

# 39th ANNUAL DANA POINT HARBOR BOAT PARADE OF LIGHTS

Friday, Dec 6 & Saturday, Dec 7 • Friday, Dec 13 & Saturday, Dec 14  
7:30pm By the Water's Edge

## Dear Dana Point Business:

Everyone loves a parade, and when you add music to it, it becomes something memorable. This might just be the biggest karaoke parade in history! Join us as crowds gather at the water's edge to view and listen to the magnificent 39th Annual Boat Parade of Lights, decorated to this year's theme

## "HERE WE COME A'CAROLING"

Wouldn't it be great for you and your business to be a part of this magical parade this holiday season?

Join the parade and participate this year in making the holidays brighter and more memorable by becoming a "Parade of Lights" Sponsor. The parade is presented by the Dana Point Harbor Association, Inc., a nonprofit organization, and is presented to viewers FREE of charge for the benefit of the community in celebration of the holiday season. The entrants' creativity and participation just gets better each year! This year will prove to be even better!

We are having a Sponsor and Participant Parade party on Tuesday, Dec. 5th, 5-7pm at the Dana West Yacht Club, where we will introduce sponsors and the various trophy and prize categories. After the parade nights, on Sunday, December 15 at 9:30am, Harpoon Henry's Restaurant will host a Parade Trophy and Prize Breakfast where sponsors will again be introduced and present their Trophy/ Prize to the winning boat. We will have a PowerPoint presentation with pictures of the winning entries.

This is your opportunity for your business to be a part of this legendary experience. Please see the attached Sponsor page for criteria and benefits of being a part of this unique community event.

Respond ASAP as we are preparing all the printed collateral and want to include your logo! Should you have any questions or would like further information on how you may become a part of this exciting event while gaining extensive exposure for your company, please contact Kim Tilly at (949) 357-3800 or via email at [info@danapointharbor.com](mailto:info@danapointharbor.com).



## SPONSOR ENTRY FORM

Business Name \_\_\_\_\_ Phone \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

We would like to Judge the night of:  Fri Dec 6  Sat Dec 7  Fri Dec 13  Sat Dec 14

We would like to participate in the 39th Annual Boat Parade of Lights as:

Trophy & Prize Sponsor (Over \$150) Name of Trophy/Cup \_\_\_\_\_

Cash Prize \$ \_\_\_\_\_ or in kind prize \_\_\_\_\_

Happy Holidays,

*Kim*

Kim Tilly

Public Relations, Dana Point Harbor Association  
(949) 357-3800 • [info@danapointharbor.com](mailto:info@danapointharbor.com)