

# Meet Mosha.

**She needs your support.** In fact, a whole species does. Asian elephants are on the verge of extinction, but the commitment for their preservation started with special elephant known as Moshu. After stepping on an abandoned land mine at the age of 2, Moshu was fit with the world's first-ever prosthesis for an elephant. Her powerful strides inspired father and son duo, Mike and Marc Spits, to create Elephant Parade® — a socially-conscious business enterprise looking to solve a complex set of problems with one simple solution: build a grassroots movement into a global crusade, and become the world's largest support organization for the Asian elephant.

## The Art Side of Elephant Parade

Marvel at an open-air art exhibition that features dozens and dozens of life-size sculptures of Asian elephants that have been painted by renowned artists, dignitaries and celebrities. It's as simple as A-B-C. The more powerful the Art, the more successful the Business, and the more funds raised for the Charity.

## The Heart Side of Elephant Parade

Proceeds from Elephant Parade full size exposition statue sales and an additional 20% of the Elephant Parade net profits are donated to The Asian Elephant Foundation, which financially supports and actively monitors projects for the welfare of the Asian elephants. Scarce and exploited, this beloved animal is rapidly vanishing from our earth. Over the last 100 years, the number of Asian elephants has declined by almost 90%. Without action, the Asian Elephant will become extinct in just a few short decades. So, help raise awareness. Save a species. Be part of it.

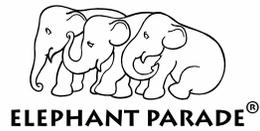


Coming to Dana Point  
Aug 23 - Nov 16, 2013!



#ElephantAmerica

ElephantAmerica.com



## WHY DANA POINT?

Elephant Parade has raised millions of dollars, and wowed hundreds of thousands of spectators, worldwide. But never in America. After an impressive list of host destinations — including London, Milan, Amsterdam, Singapore and others — the Elephant Parade exhibition will make its much-anticipated US debut in Dana Point, Southern California. It's an event that brings awareness to an essential cause and a great destination.

## INTERNATIONAL FOCUS

With global corporate brands and high-profile celebrity backing, Elephant Parade showcases a noteworthy list of supporters, and introduces a fresh audience to the shores of Dana Point like never before.

## MORE TRAFFIC TO THE DESTINATION

For nearly 10 weeks, dozens and dozens of artfully decorated, life-size elephants sculptures will be on display in high-traffic areas around Dana Point. Painted by acclaimed artists and celebrities, the elephants are sure to create a buzz in the news, and drive thousands of visitors to the area.

## SUPPORTING A GLOBAL CAUSE

While landmasses are restricted by perimeters, the oceans connect us all. As an oceanfront destination dedicated to the preservation of the planet's creatures, Dana Point thinks beyond the boundaries of land and sea to raise awareness for the crusade of conservation across the globe.

## BEAUTIFUL BACKDROP

Surrounded by waves of inspiration — dazzling sunshine, seven miles of golden coastline, and the pageantry of the Pacific Ocean — Dana Point is a breathtakingly beautiful backdrop to showcase this artistic spectacle of culture and creativity.

