Gen Y can’t I get a job?

- 53% of recent grads are unemployed
- Total student loan debt is over a trillion dollars
- Average college grad is $25,000 in debt
- Unemployment occurs when employees are overqualified for the jobs that are working
- Generation Y is made up of those born in the 1980s and 1990s - facing gruelling job prospects, but not job insecurity keeping them down

Reasons why they aren’t getting jobs:

- Overqualified: 63% of recent grads have a Bachelor’s degree
- Competition: 56% of recent grads accept jobs that don’t fit their experience
- Location: Parents have raised Gen Y to have a sense of entitlement
- Addicted to Social Media: 56% of recent grads accept jobs that don’t fit their experience
- Overconfident: Parents have raised Gen Y to have a sense of entitlement

Did No Child Left Behind (NCLB) do more harm than good?

- No

What does Gen Y have going for them?

- They like to work for small companies
- They are more entrepreneurial than any other generation
- They are tech savvy

What to avoid in an interview:

- Inappropriate attire
- Inappropriate language
- Visible tattoos
- Social media
- Twitter

What can you do to STAND OUT when applying for a job?

- Find out what the company is about
- Focus on what interests the interviewers
- Ask questions

Sources:

- Adecco
- USA Today
- National Geographic
- New York Times
- Kiplinger
- Diversity & Leadership
- Entrepreneur
- The Wall Street Journal
- Bureau of Labor Statistics
- National Center for Education Statistics
- National Center for Educational Statistics