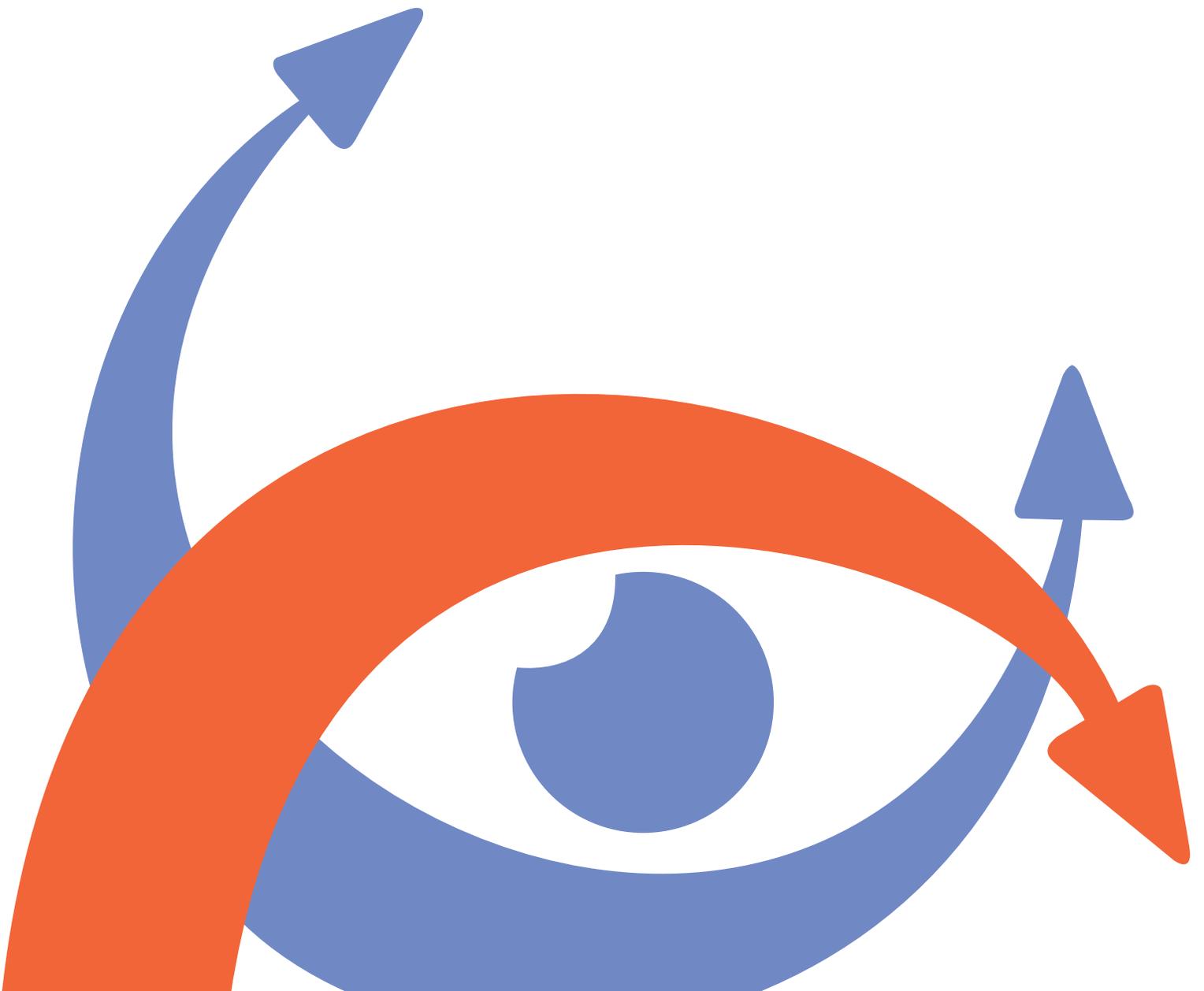


INTEGRATING  
WOMAN LEADERS, INC.  
BRAND YOU LEADERSHIP SERIES



# Women and diversity in leadership give companies a competitive edge.

## What do we do?

Leadership Series  
Executive Coaching  
Women's Initiatives  
Consulting  
Women's Leadership  
Conference  
Speaking Engagements

### 1 Day Session

Offered quarterly

#### 2014 Dates

Jan. 30, April 24, July 24, Oct. 30

#### Time

9:00am – 4:00pm

Lunch is included

Price \$600

#### Session will include

- 1) Coaching Model
- 2) Case studies
- 3) Interactive, Hands-on Learning

Top-rated breakout session from the 2013 Brand You Women's Leadership Conference.

## What is IWL?

Integrating Woman Leaders, Inc. (IWL) is a management consulting firm dedicated to the advancement of women in the workplace. Our focus is on leadership, communication and skill development for women leaders.

## We Know What Women Want.

Value • Meaning • Purpose

IWL is the first organization to offer an annual Women's Leadership Conference in Indiana. Over the past four years, the conference has reached over 1,600 women and is continuing to grow. With over 30 years of corporate experience, the IWL team works with companies to ensure corporate inclusion and diversity efforts are aligned with their women's initiatives. We have compelling data that drives our efforts; we know what women want.

