

## BALDWIN KRYSTYN SHERMAN APPOINTS LORI GOLDEN TO LEAD ITS EXECUTIVE PARTNERSHIP WITH COMPASS HRM



**TAMPA, FL (October 1, 2015) -**

Baldwin Krystyn Sherman Partners (BKS-Partners), one of Florida's most successful insurance brokerage firms, announces the appointment of Lori Golden as an Advisor of Benefits. Her core focus is on management of BKS-Partners' exclusive relationship with Compass HRM, an advanced technology platform that offers fully unified, cloud-based workforce management. The platform's single database architecture and self-service functionality provides clients with a customizable and easy-to-deploy solution. It effectively and efficiently manages all aspects of the employee life-cycle in one place.

"We are excited to bring this innovative and comprehensive technology solution to our clients through our exclusive relationship with Compass HRM. To lead the effort, we are fortunate to have been able to recruit industry veteran, Lori Golden," says BKS Founding Partner Elizabeth Krystyn.

Lori brings more than 20 years of experience in Human Capital Management and Insurance. She has worked at some of the top firms in the industry (Advantec, Aon Consulting, Ultimate Software, and ADP), specializing in relationship management and business development. She is also Director of Sponsorships with HR Tampa, has earned her PHR and SHRM-CP certifications and holds both a FL 215 and FL 220 license.

"Compass HRM is very excited about the exclusive relationship with BKS that has been solidified for the Florida market," adds Jonathan Gibbons, Managing Partner at Compass HRM Inc. "We look forward to working with Lori and her team to offer their clients a unified solution that consolidates the full suite of HCM, ACA compliance, and Benefits Administration into one application. It is no surprise that BKS so boldly embraces the convergence of HCM Technology and Employee Benefits. They are a trend-setting firm that we are proud to be partnered with here in Florida."

Lori Golden may be reached at 813-386-2505 or [lgolden@bks-partners.com](mailto:lgolden@bks-partners.com).

### About Baldwin Krystyn Sherman Partners

Baldwin Krystyn Sherman Partners (BKS-Partners) is an award-winning independent insurance brokerage firm providing private risk management, commercial risk management, employee benefits, and Vitality™ programs to clients wherever life takes them throughout the U.S. and internationally. One of the largest privately held firms in Florida, BKS-Partners takes a holistic and boutique approach to insurance architecture and risk management. The firm builds personalized client relationships and utilizes a proprietary process called RiskMapping™ to examine client lifestyles, passions, professions and business ventures. This innovative approach generates a 360° view of each client's unique risk profile. BKS Holistic Protection™ is then custom designed, which provides integrated coverage for all areas of a client's life. Headquartered in Tampa, with seven offices located throughout the state of Florida, BKS-Partners is driven to make a difference in the community, rewarding colleagues' community involvement and supporting more than 40 charitable organizations. For more information, please visit [www.bks-partners.com](http://www.bks-partners.com).