



Electronic Newsletter Advertising Options

The Chamber's weekly eView newsletter is sent to a distribution of over 12,000 individuals – including member companies, elected officials, media and those interested in our local business community. The Chamber offers two banner ads per issue as an advertising opportunity to only Chamber members.

- One Month – \$750 (top placement)
- One Month (second placement) – \$500
- One Month (both placements) – \$1,000



Website Advertising Options

Advertising on the Chamber website at www.tampachamber.com is a cost-effective way to market your business to thousands of visitors each month. Please contact us for the availability of ads on specific pages.

- One Month – \$200 per page
- One Year – \$2,000 per page



Enhanced Membership Directory Listing

The Chamber offers enhanced membership directory opportunities for members. For \$120 a year, Chamber members can add their business logo to their online business directory listing. This is an inexpensive way to market your business and stand out from other companies in your business category.

- One Year – \$120

2015-2016 Membership Directory & Location Guide

The Chamber's location guide is distributed to members, individuals looking to relocate to the Tampa Bay area and those seeking more information about our local economy, business and industry, arts, healthcare, education and local neighborhoods. Advertising in our guide allows your company to make a great initial impression to new residents and visitors.

*Location Guide \$10.00



COVERS (FULL PAGE)

| Covers* | |
|---|-------------|
| <input type="checkbox"/> Inside Front Cover | SOLD |
| <input type="checkbox"/> Inside Front Right | SOLD |
| <input type="checkbox"/> Inside Back Cover | SOLD |
| <input type="checkbox"/> Opposite Table of Contents | SOLD |
| <input type="checkbox"/> Back Cover | SOLD |

GENERAL ADVERTISING

| Size | B&W | Color |
|---|---------|---------|
| <input type="checkbox"/> Full Page (8.5" wide x 11" high) | \$2,400 | \$2,700 |
| <input type="checkbox"/> 1/2 Page (7.5" wide x 5" high) | \$1,500 | \$2,000 |
| <input type="checkbox"/> 1/3 Page (4.25" wide x 7.25" high) | \$1,000 | \$1,500 |
| <input type="checkbox"/> 1/4 Page (4.25" wide x 5.5" high) | \$850 | \$1,100 |
| <input type="checkbox"/> 1/8 Page (4.25" wide x 2.25 high) | \$500 | \$700 |

*Contact us for pricing and availability

*These are member prices. For non-members, please add 20%. Package pricing available upon request.

Don't miss your chance to advertise! For more information about these exciting opportunities, contact Staci Fraser, Director of Investor Relations at 813.276.9453 or sfraser@tampachamber.com