



Indiana's Women Leaders

Brand You!

Empower • Support • Connect

IWL Women's
Leadership
Conference 20
13

4th Annual Women's Leadership Conference September 24, 2013

Indianapolis Marriott Downtown
350 W. Maryland St.
Indianapolis, IN 46204
7:30 am - 4:00 pm

Empower • Support • Connect

Why Attend?

IWL's 4th annual Women's Leadership Conference encourages individuals to take their careers into their own hands. This year's event is designed to facilitate greater self-awareness, enhance professional leadership skills, improve communication and build stronger networks to achieve results.

Please join us on September 24 and support nearly 600 women (and some men too!). This year's theme is "Brand You!" It was developed based on input from past conference attendees and sponsors...and you will not want to miss it!

Learn About Building Your Personal Brand

Personal branding is a very important topic today, a time when it is up to you and really only you to manage your career. What an exciting opportunity you have to "declare" what you want to be and how you want others to see you. And as the "CEO of You, Inc.," you need to do just that.

Learn from and network with leaders who have built equity into their own personal brands and are there to help you:

- Understand who you are and what really makes you different
- Communicate more effectively by managing your emotions and dealing confidently with conflict
- Coach, mentor, and lead others with both ambition and heart
- Manage your health on all fronts—physically, emotionally, and financially
- Build your brand on-line through social media
- Live your life with purpose and intention

You will also have fun observing and participating in a "special surprise" that reinforces the "Brand You!" theme.

IWL's Mission Statement

"IWL exists to develop individual women into leaders through empowerment, support and connections." Like last year, we have impressive speakers to kick-off and end our day. You will also be able to choose two different 90-minute breakout sessions. And you will have even more time throughout the day to network and connect with other attendees.

Choose the Sessions Most Helpful to Building Your Brand.

- Mentoring
- Health & Wellness
- Finances
- Servant Leadership
- Personal Development
- Emotional Intelligence
- Communication
- Coaching Others

Just Some of Our Outstanding Speakers...



Vicki Perry
President & CEO
ADVANTAGE Health Solutions



Kelly Krauskopf
General Manager & President
Indiana Fever Basketball



Maggie Lewis
President
Indianapolis City-County Council



Catherine Foley
Strategic Learning Portfolio Manager
Eli Lilly and Company



Gerry Dick
President & Managing Editor
Inside INdiana Business

REGISTRATION OPENS JUNE 24, 2013

Register at www.integratingwomanleaders.com.

For group registrations, please contact Deborah Brechtel, CMP
at dbrechtel@integratingwomanleaders.com.

For more information, please call [317.438.5381](tel:317.438.5381).

Our Generous Sponsors

Premium Sponsors



**BUTLER
UNIVERSITY**

ICEMILLER LLP
LEGAL COUNSEL

Lilly

Platinum Sponsors



GOOD VIBES MEDIA



starlawest
INTERNATIONAL

Gold Sponsors



MedAssets



MENTORING
WOMEN'S NETWORK
Sharing Knowledge. Creating Lasting Relationships.



Merrill Lynch



UnitedHealthcare®



vizulize design

Silver Sponsors



**INSIDE INDIANA
BUSINESS**
WITH GERRY DIK
INDIANA'S BUSINESS NEWS LEADER

Bronze Sponsors

Bose McKinney
St. Mary's of the Woods

Indiana Commission for Women
Zimmer

*For sponsorship opportunities, please contact
Scott Horral at scott.horral@ml.com.*