

**Ambassadors:** Comprised of volunteers, this vital committee's attention is geared toward providing support and assistance to local businesses through "Ambassador Walks" and is the liaison between the Chamber and its members. *Meets monthly* 

**Membership:** Oversees overall strategic planning of membership and recruitment programs at DPCC. This committee's goal is to grow your network while also growing the Chamber. *Meets Monthly* 

**Marketing/Website:** Develops value-added programs and services to members, with formulation of a marketing schedule, and development of marketing materials. Duties include social media, DPCC website, Shop Local program and public relations.

Meets monthly

**Education:** Assists local schools in the development of a trained and motivated workforce by providing scholarships to local high school students, mentor programs and partnerships with CUSD.

**Government Affairs:** Centers on public policy and legislative action that supports the growth of business in Dana Point. This is a not a reactive group, but a proactive committee designated to inform lawmakers of the legislative positions of our local business community.

Meets monthly

**Restaurant Association:** Currently open to all restaurants in Dana Point this committee focuses to combine the efforts of Dana Point's restaurant community in marketing, education, legislation and events to grow dining in Dana Point. *Meets monthly* 

**Finance:** Provides oversight to the Chamber's financial operations, monitors normal operating venues and expenses and adheres to the budget established beginning each fiscal year; duties include reviewing financial transactions of the Chamber, making recommendations for adjustments.

Meets monthly

**Tourism:** Focuses on combining the efforts of Dana Point's tourism related businesses to promote Dana Point as a destination; duties include marketing, government affairs and working with the Tourism Business Improvement District. *Meets monthly* 

**Turkey Trot:** Responsible for the largest event in Dana Point and primary fundraising event for DPCC this committee's duties include marketing, sponsorship, logistics, public and community relations and website management for the Dana Point Turkey Trot.

Meets weekly

## **AD HOC**

**Beautification:** Instills sense of community pride by rewarding those who work to beautify the city of Dana Point. Awardees are recognized at the State of the City

**Citizen of the Year/Business of the Year:** Comprised of former recipients of each award and presents award at the Annual Meeting and Installation Dinner.