We stand for empowering women through support and connections in order to advance them into the next stages of leadership. We strive for large-scale organizational change through a company's most valuable resource: its people.

It is the "people strategy" that makes the "business strategy" possible. Studies have proven that women in leadership lead to an improved bottom line; companies with three or more women board directors outperform companies with zero by 84%. However, of Fortune 500 companies, only 18% of board members are female. The business case for women has been made. The need for change is vast, yet the potential gains for both individual women and corporations are equally great.

## IWL Brand You Leadership Series

Professional development programs

In collaboration with our corporate and community partners, IWL is now offering a continued training and development series. Each program focuses on key areas of leadership identified from the feedback we have received from our clients over the past four years.

Through participation in our leadership series, you will gain the skills to reach your full potential as a professional and the personal awareness to grow as an individual.

## The Leader as Coach: It's Not Optional for Your Brand Development

In partnership with Butler Corporate & Executive Education



Because people come from a variety of backgrounds, with their own unique values and beliefs, leaders need to have a variety of coaching tools at their disposal especially if leadership excellence is part of their personal branding strategy. Being able to confidently address challenging situations in your work teams is not an optional skill: it is essential. And, being able to foster the development of your best and brightest employees is not just "nice to do," it is central to being an effective leader who grows exceptional talent.

This program will explore coaching roles in regard to individual roles and teams. We will explore coaching models and approaches and dive into examples and case studies that bring to life the week-to-week challenges that require our commitment to developing others, and necessarily draw on our effective coaching skills.

You will leave this applied workshop with a deeper understanding of what coaching is and is not; what best practice coaching includes; what your style of coaching is by exploring tools you can use to become a more effective coach to individual employees and your team(s); and strengthen your coaching competencies.

## Leading Through Conflict

In partnership with Butler Corporate & Executive Education



Conflict is a pervasive element that finds its way into all levels of social organizations. Therefore, it is essential for business leaders to skillfully manage conflict in their daily interactions in order to work effectively as a leader and as a member of a team.

This experiential program will help you understand your own conflict style and sources of conflict in your life and prepare you to lead through conflict with increased confidence and competence. Topics include conflict triggers, understanding core needs in conflict, strategies for leading through conflict, building listening, inquiry and advocacy skills and conducting difficult conversations - all key elements to achieving conflict resolution.

Over the course of four months, you will learn to apply your knowledge to challenging situations as they arise and shape your ability to react in a way that is in line with your personal brand. You will be a part of a peer group, exchanging ideas and perspectives while growing together through personalized role-plays and case studies relevant to the group's needs.

After completing this program, you will have an improved sense of your own communication and conflict management style that will allow you to navigate difficult conversations with poise and give you the tools to turn them into positive outcomes.

Please note: This program is not for academic credit.  
Discounts are available to companies who send 2 or more employees.

**3 Sessions** meets every 6 weeks

### Dates

March 19, May 1, June 26

Attend all three sessions and receive a **Certificate of Completion for Leadership Development** from Butler University

### Time

9:00am – 4:00pm  
Lunch is included

**Price \$1800** Includes all 3 sessions

### Session will include

- 1) Self - assessment
- 2) Peer consultation
- 3) Case studies
- 4) Interactive and Hands-on Learning
- 5) Certificate of Completion for Leadership Development

## Advancing Women in Leadership

Butler Corporate & Executive Education



Advancing Women in Leadership will help you uncover and integrate your unique strengths and qualities that will help you thrive and succeed in your current and future leadership roles. Through an action learning approach, you will:

- Gain knowledge of the key competencies of Emotional Intelligence and the link to your leadership effectiveness
- Acquire skills to continuously build self awareness, overcome blind spots and sustain effective leadership behaviors
- Apply an intentional process to align your personal values with your everyday leadership behaviors
- Develop skills to sense others' feelings and perspectives, emotional currents and power relationships to effectively manage diverse groups
- Apply innovative frameworks and methodologies to drive individual and team performance

Registration ends two weeks prior to the first session.  
The price reflected is a discounted rate offered through IWL, but seats are limited.

### 6 month program

meets one day per month

### Spring 2014 Program Dates

Feb 13, March 20, April 17,  
May 15, June 12, July 10

### Summer 2014 Program Dates

June 4, July 9, Aug 6,  
Sept 10, Oct 8, Nov 5

### Time

8:30am – 4:30pm  
Lunch is included

**Price \$3,420** for 6 session series

### Session will include

- 1) 360 ESCI Assessment
- 2) Leadership Development Plan
- 3) Peer Coaching
- 4) Interactive and Hands-on Learning

**REGISTER TODAY at**  
**IWLleadershipseries.com**

For more information contact Maggie Anderson at  
manderson@integratingwomanleaders.com or visit the IWL  
website [integratingwomanleaders.com](http://integratingwomanleaders.com)

### Integrating Woman Leaders

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317.313.3859



“IWL exists to develop individual women into leaders through empowerment, support and connections.”



In collaboration with Butler Corporate & Executive Education

