn after serving as the Director of Parking and Transportation Services at Duke University. He has served on the faculty at Duke for 20 years, teaching finance. He is also a member of the IPI Education Development Committee and served on the Board of the Mid-South Parking and Transportation Association and the planning committee of the Florida Parking Association. He has been a speaker at IPI, CPA, and FPA. He also has more than 20 years of senior finance experience with GE Capital and IBM. Sam is also a member of the Government Finance Officers Association and has an MBA from Duke University.

**Platform:** *It has been my privilege to be a part of IPI for the last six years and on the Education Development Committee for the last three. I am passionate about advancing the parking profession and educating the public on the importance of parking as an economic development engine and running successful parking organizations. My background in strategic planning and education reinforces the idea that Parking Matters® – a concept that I wholeheartedly believe. I would be honored to represent the Institute as a board member and contribute my educational and professional experience to help shape the future of parking.*



### **Allen Corry, CAPP**

Assistant Vice President, Parking Business Unit | DFW International Airport | Dallas, Texas

Associate Director of Parking and Transportation at Georgia Tech for six years, Director of Parking for the Town of Greenwich, Connecticut for eight years, and currently Assistant VP of the Parking Business Unit at DFW Airport. His experience in strategic operations and planning and personnel management was acquired during 30 years of military service. He has served on numerous industry boards and committees, is now co-chair of IPI's Membership Committee and is currently completing his fourth term on the IPI Board of Directors. Allen has a BA degree and MA degree, and is a 2003 CAPP graduate of 2003.

**Platform:** *I'm running for re-election to my fifth term on the IPI Board of Directors where I've been involved with a number of outstanding and valuable organizational decisions during the past eight years. I've been involved with this organization's strategic growth for four terms and wish to continue collaborating with the IPI Board of Directors team. I'm committed to developing programs, alliances, vision, and the overall parking and transportation sustainable goals for the IPI's professional and educational advancements to enhance the parking industry. I would be honored to continue to be an essential part of IPI's strategic master planning process.*