# FROM COLLEGE DEGREE TO CAREER: CHOOSING THE BIGHT MAJOR

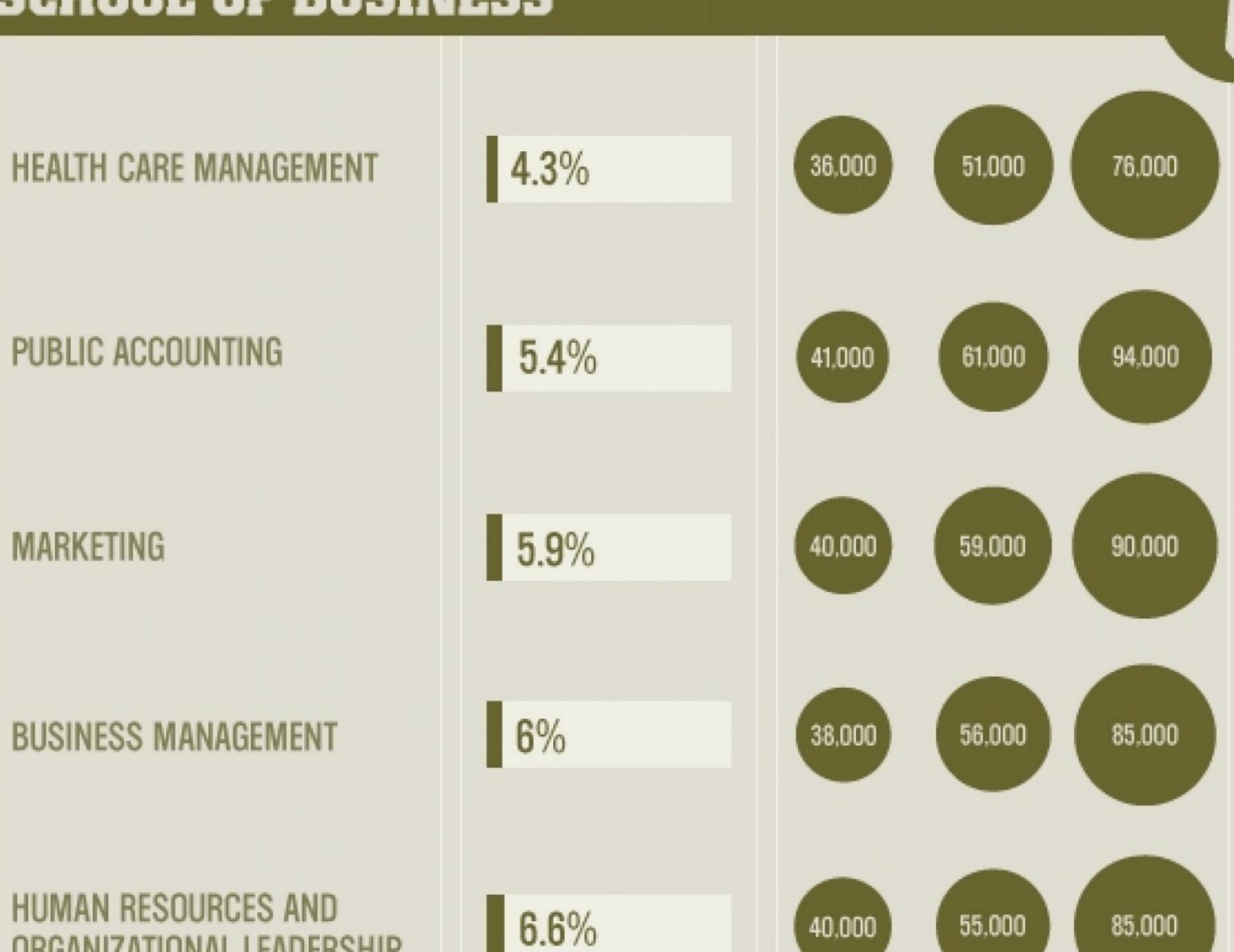
Employment and pay are two factors prospective college students may consider when choosing a career. And in today's job market, some college degrees are more advantageous than others. Take a look below to find out which degrees are finding more success.

### EDUCATION PAYS IN LOWER UNEMPLOYMENT RATES

Less than a high school diploma: 14.7% High school diploma: 10.3% Some college, no degree: 9.2% Associate's degree: 7% Bachelor's degree: 5.4%

0% 100% KEY: 10,000 50,000 100,000 BACHELOR'S DEGREE/MAJOR UNEMPLOYMENT EARNINGS (\$) 25th % 75th % Median %

## SCHOOL OF BUSINESS



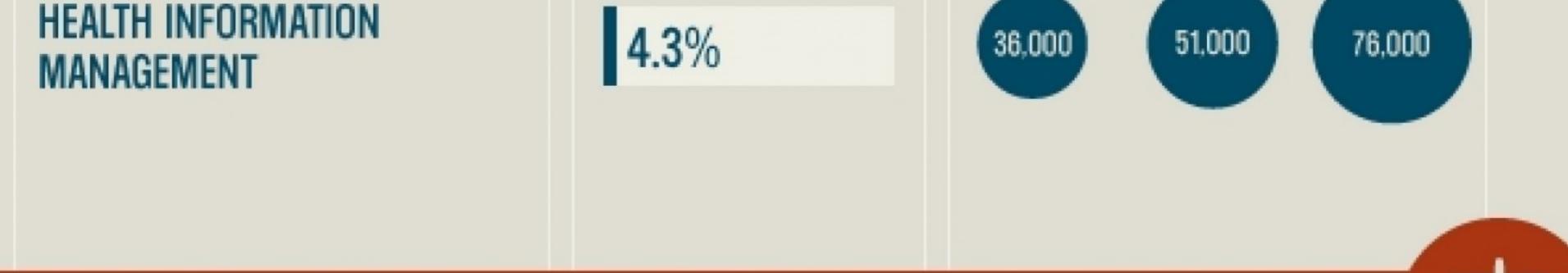
SCHOOL OF EDUCATION

ORGANIZATIONAL LEADERSHIP



LOWEST

SCHOOL OF HEALTH SCIENCES



4.7%

CRIMINAL JUSTICE



36,000

50,000

73,000

SCHOOL OF TECHNOLOGY AND DESIGN

INFORMATION TECHNOLOGY MANAGEMENT	5.6%	44,000 62,000 86,000
COMPUTER SCIENCE	5.6%	50,000 77,000 102,000
GAME AND SIMULATION PROGRAMMING	6.2%	39,000 55,000 84,000
DIGITAL DESIGN AND ANIMATION	8.1%	31,000 45,000 69,000
	• HIGHEST	

Sources: Georgetown University Center on Education and the Workforce, U.S. Census Bureau, 2011 Statistical Abstract, www.census.gov/compendia/statab (visited January 31, 2012)

CYBER SECURITY



75.000

52,000

39,000

9.5%