

FROM COLLEGE DEGREE TO CAREER: CHOOSING THE RIGHT MAJOR

Employment and pay are two factors prospective college students may consider when choosing a career. And in today's job market, some college degrees are more advantageous than others. Take a look below to find out which degrees are finding more success.

EDUCATION PAYS IN LOWER UNEMPLOYMENT RATES



BACHELOR'S DEGREE/MAJOR	UNEMPLOYMENT	EARNINGS (\$)		
		25th %	Median %	75th %

SCHOOL OF BUSINESS



HEALTH CARE MANAGEMENT	4.3%	36,000	51,000	76,000
PUBLIC ACCOUNTING	5.4%	41,000	61,000	94,000
MARKETING	5.9%	40,000	59,000	90,000
BUSINESS MANAGEMENT	6%	38,000	56,000	85,000
HUMAN RESOURCES AND ORGANIZATIONAL LEADERSHIP	6.6%	40,000	55,000	85,000

SCHOOL OF EDUCATION



EARLY CHILDHOOD EDUCATION	4.1%	28,000	37,000	45,000
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SCHOOL OF HEALTH SCIENCES



HEALTH INFORMATION MANAGEMENT	4.3%	36,000	51,000	76,000
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SCHOOL OF JUSTICE STUDIES



CRIMINAL JUSTICE	4.7%	36,000	50,000	73,000
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SCHOOL OF NURSING



REGISTERED NURSING OR BACHELOR OF SCIENCE IN NURSING	2.2%	48,000	60,000	80,000
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SCHOOL OF TECHNOLOGY AND DESIGN



INFORMATION TECHNOLOGY MANAGEMENT	5.6%	44,000	62,000	86,000
COMPUTER SCIENCE	5.6%	50,000	77,000	102,000
GAME AND SIMULATION PROGRAMMING	6.2%	39,000	55,000	84,000
DIGITAL DESIGN AND ANIMATION	8.1%	31,000	45,000	69,000
CYBER SECURITY	9.5%	39,000	52,000	75,000

Sources: Georgetown University Center on Education and the Workforce, U.S. Census Bureau, 2011 Statistical Abstract, www.census.gov/compendia/statab (visited January 31, 2012)