

The 100-Day Campaign: A Success



Governor Malloy Speaks at the June 24th Wrap-Up Event

The housing and shelter collaborative known as the Greater Hartford Coordinated Access Network (GH CAN) has been meeting on a weekly basis for over a year. Their task has been to coordinate resources and services, which include about 60 housing programs and 12 emergency shelters. As if implementing these system-wide reforms was not enough, four months into operation, the GH CAN was preparing to embark on a campaign that would put its agencies, staff and newly formed partnerships to the test.

Lead in Greater Hartford by Journey Home and in other regions by Connecticut Coalition to End Homelessness (CCEH), the [100-Day Campaign](#) officially began on March 11. Greater Hartford's goal was to house 100 of our highest need, chronically homeless clients by June 19th. If that goal sounds almost impossible, that's because it was supposed to be. Committing to lofty, sometimes unreasonable goals is all part of the [Rapid Results](#) 100-day framework. The model is designed to use those commitments to unleash creative potential and forge new infrastructure for change. And that is exactly what happened.

When the final bell sounded on June 19th, the GH CAN had successfully found homes for 52 of our region's chronically homeless, while another 46 had been identified and were on their way to a new home. While falling short of the 100-lease goal, it was clear that the challenge had spurred an incredible amount systemic innovation, outstanding leadership and creative problem solving. In the end, Greater Hartford had housed more of their hardest-to-serve clients at a faster rate than ever before in history, and cleared barriers that will make accessing housing easier for those facing homelessness in the future.

Coming together on June 24th, teams from Greater Hartford, Fairfield County, Northeastern and Southeastern CT celebrated the success of the campaign and began planning to sustain their momentum. This momentum will be necessary to achieve the state's goal of ending veteran homelessness by the end of 2015 and chronic homelessness by the end of 2016 as part of the Zero: 2016 campaign.

At the [wrap up of the 100-Day Campaign](#), Governor Dannel P. Malloy commended service providers, advocates, local and state leadership for their commitment to the [Zero: 2016 goal](#), "you have no idea how proud I am, to be one of the 18 communities, actually I think the only state, who signed up for this commitment and is on schedule to do it." Governor Malloy went on to recognize the room of "heroes" who are making it all possible.

The final numbers are still coming in from across the state, but more than 800 formerly homeless CT citizens will have been housed due to the effort put forth during this campaign.

The growing belief within our community that we can end chronic homelessness can be attributed to the remarkable progress made during these 100 days. The achievements would not have been possible without the contributions of our partner agencies and funders, and the outpouring of support from the community. We hope you will continue to stand beside us over the next 18 months as we push to eliminate veteran and chronic homelessness.

Today, the work continues. Please consider [donating](#) to Journey Home knowing that your dollars are helping to bring new focus and energy to the fight against homelessness.