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Case Benefit Consultants announces collaboration with Advantage Group and Glisson Insurance to offer robust employee benefits and consulting solutions

Agencies to ramp up business and benefits solutions without sacrificing commitment to personalized attention.

NAPLES, CLEARWATER & BRADENTON, Fla. — Case Benefit Consultants, an employee benefits consulting firm serving Central and Southwest Florida for more than 10 years, today announced a collaborative agreement with both Advantage Group, a Clearwater-based HR and risk management consulting agency, and Bradenton health insurance consulting agency Glisson Insurance.

With their combined 76 years of experience in the benefits business, the agencies' presidents see the collaboration as a way to combine efforts, know-how and problem solving abilities to better serve their communities and expand their reach in the future.

"The partnership will serve our clients well," said Pat Case, president of Case Benefits in Naples, Fla. "We want to create an even more complete offering of services and continue to positively impact our clients' bottom lines for the long-term, and we are excited to partner with these agencies."

Deeply rooted in their communities, the agencies work to simplify the often confusing and complicated health insurance challenges facing local business owners and individuals and have been creating long-term client relationships along the way.

"We're very proud of the strategic hiring and benefits solutions we've been providing for our market and the life-long connections we've made over the years," said Bud Elias, President of Advantage Group in Clearwater, Fla. "Our clients have come to know the level of quality and engagement they can expect, so combining that with what our new partners offer makes this a winning combination."

Case, Elias and Michele Glisson, President of Glisson Insurance in Lakewood Ranch, Fla., have each worked (and continue to work) with some of the most respected names in the insurance industry and bring with them a decades-strong following of satisfied clientele. Many of Glisson's employer groups, for example, have been clients since the agency was first formed more than 20 years ago.

"The three agencies bring a wealth of resources and knowledge to their employer groups," said Glisson. "We want to be able to share these resources and knowledge while maintaining a hands-on, personal approach to our groups."

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About Advantage Group

The Advantage Group offers a variety of supplemental and group voluntary benefit programs to companies and employees, and provides workable solutions to real challenges such as employee turnover, complying with and understand the Affordable Care Act, providing supplemental employee benefits, and analyzing risk management needs.

President and Founder Bud Elias, with his more than 50 years of business consulting experience, is trusted consistently by business owners, presidents and CEOs of companies, ranging in size from three to 1,000+ employees, to help them successfully address their most complex benefits-related problems.

Contact Advantage Group today at 727-796-9660 or visit www.advangrp.com to start getting results that work for you.

About Case Benefit Consultants

Case Benefit Consultants, LLC, (CBC) is an employee benefits consulting firm representing Central and Southwest Florida since 2005, with offices in Tampa and Orlando. President Pat Case, who has served the insurance industry for more than 18 years, is recognized for her commitment to uncompromising client service and support.

In addition to employee benefit solutions, CBC extends its services to Worksite Wellness programs that may also include on-sight medical clinics and telemedicine services. CBC also recognizes employer groups are faced with the complexity of the health care reform law/ACA conformity and mandates. CBC provides numerous resources to ensure ACA compliance as well as human resource consulting services.

For more information about customized employee benefit planning and design services at Case Benefit Consultants, visit www.casebenefitconsultants.com.

About Glisson Insurance

Glisson Insurance has been helping companies navigate the confusing maze of group health insurance options for more than 20 years in the Sarasota and Bradenton area of Florida providing personalized, one-on-one attention to help business owners make the best healthcare decisions in today's health care reform world. Services also include long term care planning and insurance sales through her partner company, Glisson LeBlanc Insurance.

Michele Glisson, president, founded Glisson Insurance in 1995 after a 10 year career as the Sales and Marketing Manager for Travelers Plan Administrators of Florida. With more than 30 years' experience in the benefits business, Michele has focused on building long-term relationships with her customers, and providing them with new solutions as their needs change over time. Michele is a member of the National Association of Health Underwriters, is PPACA certified and has resided in the Sarasota/Bradenton area for more than 30 years.

To learn more about Glisson Insurance, visit www.mlglisson.com.