

# Dana Point

## 2016-2017 DESTINATION GUIDE AND BUSINESS DIRECTORY



The time has come once again to highlight all Dana Point has to offer. From dining to recreation and everything in between, the Dana Point Chamber of Commerce's annual Destination Guide and Business Directory will showcase our city's unique characteristics and businesses. This full-color, glossy publication will tell of the city's storied history, contain a member directory, include a calendar of Dana Point's annual events and feature guides for local dining, arts, shopping, excursions, nightlife, attractions, spas, hotels, beaches and more. The *Dana Point Times* and Chamber of Commerce have again partnered to produce and distribute this skillfully-designed, vivid visitors guide and directory—filled with dynamic, rich photographs of Dana Point's vibrant business community and natural landscapes.

**Take advantage of this special resource guide. This is a great opportunity to get your name in front of \*31,500 residents, visitors and businesses alike!** \*2.1 readers per 15,000 distributed copies.

### DISTRIBUTION:

8,000 copies will be home delivered throughout Dana Point, Capistrano Beach, and Monarch Beach

### BONUS DISTRIBUTION:

7,000 copies will be available at the Chamber to distribute to local hotels, visitors, and at all the major community events throughout the year!

### INTERNET EXPOSURE:

The entire publication will be downloadable from both the Chamber website at [www.danapointchamber.com](http://www.danapointchamber.com) and the *Dana Point Times* website at [www.danapointtimes.com](http://www.danapointtimes.com) throughout the year!

**PUBLICATION DATE:** July 2016 | **SPACE RESERVE DEADLINE:** June 10 | **ARTWORK DEADLINE:** June 17

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