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**Tampa's Brazil-Florida Business Council Launches New Program:  
China's Economic Slowdown and Its Impact on Brazil's Economy to be Addressed**

Tampa, Fla.- The Brazil-Florida Business Council, Inc. ("BFBC") announces its inaugural webinar event. The first distinguished speaker will be **Ambassador José Alfredo Graça Lima**, Brazil's Under-Secretary of State at Brazil's Ministry of External Relations. A career diplomat currently responsible for Brazilian diplomacy in the Asia-Pacific region, Ambassador Graça Lima previously served in roles such as Brazil's Permanent Representative at the Brazilian Mission to the European Communities, as well as Consul General of Brazil in New York and Los Angeles. The topic of Ambassador Graça Lima's remarks will explore "**The China Factor and Its Impact on Brazil's Economy**".

China has been Brazil's chief trading partner since 2009 and one of its main sources of foreign direct investment. Last May, Chinese Premier Li Keqiang signed agreements committing over US\$50 billion in investments to help overhaul Brazil's aging infrastructure.

The webinar presentation is scheduled for **Wednesday, September 16 at 10 A.M. (US EDT), 11 A.M. (Brasilia)**. For more information, visit [www.brazilfloridabusiness.com](http://www.brazilfloridabusiness.com) or e-mail: [info@brazilfloridabusiness.com](mailto:info@brazilfloridabusiness.com)

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*A Tampa-based business organization, the Brazil-Florida Business Council, Inc. was established by Brazilian-born Sueli Bonaparte who has devoted more than 25 years of her professional career to fostering closer ties between the business communities of Brazil and the United States. The BFBC aims at promoting bilateral trade and investment opportunities between Brazil and the state of Florida, support initiatives and entities that facilitate the flow of goods, services and people and to drive economic growth and opportunities for communities of both regions. For more information about the BFBC and membership, visit [www.brazilfloridabusiness.com](http://www.brazilfloridabusiness.com)*